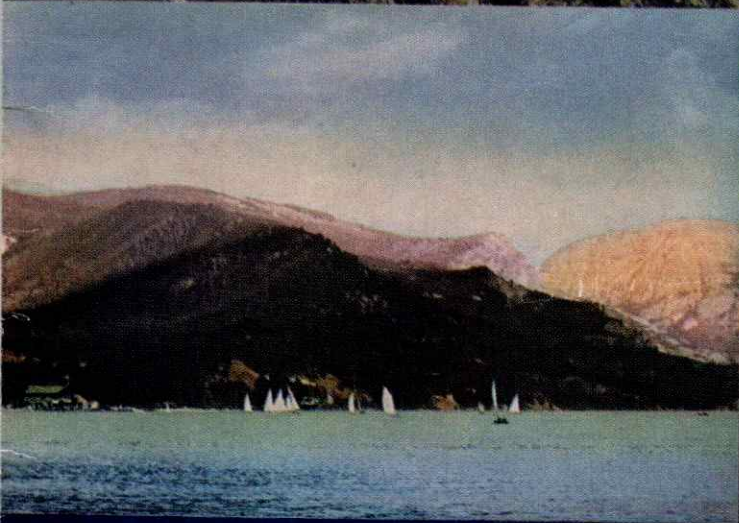
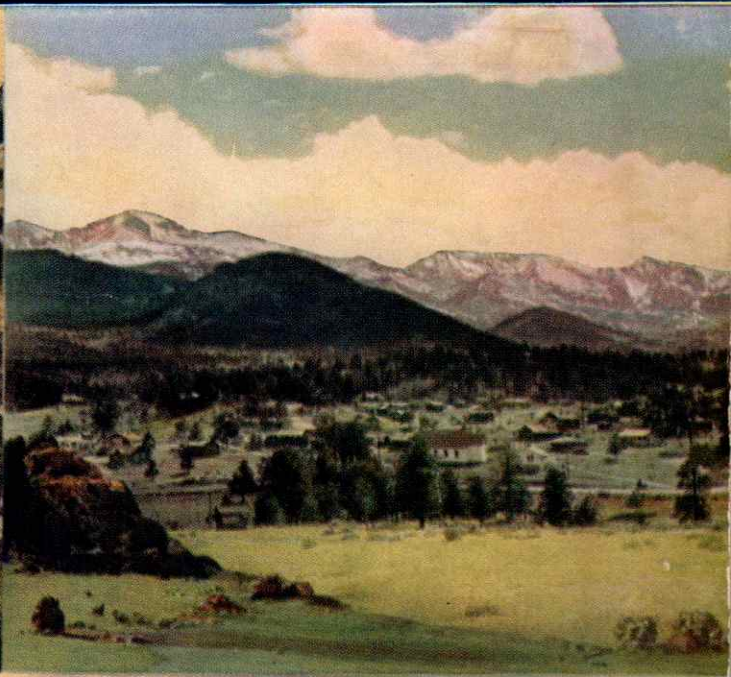
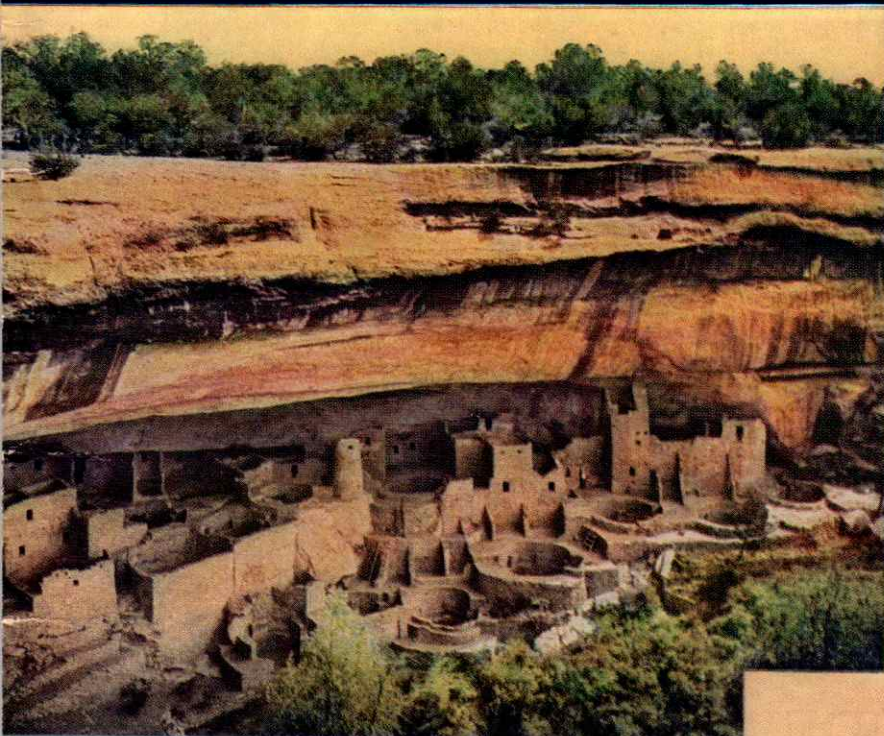


COLORADO

vacation wonderland!



COMPLIMENTS OF THE COLORADO STATE JUNIOR CHAMBER OF COMMERCE

Dedication... To the great legion of Colorado's adopted sons and daughters who spend every summer in "America's Roof Garden," to the many thousands of newcomers who, we hope, will visit us again, to the American Way of Living, which makes possible a joyous and carefree vacation, this book is dedicated.

Welcome to Colorado

We who enjoy the climate, scenery and other advantages of "God's Country" for 365 days in the year, extend to you an official welcome to the State of Colorado. We are glad that you came; we want you to feel at home; and we

will do everything in our power to make your vacation a thrilling and happy adventure.

We want you to share with us the unlimited recreational advantages of our state. We want you to enjoy the scenic splendor of our mountains and parks, to fish in our thousands of lakes and streams, to indulge in your favorite sport in the health-giving climate with which Colorado has so favorably been blessed. Thousands of miles of well-paved highways await the motorist. Accommodations for the vacationists vary in type from the most rustic cabins to luxurious resort hotels, all dispensing world-famous Western Hospitality.

So it is with unified voices of over one million people that we say, "Welcome to Colorado."

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A non-profit, statewide organization, incorporated under the laws of the State of Colorado, solely for the dissemination of touring information about where to play, where to stay, and what to see in the State of Colorado.

The advertisers mentioned in this Guide are not the only ones who have accommodations available for visitors. However, they are the ones who have made this publication possible, and through it, have made a particular effort to cater to travelers. For this reason we bespeak your patronage for them. Both we and they hope that this Guide, in some way, will make your vacation a bit more enjoyable. Every part of Colorado has its own scenic attractions, and we hope you can find time to see and enjoy them all.

SAFETY

"A Safe Vacation Is a Happy Vacation"

A number of our first-time visitors have the erroneous impression that mountain driving is hazardous. This is definitely not true. The Colorado State Highway Department, with the help of the United States Government Federal Aid system, has spent many millions of dollars in making highways in the Colorado Rockies absolutely safe. In fact, the percentage of accidents on mountain roads is far below the national average. We can promise, with a reasonable amount of diligence and care, visitors will be safer than motoring on their own city streets. Following are a few simple rules which, if adhered to, will prohibit a vacation from being interrupted by any unnecessary delays:

1. Never pass a car on the crest of a hill, on a curve, or within two hundred feet of a bridge.
2. Do not cross the yellow line painted in the center of the highway.
3. All highway signs mean what they say—abide by them. STOP means a full and complete stop.
4. Do not park on the highway.
5. Be courteous as well as law-abiding.

And then, IMPORTANT—Please do not try to look at scenery and drive at the same time. Park your car to one side, OFF the highway, and take plenty of time for a good view.

SPEED LAWS

| | | | |
|---------------------------------|-----------|---------------------|-----------|
| Winding mountain highways | 20 m.p.h. | Blind curves | 20 m.p.h. |
| Open mountain highways | 40 m.p.h. | Open highways | 60 m.p.h. |
| Residential districts | 30 m.p.h. | | |

The Colorado State Highway Courtesy Patrol

Colorado has 75 Courtesy Patrolmen, recognized by their blue-gray uniforms, who patrol all of the state's main highways. Their duties include giving helpful assistance to motorists in difficulty, furnishing visitors with information concerning highway routes and traffic rules, and aiding the movement of traffic in order to lessen the hazard of accidents. The Courtesy Patrolman is the friend of every visitor to the state, so feel free to consult him for any information.

Headquarters for the Patrol are at 1308 Lincoln Street, Denver. District offices are located in Greeley, Pueblo, Alamosa, and Grand Junction, and officers are stationed in most of the principal cities of the state. In case of accidents on highways, motorists should immediately get in touch with the nearest Courtesy Patrol officer. Telephone operators have information as to their whereabouts and will make the connection.

Located at the entrance to the state on all main highways are Ports of Welcome manned by officers of the Courtesy Patrol. They are there to officially welcome visitors to Colorado and assist in any way toward making their vacation more enjoyable.

Created by an act of the 1935 Legislature and started in September of the same year, the Courtesy Patrol has filled a distinct need for the state and has compiled an enviable record in the promotion of safety and the saving of lives. The efficient operating methods of this organization have been copied by many other states.



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OLORADO is situated near the center of the western half of the United States, in the western rim of the Mississippi Basin, and in the east central part of the Rocky Mountains. The center of the state is approximately 1500 miles west of the Atlantic seaboard, 800 miles east of the Pacific, 650 miles south of the Canadian border, and 475 miles north of the Mexican border, measured by airline. The state is bounded on the west by Utah, on the north by Wyoming and Nebraska, on the east by Kansas and Nebraska, on the south by New Mexico and Oklahoma.

Colorado has a total area of 103,948 square miles. It ranks seventh among the states of the Union in size, and is almost a perfect rectangle in form, having the most regular boundary lines of any state in the Union. Colorado is more than twelve times as large as Massachusetts, nearly twice as large as Iowa, and about the same size as New York, Ohio, Connecticut, and New Jersey combined. Its extreme length east and west is about 387 miles, or 37 miles more than the distance from New York City to Portland, Maine; and its width, approximately 276 miles, about the same as the distance from Chicago to St. Louis. In comparison to European countries, it is equal in area to Austria, Belgium, Denmark, Holland, and Ireland combined, half the size of France or Germany, and twice as large as England.

The surface of Colorado is extremely varied, with a difference of over 11,000 feet or more than two miles between the lowest and highest points. The eastern half is in the Great Plains section and rises gradually in elevation toward the mountains. The western half primarily is mountainous, with numerous peaks rising to an altitude of more than 14,000 feet.

Colorado has a mean altitude of 6800 feet, the highest of any state in the Union. The Continental Divide, which separates the watersheds of the Pacific Ocean and the Gulf of Mexico, runs through the central part of the state in a general north-south direction and forms the crest of the continent. The small streams which have their sources in the high mountains are the headwaters of large rivers which flow out of the state to the north, east, south, and west, and eventually empty into the oceans. The dividing line between the two courses is very narrow, and there are points in the mountains where waters from springs only a few feet apart finally reach the oceans three thousand miles apart. Among the larger rivers which have their sources in the snow-capped peaks of Colorado are the Colorado, Yampa, White, Eagle, Roaring Fork, Gunnison, South Platte, North Platte, Cache La Poudre, Arkansas, and the romantic Rio Grande. The most elevated portions of the Rocky Mountains in the United States are in Colorado. The United States Geological Survey and other authorities list 49 peaks that tower more than 14,000 feet above sea level, and 1,064 that have an altitude of more than 10,000 feet. The highest in the state is Mount Elbert near Leadville, with an elevation of 14,431 feet, or $2\frac{3}{4}$ miles above sea level. It is estimated that there are as many unnamed peaks in the state reaching to a height of 14,000 feet as those that have been officially named.

Perhaps 20,000 years ago prehistoric men hunted Colorado bison with weapons tipped with stone points. Long before Columbus discovered America, Indian cliff-dwellers built their marvelous "apartment" houses in the southwestern part of the state. Armored Spaniards penetrated the mountain walls many years before the Pilgrims ever left England.

Painted Indians, straight-shooting trappers, intrepid explorers, bearded miners, fast-riding cowboys, and soldiers of the United States, have all taken part in the pageant of Colorado history.

The first records of white explorations date from the early eighteenth century, when several Spanish expeditions entered the state in about 1776. That part of Colorado lying east of the Rocky Mountains was included in the Louisiana Purchase of 1803, except for the southeastern part of the state, which was then a part of the Mexican state of Texas. The western part of Colorado and an additional strip lying west and south of the Rio Grande was ceded to the United States in 1848 after the Mexican War by the Treaty of Guadalupe-Hidalgo.

Colonel Zebulon M. Pike, in 1806, led the first official American exploring party into Colorado territory, penetrating the mountain region north and west of Colorado Springs. Pikes Peak, which he said would never be scaled and which now has a motor highway to the very top, was named for him. Major Stephen H. Long, from whom Longs Peak gets its name, led another

exploration in 1820. Fur traders established posts in the state in the '30's and '40's, and Fremont led exploring parties in 1842 and 1844.

The first rush of white settlement came with the discovery of gold in 1858. Mining camps sprang up overnight, and the cities of Denver and Boulder were founded. With the discovery of silver following close on that of gold, the wealth of the rough mining towns became fabulous. Solid silver bricks were laid in the pavement in Central City to welcome President Grant. Nowadays, many of the old mining camps are ghost towns, but most of the present cities of the state had their origin in the days of the gold rush.

Colorado became a territory in 1861 and a state in 1876, one hundred years after the signing of the Declaration of Independence. From this circumstance comes its popular name—"Centennial State."

The discovery of gold started the development of Colorado, but it was soon found to possess vast and different mineral resources. Practically all the useful minerals are found

within its borders. Up to 1935 the total production of gold, silver, etc., has been approximately two billion dollars. Gold has yielded \$756,000,000; the silver output is estimated at \$520,000,000. Colorado ranks first in the production of radium and molybdenum, second in tungsten.

Although known as a mining state, Colorado's annual agricultural and livestock production value is almost seven times that of its mines. Colorado leads all states in the production of sugar beets. Other important crops are: wheat, vegetables, hay, corn, and fruits. Livestock and livestock products are: cattle, sheep, dairy products, poultry and eggs, hogs, and wool. Manufacturing, with products averaging about \$200,000,000 yearly, is rapidly increasing. Packing plants, flour mills, sugar factories, iron and steel mills, and plants making explosives and chemicals, lead in production.

Colorado has a wonderfully invigorating climate because of its high altitude. The air is dry, exhilarating, and healthful. Nights are

cool even during midsummer. The annual precipitation is 17.50 inches. Colorado is rightfully known as the Playground of America — summer or winter. Summer and fall there is lake and stream trout fishing, bird and big game hunting, horseback riding, hiking, swimming, and boating. With snow and mountain slopes ideal for skiing and with a high altitude area six times that of Switzerland, Colorado is rapidly gaining fame as the nation's favorite winter sports center.

There are fourteen national forests located wholly within the state, and one lying partially within its boundaries. These forests embrace 13,500,000 acres, and comprise about 20 per cent of the state's area. In parts of these may be found some of the wildest, most primitive and unexplored regions of the United States, making them unparalleled playgrounds and scenic attractions. Two national parks and six national monuments are located within the boundaries of Colorado, and one national monument on the boundary between Colorado and Utah.

Mountain Peaks

| Peak | Elevation |
|----------------------|------------|
| Elbert..... | 14,431 ft. |
| Massive..... | 14,418 ft. |
| Harvard..... | 14,399 ft. |
| Blanca..... | 14,363 ft. |
| La Plata..... | 14,340 ft. |
| Crestone..... | 14,291 ft. |
| Uncompahgre..... | 14,286 ft. |
| Lincoln..... | 14,284 ft. |
| Gray's..... | 14,274 ft. |
| Torrey's..... | 14,264 ft. |
| Castle..... | 14,259 ft. |
| Evans..... | 14,259 ft. |
| Quandary..... | 14,256 ft. |
| Long's..... | 14,255 ft. |
| Wilson..... | 14,250 ft. |
| Antero..... | 14,245 ft. |
| Cameron..... | 14,233 ft. |
| Crestone Needle..... | 14,191 ft. |
| Shavano..... | 14,179 ft. |
| Princeton..... | 14,177 ft. |
| Yale..... | 14,172 ft. |
| Bross..... | 14,170 ft. |
| Sneffles..... | 14,170 ft. |
| San Luis..... | 14,146 ft. |
| Maroon..... | 14,126 ft. |
| Pikes..... | 14,110 ft. |

Mountain Passes*

| Pass | Altitude | Highway |
|---------------------|----------|-----------|
| Trail Ridge..... | 12,185 | U. S. 34 |
| Independence..... | 12,095 | State 82 |
| Loveland..... | 11,992 | U. S. 6 |
| Fall River..... | 11,797 | U. S. 34 |
| Hoosier..... | 11,542 | State 9 |
| Monarch..... | 11,386 | U. S. 50 |
| Fremont..... | 11,320 | U. S. 6 |
| Berthoud..... | 11,306 | U. S. 40 |
| Red Mountain..... | 11,018 | U. S. 550 |
| Carlton Tunnel..... | 10,926 | State 104 |
| Wolf Creek..... | 10,850 | U. S. 160 |
| Milner..... | 10,759 | U. S. 34 |
| Tennessee..... | 10,424 | U. S. 24 |
| Cameron..... | 10,285 | State 14 |
| Cochetopa..... | 10,032 | State 114 |
| Cumbres..... | 10,022 | U. S. 285 |
| Molas Lake..... | 10,000 | U. S. 550 |
| Kenosha..... | 10,000 | U. S. 285 |
| Willow Creek..... | 9,863 | State 125 |
| Rabbit Ears..... | 9,680 | U. S. 40 |
| La Veta..... | 9,382 | U. S. 160 |
| Gore..... | 9,000 | State 84 |
| Poncha..... | 8,945 | U. S. 285 |
| Muddy..... | 8,772 | U. S. 40 |

*A pass is the most accessible low place over a range of mountains. Many of the passes by which Colorado highways cross the Rockies follow ancient Indian and wild animal trails.

National Parks and Monuments

There are two national parks and six national monuments located within the boundaries of Colorado, and two national monuments on the boundary between Colorado and Utah. These parks and monuments embrace about 650,000 acres and are visited annually by more than one million people. Their names and locations are as follows:

ROCKY MOUNTAIN NATIONAL PARK is located in the north middle part of the state in Larimer, Boulder, and Grand counties and embraces an area of 259,413 acres. This park was created by an act of Congress on January 26, 1915. It lies in the heart of the Rockies and includes some of the most picturesque portions of the range. Its highest point is Longs Peak, rising 14,255 feet above sea level. There are within its boundaries 13 other peaks with altitudes of more than 13,000 feet. It is one of the most accessible of the national parks and one of the most popular. It contains remarkable records of the glacial period. The park service completed in 1932 the Trail Ridge road at a cost of \$1,250,000. This road is acclaimed as one of the most outstanding mountain highways of the world. For 4 miles it is located more than 12,000 feet above sea level, and another stretch of 11 miles is above 11,000 feet. U. S. highway 34.

MESA VERDE NATIONAL PARK is located in southwestern Colorado in Montezuma county and embraces an area of 51,334 acres. This park was established by an act of Congress on June 29, 1906, and is especially noted for the ruins of the homes and villages of the ancient Cliff Dwellers, the earliest inhabitants of this part of the country. The ruins are found in the canons which intersect a high plateau that once is supposed to have supported a population of at least 70,000 people. The numerous ruins are connected by excellent highways and trails, and the government furnishes guides for all visitors. The government also maintains a camp for the accommodation of motorists. A museum in the park contains many interesting relics of the ancient people. Excellent highways lead to the park. U. S. highway 160.

BLACK CANON OF THE GUNNISON NATIONAL MONUMENT is located in northeastern Montrose county and embraces 90,255 acres. It was created by President Hoover on March 2, 1933. The canon, which narrows to 10 feet in width at the river bed in some places, averages around 1300 feet from rim to rim and rises to approximately 3,000 feet above the river at the most elevated point. It was considered impassable until 1909 when Lincoln Fellows, an engineer with

the U. S. Reclamation Service, and a companion negotiated the treacherous stream, although their boat was crushed by the great force of the waters. The canon is approximately 50 miles long and the monument embraces 10 miles of the most picturesque part. The river is named after General John W. Gunnison, who explored the region in 1853; and the gorge is called the Black Canon because of the color of its precipitous walls. Near U. S. highway 50.

GREAT SAND DUNES NATIONAL MONUMENT is located in Saguache and Alamosa counties in the San Luis Valley and embraces 46,034 acres. It was created by President Hoover on March 17, 1932. It lies on the Western slope of the Sangre de Cristo mountain range and is noted for its peculiar and colorful formations arising out of wind-shifted sands. The dunes are the largest in the United States, some of them reaching to a height of more than 1,000 feet. near U. S. highway 160.

COLORADO NATIONAL MONUMENT is located in Mesa county near Grand Junction and embraces 18,188 acres. The monument is reached by the Trail of the Serpent Drive which runs 1,000 to 2,000 feet above the Grand Valley of the Colorado River. It is a wonderful example of erosion, seamed with numerous canyons containing hundreds of monoliths of giant dimensions. Caves, great walls,

petrified wood, dinosaur remains, and evidences of early inhabitants may be found. The Rim Rock Drive is famous for its scenery and commands superb views of all scenic features of the area, in addition to views of many distant Colorado mountain ranges. Numerous trails give access to the points of interest. Near U. S. highways 6 and 50.

WHEELER NATIONAL MONUMENT is located in Mineral county and embraces 300 acres. The monument is especially noted for its weird and picturesque rock formations. Due to eccentric erosion and volcanic action, it is unlike anything else found in Colorado, and is a sight worth traveling many miles to see. Near U. S. highway 160.

YUCCA HOUSE NATIONAL MONUMENT is located in the southwestern part of the state in Montezuma county and embraces approximately 10 acres. It is on the eastern slope of Sleeping Ute Mountain and contains ruins of great archaeological interest and relics of ancient inhabitants. Near U.S. highway 84.

HOLY CROSS NATIONAL MONUMENT is located in Eagle county and embraces 1392 acres. It was created by President Hoover on May 20, 1929, and received its name from Holy Cross Mountain, a peak rising to an elevation of 13,978 feet above sea level. On the side of this mountain is a figure in the shape of a Greek cross formed by snow-filled ravines. This is an object of much public interest. Near U. S. highways 6 and 24.

HOVENWEEP NATIONAL MONUMENT is located on the Colorado-Utah

(Continued on page 9)

NATIONAL FORESTS

| <i>National Forest</i> | <i>Supervisors' Headquarters</i> | <i>Counties in which Located</i> |
|------------------------|----------------------------------|---|
| ARAPAHOE | Idaho Springs | Eagle, Grand, Jackson, Summit |
| COCHETOPA | Salida | Chaffee, Gunnison, Lake, Park, Saguache |
| GRAND MESA | Grand Junction | Delta, Garfield, Gunnison, Mesa |
| GUNNISON | Gunnison | Delta, Gunnison, Hinsdale, Montrose, Saguache |
| HOLY CROSS | Glenwood Springs | Eagle, Garfield, Gunnison, Pitkin |
| LA SAL | Moab, Utah | Mesa, Montrose |
| MONTEZUMA | Mancos | Dolores, La Plata, Montezuma, San Miguel |
| PIKE | Colorado Springs | Clear Creek, Douglas, El Paso, Jefferson, Park, Teller |
| RIO GRANDE | Monte Vista | Archuleta, Conejos, Hinsdale, La Plata, Mineral, Rio Grande, Saguache, San Juan |
| ROOSEVELT | Fort Collins | Boulder, Gilpin, Jefferson, Larimer |
| ROUTT | Steamboat Springs | Grand, Jackson, Routt, Moffat |
| SAN ISABEL | Pueblo | Alamosa, Chaffee, Custer, Fremont, Huerfano, Las Animas, Pueblo, Saguache |
| SAN JUAN | Durango | Archuleta, Conejos, Hinsdale, La Plata, Mineral, Rio Grande, San Juan |
| UNCOMPAHGRE | Delta | Gunnison, Hinsdale, Mesa, Montrose, Ouray, San Juan, San Miguel |
| WHITE RIVER | Glenwood Springs | Eagle, Garfield, Moffat, Rio Blanco, Routt |

(Continued on page 9)

Names Mean Something in Colorado

Colorado is a Spanish word meaning "ruddy" or "blood red", or, in a secondary sense, "colored".

Denver was named for James W. Denver, a former governor of Kansas.

Pueblo is Spanish, the word meaning "town" or "village".

Leadville took its name from the ore found there.

Salida is a Spanish word meaning "outlet".

Crested Butte took its name from a conical peak which dominates the valley.

La Junta is Spanish for "the junction".

Longmont is a combination of Longs Peak and the French word mont, meaning "mountain".

Manitou is an Indian term applied to any object of reverence and means "spirit".

Montrose obtained its name from Sir Walter Scott's novel, "A Legend of Montrose".

Ouray was named for a chief of the Ute Indians. The word is a Ute corruption of "Willie".

The Arkansas River has an Indian name, the meaning of which is unknown. Early French explorers wrote the word Alkansas and Akamsea, from the Indian tribe later known as Quapaw.

The Puagatoire River has a French name meaning "hell".

Huerfano is the Spanish word for "orphan".

The Cimarron is Spanish and means "wild" or "unruly".

Trinchera is Spanish, meaning "cut-bank river".

Rio Grande is a Spanish phrase meaning "great river".

The Saguache is Indian-named, the word signifying "water at the blue earth".

Rio Piedra is Spanish and means "stone river".

Los Pinos is Spanish and means "the pines".

Rio La Plata is Spanish and means "river of silver".

Rio Dolores is Spanish and means "grief river".

White River was so named because of the white cliffs of its canyon.

Green River was so called from the green shale through which it flows.

The Platte has a French name meaning "dull" or "shallow".

Cache La Poudre River has a French name signifying "powder hiding place".

Uncompahgre Peak is an Indian word meaning "hot water spring".

Pikes Peak was named in honor of General Zebulon Pike, the explorer, who said it would never be climbed.

The Mount of the Holy Cross is named for a perpetual cross of snow on its eastern face.

Longs Peak was named for Captain Stephen D. Long.

Sangre de Cristo means "blood of Christ".

Boulder was named from the huge boulders in the surrounding area.

Aspen owes its name to a nearby mountain, Quaking Asp.

Canon is the Spanish word meaning "tube" or "funnel".

Central City was so named because it was the center of several mining camps.

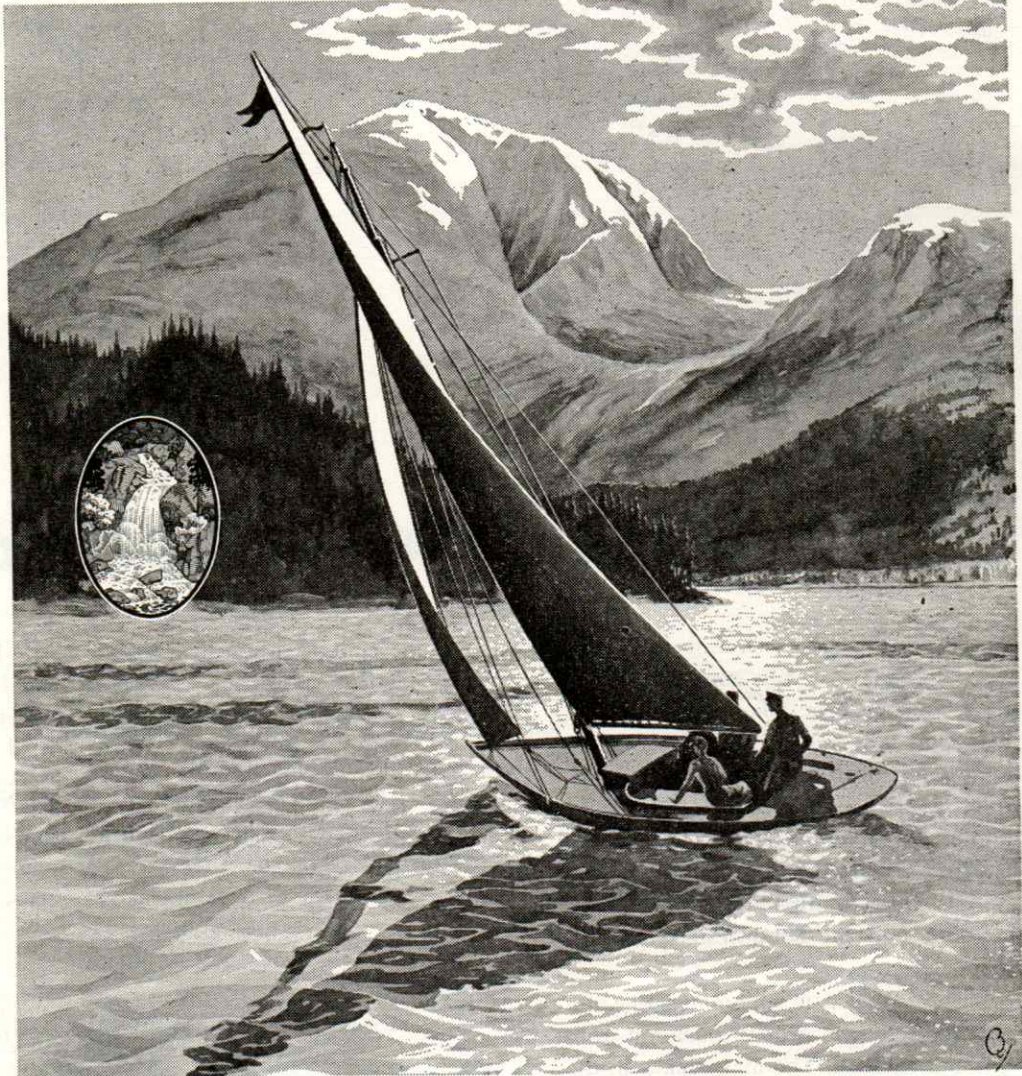
Grand Junction derived its name from its location at the junction of the Gunnison and Grand rivers.

Greeley is a geographical namesake of Horace Greeley.

Alamosa is a Spanish word meaning "shaded with elms".

Buena Vista is a Spanish name meaning "beautiful view".

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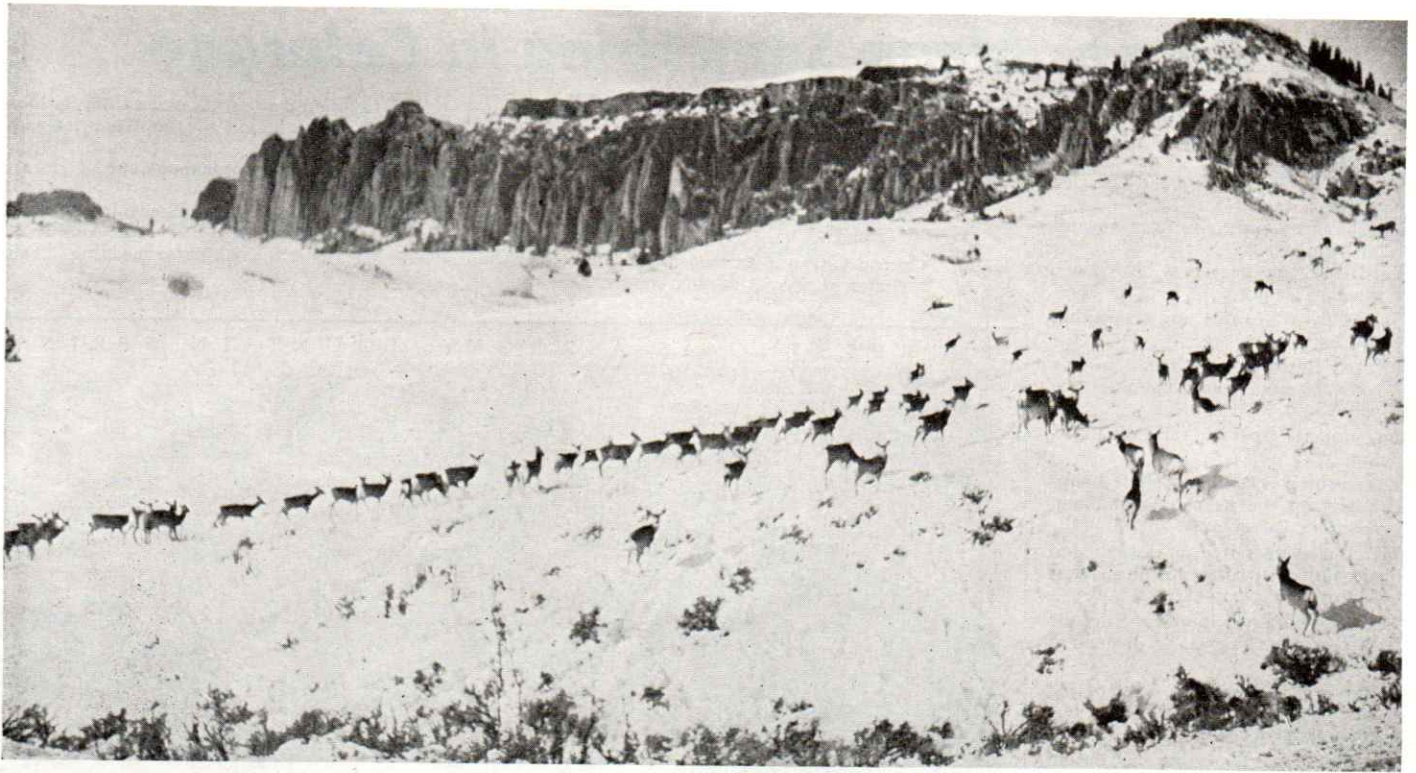
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Wild Life in Colorado

MANY NIMRODS visit Colorado each year to hunt, and big game, including deer, antelope, bear, elk, mountain sheep, and mountain lion, is still rather abundant. Most of these hunting parties pack into the more remote mountain districts, and especially good hunting is found in North Park, the White River country, Middle Park, South Park, the Gunnison country, and the southwestern part of the state.

There is also much small game, including sage hen, grouse, pheasant, rabbit, and squirrel. The many lakes in the eastern part of the state afford particularly good duck and goose shooting. This section is on a direct flight line from Canada to the Gulf.

In recent years the state has exercised strict supervision over the killing of game, and such protective measures have greatly increased the supply of many kinds of the larger game birds and animals. Just as in the early days when Colorado was a favorite hunting ground for many Indian tribes, today it is accepted by sportsmen as one of the few

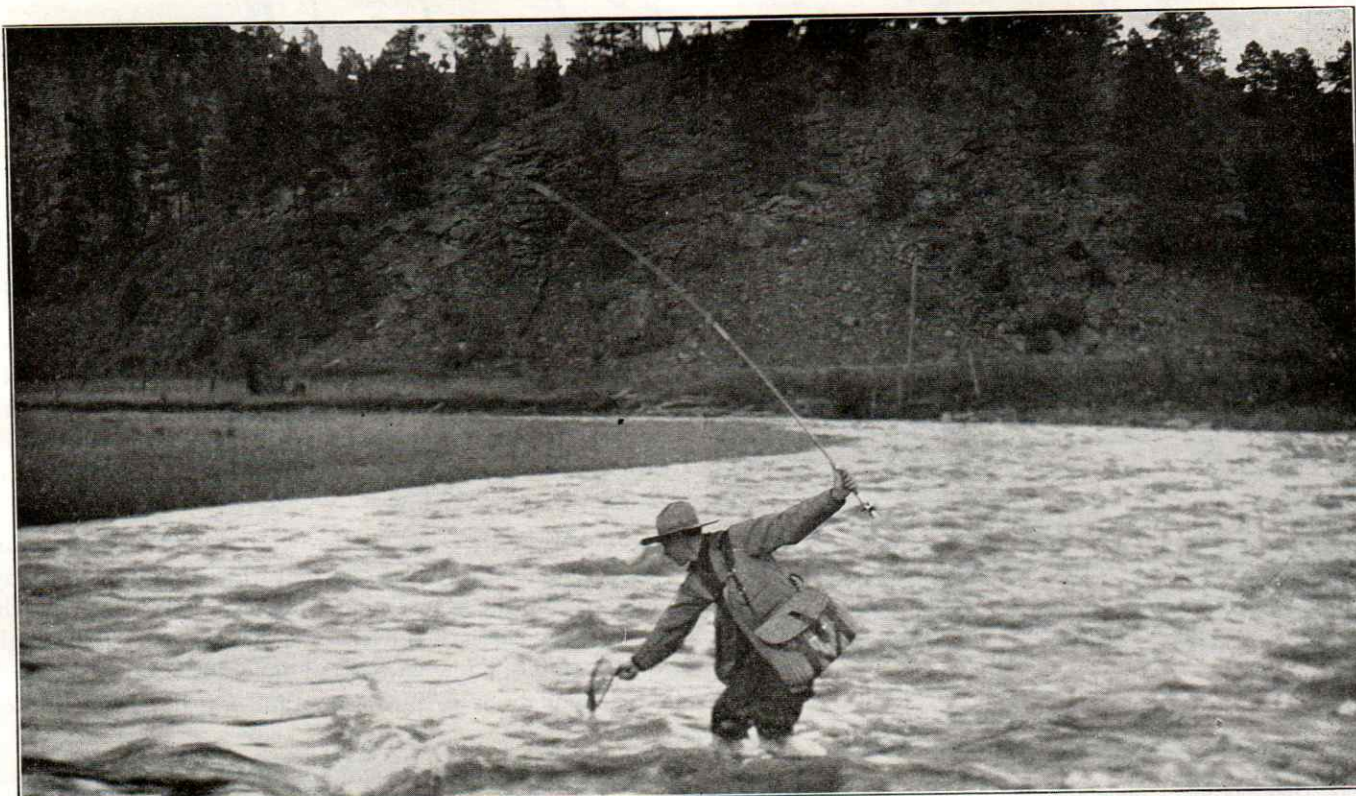
places in the country where wild life is still very plentiful.

GAME SEASONS AND BAG LIMITS—Deer, 2 points on each horn; one deer per season. One bull elk with horns may be killed in lieu of one deer; one bear except cubs may be taken. Season for all three is from October 11 to 20 inclusive.

MIGRATORY BIRDS—Season dates, bag limits, rules and regulations conform generally to Federal Migratory Game Bird Laws.

HUNTING LICENSE—Required by any person who hunts. A non-resident small game license is \$5, and a big game license \$25.





Fishing...in Colorado

COLORADO, with many thousand miles of fine fishing streams and with countless lakes high up in the mountains, is noted all over the world for the unparalleled sport it affords to anglers. In the more primitive areas of the high country where it is necessary to pack in, fishermen can find trout in almost undreamed of size and numbers. Giant rainbows up to 11½ lbs. have been caught in recent years, mackinaws weighing 13 lbs., German browns weighing over 13 lbs., and Lock Levens tipping the scales at 11 lbs. Eastern brook and cutthroat are other species of trout that are plentiful in Colorado.

The extreme coldness of the waters in which these fish are found, mostly due to melting snow and ice, make trout of the Colorado Rockies a breed of fighting

fish that, pound for pound, is unequaled anywhere else in the world.

Native fish in these lakes and streams are augmented annually by the State Game and Fish Department which in recent years has averaged planting about 25,000,000 trout a season. Colorado ranks first among the states of the nation in the propagation of trout.

Every section of the state boasts of good fishing waters, and it would be impossible to list all of the many fine lakes and streams where excellent catches are made daily. A partial list of the larger and better-known streams follows:

Arkansas River, Big Thompson, Cache La Poudre River, Colorado River, Crystal River, Eagle River, Elk River, Gunnison River, Los Pinos River, North Platte River, Pine River, Rio Grande River, Roaring Fork River, St. Vrain, South Boulder, South Platte, White River.

FISHING SEASON—Trout and grayling, not less than 7 inches, in all altitudes, May 27 to October 31, except lakes and streams at an elevation of 7,500 feet or above within Grand Mesa and Gunnison National Forests, closed to June 10, and the same regulations on Trappers and Marvine Lakes in the White River National Forest.

BAG LIMIT ON FISH—Twenty-five (25) fish or ten (10) pounds and one fish per day or in possession at any one time.

NO FISHING—Between 8:30 p.m. and 4 a.m.

FISHING LICENSE—Required by all persons over 14 years of age. A special ten-day non-resident fishing license costs \$1.

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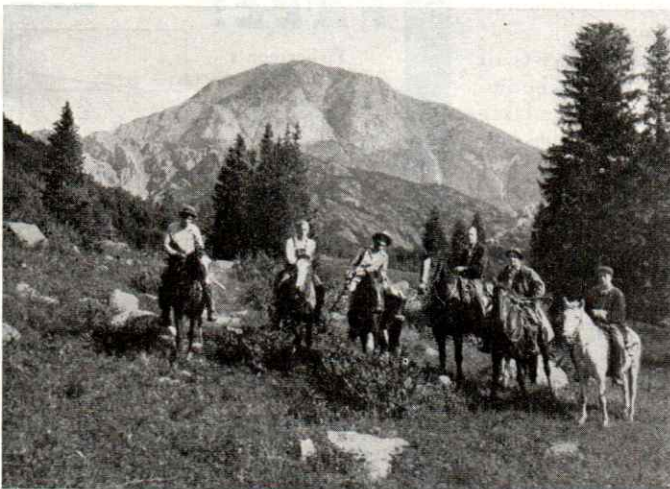
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A veritable sportsman's paradise

All Roads Lead to Monte Vista, Colo.

Federal Highway 160, forming the interconnecting link from east to west is one of Colorado's finest mountain highways. The San Luis Valley is completely surrounded by mountains literally filled with mountain trout streams, making this truly a sportsman's paradise. From the East turn south from Pueblo or north from Trinidad to Walsenburg, thence west via Highway 160 over beautiful La Veta Pass, on an all-paved road, thru historic Ft. Garland and Alamosa, thence Monte Vista. From the West turn north at Gallup, New Mexico, on Federal Highway 550 to Durango, where you may enjoy the famous Mesa Verde National Park and continue east over Highway 160, crossing the Continental Divide on Scenic Wolf Creek Pass at an altitude of 10,850 feet, following the South Fork River down the east side of the pass into South Fork Colorado, thence Del Norte, the county seat of Rio Grande County, continuing on into Monte Vista, your headquarters for a real vacation.



The real beauty of the mountains surrounding Monte Vista can be thoroughly enjoyed by trips shown above

Monte Vista . . .

THE HUB OF THE SAN LUIS VALLEY

Monte Vista is located in Rio Grande County — second richest county in Colorado — on the headwaters of the Rio Grande River — and abounds in scenic attractions of rare natural beauty, and its altitude of 7600 feet insures the full warmth of the sun's rays, tempered by the cool breezes of surrounding mountains.

Monte Vista offers the tourist, who has enjoyed a vacation in Colorado, a headquarters from which a myriad of enjoyable trips to the beauty spots and recreational centers of the valley may be reached over some of Colorado's finest highways. Hotels, dude ranches and hundreds of camp sites with accommodations to please one and all are in abundance.



The gateway to Rio Grande National Forest on Highway 160 over Wolf Creek Pass, just west of Monte Vista

From Transcontinental Highway 50 between Salt Lake City, Utah, and Pueblo, Colo., turn south at Salida, Colo., on Highway 285 and enter Monte Vista from the north on the gun-barrel, so called by Ripley because on the map it presents the picture of straight rifle barrel. From New Mexico turn north from Santa Fe via Espanola into Taos, where you may visit the old Indian Pueblos and age-old Spanish settlements. Take New Mexico State Highway No. 3 north to the Colorado line and thence Colorado State Highway 159 to Ft. Garland, where you connect with Transcontinental Highway 160 and west into the heart of the San Luis Valley.

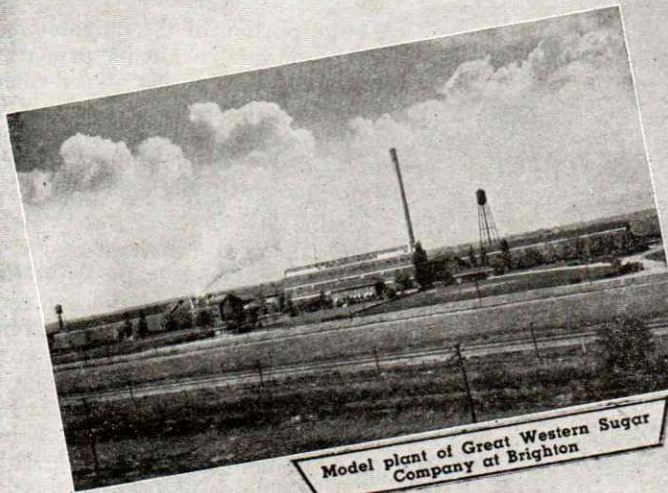
Monte Vista Presents Her Annual Rodeo

The Ski-Hi Stampede—August 2-3-4 this year

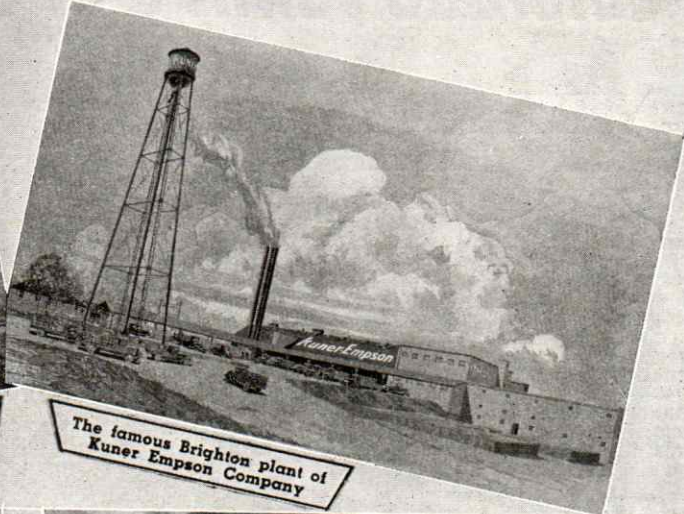
Plan to be here and enjoy Colorado's finest Western show, coupled with real Western hospitality. The sky's the limit.

We Welcome You to Monte Vista, Colorado!

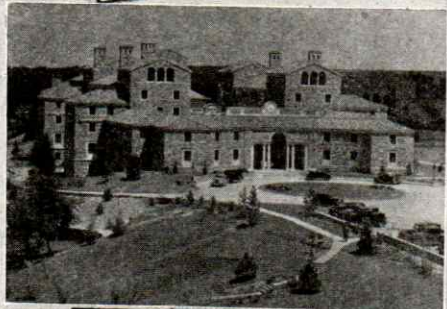
COMMUNITY VISITORS BUREAU . . . MONTE VISTA JUNIOR CHAMBER OF COMMERCE



Model plant of Great Western Sugar Company at Brighton



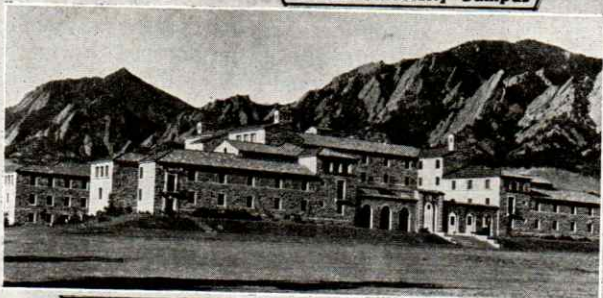
The famous Brighton plant of Kurer Empson Company



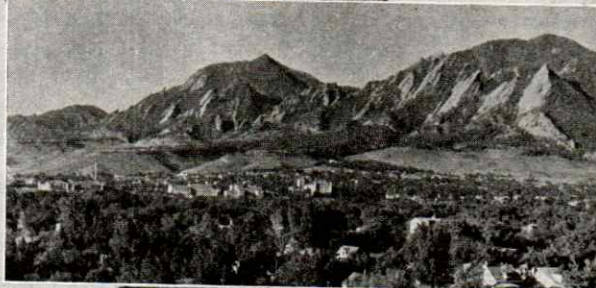
Women's Dormitory on the University Campus



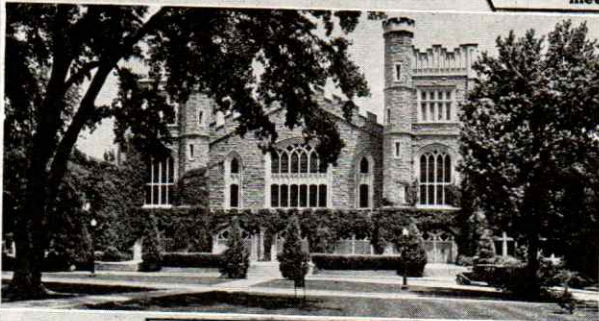
Arapahoe Peaks and Glacier—Source of Boulder's pure water supply



Men's Dormitory on the University Campus



Boulder—"Where the mountains meet the plains"



Macky Auditorium on the University Campus

6th Annual All-State
PAY DIRT POW WOW
 IN BOULDER
 July 29, 30, 31, Aug. 1
 Street Carnival—Horse Show—Auto Races

BOULDER
 "Come to Play"
 "Come to Stay"

The Colorado Chautauqua Association
Season June 1 to Sept. 30
 Auditorium Programs Begin July 1
 COMPLETE SOCIAL AND ENTERTAINMENT PROGRAM

Colorado Towns and Cities

NATIONAL FORESTS

(Continued from page 4)

A large portion of the mountainous region of Colorado is valuable primarily as forest land. Most of this rugged country along both slopes of the Continental Divide and extending irregularly along spurs east and west therefrom is in national forests under the supervision of the U. S. Forest Service.

Among the most important resources of the national forest is the wild life found there, which is dependent in a very large degree upon the forest for its very existence. Colorado forests, for example, furnish about 90 per cent of the summer and 45 per cent of the winter range for all big game animals in the state, which include antelope, black bear, grizzly bear, deer, elk, mountain sheep, and mountain lions. In these same forests are also found 5,800 miles of fishing stream and 19,000 surface acres of fishing lakes, stocked principally with trout, including spotted, rainbow, eastern brook, Loch Leven, brown, and mackinaw.

In 1937 more than 6,500,000 people visited the national forests of Colorado, of whom 4,046,500 were motoring through. These visitors used the recreational resources and accommodations of the forests for sightseeing, picnicking, fishing, camping, winter sports, hiking, hunting, riding, pack trips, swimming, nature study, and boating. Formerly the recreational use of the national forests ended with the hunting season. Now it continues throughout the year due to the great interest in winter sports.

Truly these national forests form 14 magnificent playgrounds, comprising a total of 13,552,000 acres, or about 20 per cent of the entire area of Colorado.

National Parks & Monuments

(Continued from page 4)

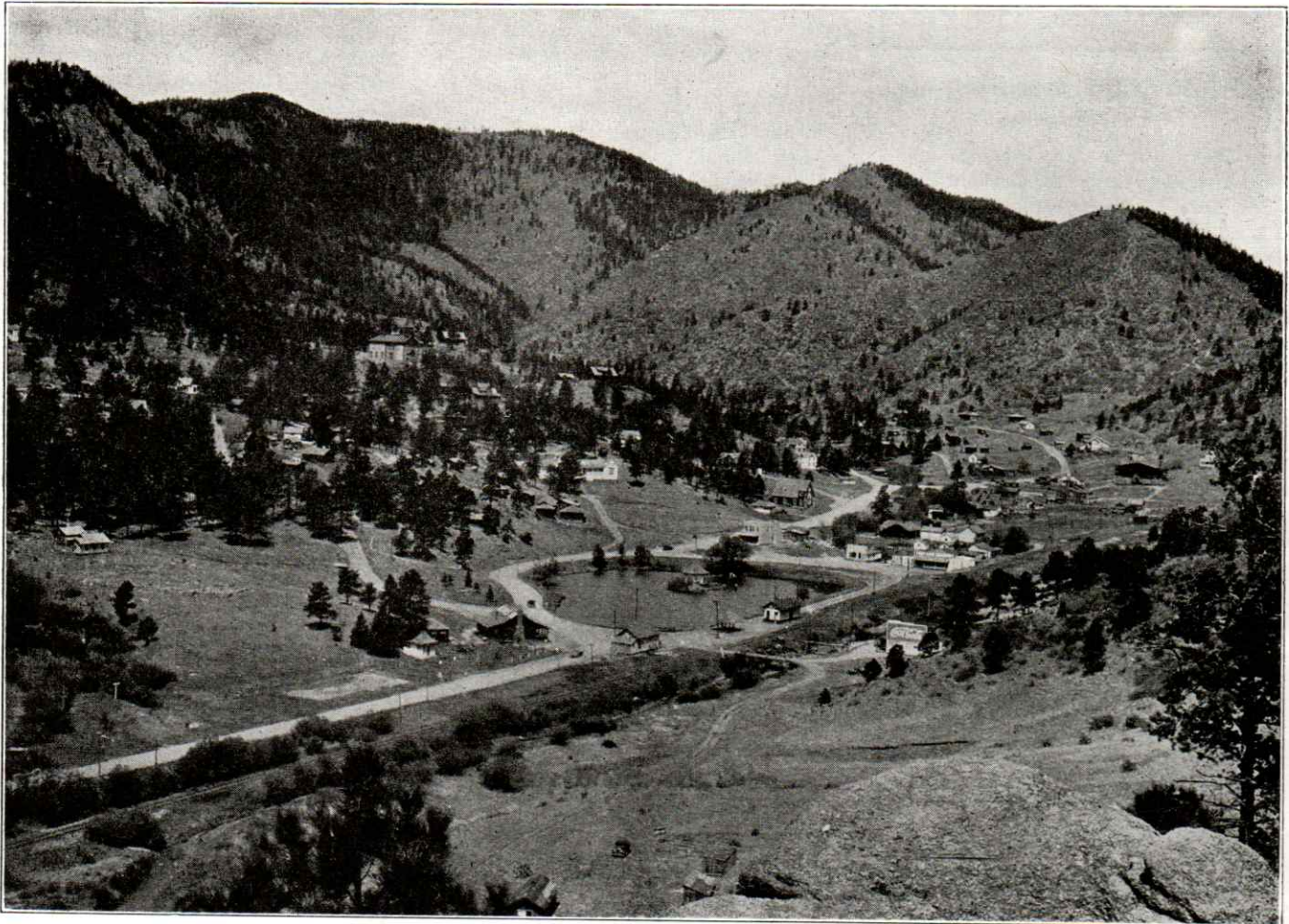
boundary in Montezuma county and embraces 268 acres. This monument contains 4 groups of prehistoric towers, pueblos, and cliff dwellings. Two of these groups are in Colorado and two are across the state line in Utah. They were used for religious ceremonials many centuries ago. No main highway.

DINOSAUR NATIONAL MONUMENT. The first part of this monument was established in Utah on October 4, 1915. On July 14, 1938, President Roosevelt enlarged this by adding 177,280 acres in Colorado, increasing the total area to 203,965 acres. The park contains deposits of fossil remains of prehistoric animal life of great scientific interest. It is located on the Yampa Plateau in Moffat county in the northwestern part of Colorado. Near U. S. highway 40.

| Name | Highways | County | Altitude | Population 1930 Census |
|---------------------|-----------------------|--------------------|----------|---------------------------|
| AGUILAR | U. S. 85, 87-160 | Las Animas | 6,700 | 1,383 |
| AKRON | U. S. 34 | Washington (seat) | 4,300 | 1,135 |
| ALAMOSA | U. S. 160-285 | Alamosa (seat) | 7,500 | 5,107 |
| ARVADA | State 222 | Jefferson | 5,300 | 1,276 |
| ASPEN | State 82 | Pitkin (seat) | 7,850 | 705 |
| AURORA | U. S. 36-40 | Adams-Arapahoe | 5,400 | 2,295 |
| BOULDER | State 7-119-168 | Boulder (seat) | 5,350 | 11,223 |
| BRECKENRIDGE | State 9 | Summit (seat) | 9,579 | 436 |
| BRIGHTON | U. S. 85 | Adams (seat) | 4,979 | 3,394 |
| BRUSH | U. S. 6-34 | Morgan | 4,280 | 2,312 |
| BUENA VISTA | U. S. 24-285 | Chaffee | 7,800 | 751 |
| BURLINGTON | U. S. 24 | Kit Carson (seat) | 4,250 | 1,280 |
| CANON CITY | U. S. 50 | Fremont (seat) | 5,333 | 5,938 |
| CASTLE ROCK | U. S. 85-87 | Douglas (seat) | 6,000 | 478 |
| CENTER | U. S. 285 | Saguache | 7,641 | 1,011 |
| CENTRAL CITY | State 119 | Gilpin (seat) | 8,560 | 572 |
| CHEYENNE WELLS | U. S. 40 | Cheyenne (seat) | 4,282 | 595 |
| COLORADO SPRINGS | U. S. 24, 85-87 | El Paso (seat) | 5,900 | 33,237 |
| CONEJOS | U. S. 285 | Conejos (seat) | 7,880 | 319 |
| CORTEZ | U. S. 84-160 | Montezuma (seat) | 6,198 | 921 |
| CRAIG | U. S. 40 | Moffat (seat) | 6,200 | 1,418 |
| CREEDE | State 149 | Mineral (seat) | 8,854 | 384 |
| CRESTED BUTTE | State 133-135 | Gunnison | 9,000 | 1,251 |
| CRIPPLE CREEK | State 67-143 | Teller (seat) | 9,375 | 1,428 |
| DEL NORTE | U. S. 160 | Rio Grande (seat) | 7,778 | 1,408 |
| DELTA | U. S. 50 | Delta (seat) | 4,980 | 2,938 |
| DENVER | U. S. 6, 40, 85-87 | Denver (seat) | 5,280 | 287,861 |
| DURANGO | U. S. 160-550 | La Plata (seat) | 6,505 | 5,398 |
| EADS | State 59-96 | Kiowa (seat) | 4,262 | 519 |
| EAGLE | U. S. 6-24 | Eagle (seat) | 6,602 | 341 |
| EATON | U. S. 85 | Weld | 4,750 | 1,221 |
| ENGLEWOOD | U. S. 34 | Arapahoe | 5,200 | 7,980 |
| ESTES PARK | U. S. 34 | Larimer | 7,500 | 417 |
| FAIRPLAY | U. S. 285 | Park (seat) | 9,964 | 221 |
| FLORENCE | U. S. 50 | Fremont | 5,187 | 2,473 |
| FORT COLLINS | U. S. 87-287 | Larimer (seat) | 5,100 | 11,489 |
| FORT LUPTON | U. S. 85 | Weld | 4,906 | 1,578 |
| FORT MORGAN | U. S. 6-34 | Morgan (seat) | 4,240 | 4,423 |
| FRUITA | U. S. 6-50 | Mesa | 4,512 | 1,053 |
| GEORGETOWN | U. S. 6 | Clear Creek (seat) | 8,640 | 303 |
| GLENWOOD SPRINGS | U. S. 6-24 | Garfield (seat) | 5,747 | 1,825 |
| GOLDEN | U. S. 6-40 | Jefferson (seat) | 5,680 | 2,426 |
| GRAND JUNCTION | U. S. 6, 24-50 | Mesa (seat) | 4,587 | 10,247 |
| GRAND LAKE | U. S. 34 | Grand | 8,369 | 160 |
| GREELEY | U. S. 34-85 | Weld (seat) | 4,637 | 12,203 |
| GUNNISON | U. S. 50 | Gunnison (seat) | 7,683 | 1,415 |
| HAXTUN | U. S. 6 | Phillips | 4,000 | 1,027 |
| HOLYOKE | U. S. 6 | Phillips (seat) | 3,745 | 1,226 |
| HOT SULPHUR SPRINGS | U. S. 40 | Grand (seat) | 7,655 | 142 |
| HUGO | U. S. 40 | Lincoln (seat) | 4,970 | 712 |
| IDAHO SPRINGS | U. S. 6-40 | Clear Creek | 7,500 | 1,207 |
| JULESBURG | U. S. 138 | Sedgwick (seat) | 3,500 | 1,467 |
| KIOWA | State 86-157 | Elbert (seat) | 6,400 | 185 |
| LAFAYETTE | U. S. 87 | Boulder | 5,176 | 1,842 |
| LA JUNTA | U. S. 50-350 | Otero (seat) | 4,100 | 7,193 |
| LAKE CITY | State 149 | Hinsdale (seat) | 8,500 | 259 |
| LAMAR | U. S. 50-160 | Prowers (seat) | 3,500 | 4,233 |
| LAS ANIMAS | U. S. 50 | Bent (seat) | 4,100 | 2,517 |
| LEADVILLE | U. S. 6-24 | Lake (seat) | 10,190 | 3,771 |
| LIMON | U. S. 24-40 | Lincoln | 5,280 | 1,101 |
| LITTLETON | U. S. 85-87 | Arapahoe (seat) | 5,362 | 2,019 |
| LONGMONT | U. S. 87 | Boulder | 5,000 | 6,029 |
| LOUISVILLE | State 168 | Boulder | 5,350 | 1,681 |
| LOVELAND | U. S. 87 | Boulder | 5,350 | 1,681 |
| MANITOU SPRINGS | U. S. 24 | Larimer | 4,982 | 5,506 |
| MEEKER | State 13 | El Paso | 6,336 | 1,205 |
| MONTE VISTA | U. S. 160-285 | Rio Blanco (seat) | 6,240 | 1,069 |
| MONTROSE | U. S. 50-550 | Rio Grande | 7,500 | 2,610 |
| MONTROSE | State 131 | Montrose (seat) | 5,820 | 3,566 |
| OAK CREEK | State 71-96 | Routt | 7,401 | 1,211 |
| ORDWAY | State 71-96 | Crowley (seat) | 4,300 | 1,139 |
| OURAY | U. S. 550 | Ouray (seat) | 7,800 | 707 |
| PAGOSA SPRINGS | U. S. 160 | Archuleta (seat) | 7,077 | 804 |
| PUEBLO | U. S. 50, 85-87 | Pueblo (seat) | 4,700 | 50,096 |
| RICO | State 145 | Dolores (seat) | 8,900 | 477 |
| RIFLE | U. S. 6-24 | Garfield | 5,332 | 1,287 |
| ROCKY FORD | U. S. 50 | Otero | 4,250 | 3,426 |
| SAGUACHE | U. S. 285 | Saguache (seat) | 7,800 | 1,010 |
| SALIDA | U. S. 50-285 | Chaffee (seat) | 7,050 | 5,065 |
| SAN LUIS | State 159 | Costilla (seat) | 7,876 | 925 |
| SILVERTON | U. S. 550 | San Juan (seat) | 9,302 | 1,301 |
| SPRINGFIELD | U. S. 160 | Baca (seat) | 4,400 | 1,393 |
| STEAMBOAT SPRINGS | U. S. 40 | Routt (seat) | 6,762 | 1,198 |
| STERLING | U. S. 6-138 | Logan (seat) | 3,947 | 7,195 |
| TELLURIDE | State 108-145 | San Miguel (seat) | 8,500 | 512 |
| TRINIDAD | U. S. 85, 87, 160-350 | Las Animas (seat) | 5,999 | 11,732 |
| VICTOR | State 67 | Teller | 9,900 | 1,291 |
| WALDEN | State 14-125 | Jackson (seat) | 8,300 | 284 |
| WALSENBURG | U. S. 85, 87-160 | Huerfano (seat) | 6,200 | 5,503 |
| WESTCLIFFE | State 69-143 | Custer (seat) | 7,800 | 335 |
| WINDSOR | State 257 | Weld | 4,900 | 1,852 |
| WRAY | U. S. 34 | Yuma (seat) | 3,500 | 1,783 |
| YUMA | U. S. 34 | Yuma | 4,128 | 1,360 |

Birds-Eye View of
GREEN MOUNTAIN FALLS
"The Gem of the Rockies"

1/4 MILE OFF PIKES PEAK OCEAN-TO-OCEAN HIGHWAY—U. S. 24
25 MINUTES FROM COLORADO SPRINGS



EVERYTHING FOR A PERFECT VACATION

Accommodations

EXCELLENT HOTELS
COZY CABINS AND COTTAGES
REAL WESTERN DUDE RANCHES
MODERN STORES AND SERVICE STATIONS

DINE AND DANCE AT OUR NITE CLUBS

Amusements

FISHING
SWIMMING
HIKING TENNIS
HORSEBACK RIDING

Special Fishing Privileges for guests in our well-stocked lake

24-Hour Electric Service

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Boulder's One-Stop Service Station

TEXACO PRODUCTS

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INFORMATION

We Call for and Deliver Cars

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TEXACO SERVICE STATION

12th and Arapahoe Sts. Phone 1272

Mountain View Driving Range

24th and Arapahoe

Driving Range Open Evenings
Nine-Hole Golf Course for Daylight Play
Powerful Lights for Night Driving

WAYNE'S CAFE

"Quality Foods"

Air Conditioned for Your Comfort
Boulder, Colo.

DE SOTO and PLYMOUTH
Sales and Service

ARDOUREL BROTHERS

11th at Pearl

Phone 88

"Boulder's Complete Service Station"

UNIVERSITY OF COLORADO

SUMMER QUARTER

First Term—June 19 to July 21
Second Term—July 24-Aug. 25

Courses

Arts and Sciences, Education, Home Economics, Fine Arts, Journalism, Physical Education, Music, Business, Engineering, Law, Medicine, Field Courses in Geology and Biology. Opportunities for Graduate Study in most departments.

Special Features

Maison Francaise. Casa Espanola. Deutsches Haus. University Theatre with special instruction in Dramatic Production. Complete System of Demonstration Schools from Nursery School to Senior High School. Public Lectures and Organ Recitals. Art Exhibits. Educational Conferences. Writers' Conference. Conducted Field Courses in Geology and Biological Sciences.

Recreation

The Department of Recreation sponsors hikes, week-end outings at University Camp, and excursions to the Rocky Mountain National Park.

BOULDER—County seat of BOULDER COUNTY—Altitude, 5354 feet; population, 11,223. On state highways 7, 119, 168. Boulder is a modern and progressive educational center thirty miles northwest of Denver by paved highways.

It is nestled "where the mountains meet the plains", the west city limits being in the mountains, where are located Boulder's 5,000 acres of mountain parks, and the eastern city limits on the plains in a section of rich farming and coal-mining activity. The city's water supply comes from a municipally-owned glacier high up in the Arapahoe peaks of the Rockies.

Boulder is the home of the famous Colorado Chautauqua; has an outstanding new 18-hole municipal golf course to be completed this summer, with 9 holes already being played. The city has one of the largest indoor swimming pools in the West, and a number of free tennis, shuffle board, and roque courts. At night, entertainment is provided by a softball league, band concerts, three motion picture theaters, stage plays, and night clubs.

In Boulder, or its immediate vicinity, are thrilling opportunities for trout fishing, horseback riding, hiking, picnicking, camping, and scenic auto drives.

Every type of accommodation is available in the city, all with reasonable rates. In the mountains one may choose anything from a tent or a tiny cabin to luxurious resort hotels.

Boulder is the home of the University of Colorado, founded in 1877. This great college is one of the highest ranking in the United States, and its fame is worldwide. It is located on one of the most beautiful campuses in the country and numbers many nationally-famous educators on its faculty staff. The athletic teams of the school have brought much renown to the state, and have appeared in athletic contests from coast to coast. C. U., as the university is popularly known, has produced several All-American football and basketball players. The summer school annually attracts 4,000 or more students from every state; and here in Boulder they find unsurpassed advantages for combining education and recreation. This summer session contains two complete terms—one from June 19 to July 21, the other from July 24 to August 24, and each one offers almost every conceivable undergraduate and advanced courses a student might desire.

An annual event is the Pay Dirt Pow Wow, to be held this year July 29 to August 1. This is an exciting celebration commemorating the anniversary of the state's admission to the Union, and is reminiscent of Boulder's early days.

COLORADO CAFE—1234 Pearl St.
Fine Food, Moderate Prices

BRIGHTON—County seat of ADAMS COUNTY—Altitude, 4979 feet; population, 3600. On U. S. highway 85; state highway 170. Brighton is located in one of the most fertile agricultural sections of Colorado. It is an important shipping point from which hundreds of cars of vegetables are shipped each year. Brighton is the home of the Kuner-Empson Company, which operates 7 large factories for the canning of vegetables and condiments. Here, too, is located the model sugar plant of the Great Western Sugar Company, where more than 300,000 bags of sugar are manufactured each season from the sugar beets produced in this region. Dairying is also a large industry and the town has a modern cheese factory.

Brighton has many beautiful homes, paved and oiled streets, well kept lawns, and good schools. Practically all of the well known religious and fraternal organizations have local chapters. It is the business and trading center of this rich irrigated district of the South Platte Valley, and is one of the States fastest growing towns.

BRIGHTON

◆ **The Diamond Spot
of Colorado**

Farming

Dairying

Cattle-Raising

Manufacturing

◆ **The Growing City
of Opportunity**

For further information, write
Brighton
Junior Chamber of Commerce



Mighty Monarch of the Range
seen through the famous Gateway Rocks
in the Garden of the Gods



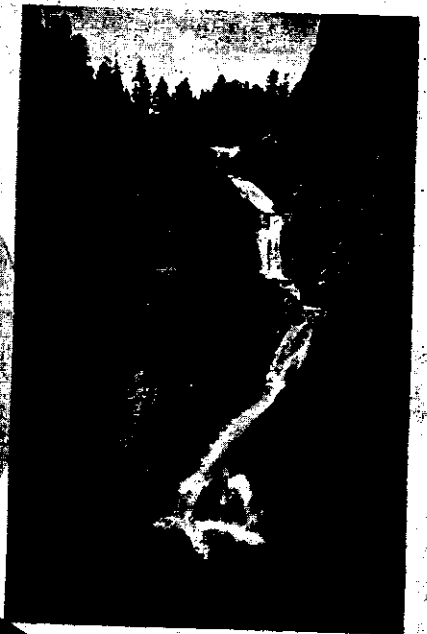
Halfway to Heaven—Automobile road to the top of Pike's Peak



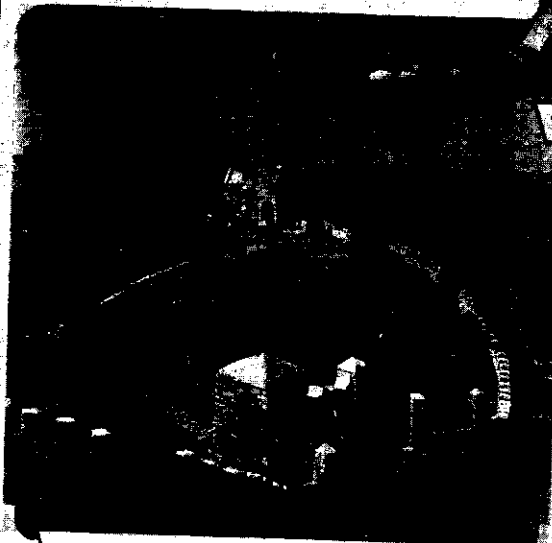
"A Great Inspiration to Spirit"... Scarlet
sandstone spires in the Garden of the Gods



The Sport of Kings brings notable poloists to Broadmoor



Nature's handiwork
Seven Falls
South Cheyenne Canon



Man-made Marvel among Nature's Holy Spires... the
Will Rogers Memorial Shrine on Cheyenne Mountain



Food is doubly delectable in the open—A group of vacationers
at a jolly picnic at the Broadmoor Hotel

COLORADO SPRINGS—County seat of EL PASO COUNTY—Altitude, 5900 feet; population, 33,237. On U. S. highways 24, 85, 87; state highways 94, 115, 122.

PIKES PEAK OR BUST!!! ... Four words which epitomize man's lust for wealth, in gold or scenic grandeur, since the first weather-beaten prospector sunk his pick into a chunk of yellow ore in 1892. This awe-inspiring monarch of the front range of the Rockies, rising abruptly 8,000 feet above the great plains, continues to fill the soul of all who gaze upon it with a wealth far greater than the millions of dollars in shining metal gouged from its stomach. A cap of glistening snow covers the peak eleven months out of every year, from which cool breezes drift down to the city below.

Colorado Springs presents a jovial round of indoor and outdoor thrills every minute of the summer. One of the most popular of these is the get-togethers sponsored several times weekly by the Junior Chamber of Commerce, whose covered-wagon information booths stand near each entrance to the city. On these twilight picnics, visitors, while they feast on sizzling steaks or chickens broiled over a glowing bed of embers, amidst the towering cliffs and spires of the Garden of the Gods, are entertained by a singing gang of cowboys and Indians.

Facilities for daytime sports are unlimited in Colorado Springs. In the shade of the mountains lie two championship golf courses, dotted almost every hour of every day with players from near and far. July 17-23 of this year will find many of the nation's top-ranking amateur golfers competing in the 1939 Trans-Mississippi Tournament on the Broadmoor Golf Course. A week later, July 31 to August 6, the same course will be the scene of the annual Broadmoor Invitation Golf Tournament.

Two large lakes, surrounded by tall trees and wide sandy beaches, provide a beautiful place for those who like to swim. Diving towers, shoot-the-chutes, trapezes and rafts provide opportunity for hilarious sport. Ultra-modern bath-houses, with complete facilities, are available.

For the riding or climbing enthusiasts, a thousand trails penetrate the wooded mountains where magnificent views, not available to motorists, are the reward. Huge passageways and caverns, spiked with grotesque shapes of stalactites and stalagmites, moist with the dampness of centuries, are one of the region's most widely known scenic attractions.

Nearby, Manitou Springs, a city of cabins and lodges for thousands of heat-weary Middle-westerners who spend one-

ASK
ARROW HOTEL
RATES FIRST
"In Town and Within Reason"

150 ROOMS
75 WITH BATH

COFFEE SHOP
FREE PARKING

The Plaza Hotel
Colorado Springs—Opposite College Campus
Real Comfort at Reasonable Rates
Headquarters for Golf, Sight-seeing, Motoring
"You'll Like the Plaza"

REX Hotel
120 S. Cascade Ave., Colo. Springs
Comfortable Rooms with Modern Conveniences
Reasonable Prices
Let us make arrangements for you to spend three or four days seeing the finest scenery in Colorado, all within a few hours driving from our door.

Now! In
COLORADO SPRINGS, COLO.
THE HOTEL JOYCE
IN THE SHADOW OF PIKES PEAK
The Whitman Hotel Co.
W. M. Whitsitt B. A. Shomaker
★ ★ ★ ★
In Pueblo . . . Hotel Whitman



Alta Vista Hotel

Nature's Great Outside with Every Room

Colorado Springs, Colorado
(The Famed Pikes Peak Region)

Specializing in Fine Food
Coffee Shop and Garage in Connection

JACK D. McCLURE, Prop.



Colorado Springs, Colo.

CENTRALLY LOCATED — EUROPEAN PLAN — EXCELLENT CAFE

On Highways Number 24 and 85

Lions Club Meets Tuesday Noon . . . Rotary Club Meets Friday Noon

STAY-PLAY

at

The BROADMOOR

COLORADO SPRINGS

"The Sports and Social
Center of the West"

Summer Hilights

July 17-23—Trans-Mississippi
Golf Tournament

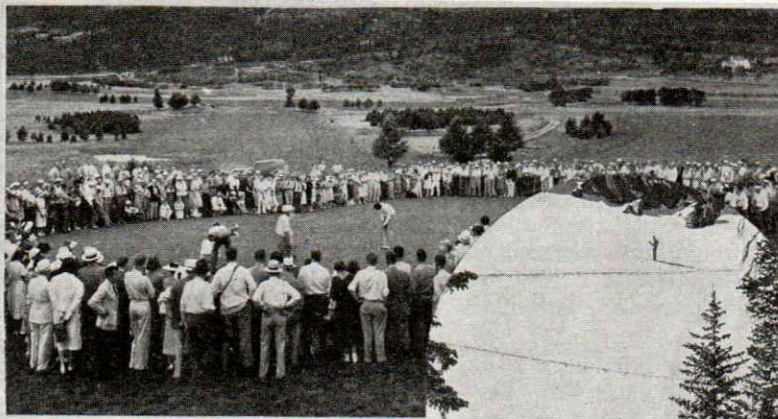
July 28-30—Ice Show

July 31-Aug. 5—Broadmoor
Golf Tournament

Aug. 17-20—Will Rogers
Rodeo

European Plan

Burton R. Ogilvie, Mgr.



Many national golf tournaments are held on the famous Broadmoor Golf Course



Colorado Springs is fast becoming one of the nation's favorite winter sports centers



Name your sport—Colorado Springs has them all

COLORADO SPRINGS MEMBERS

Hotels:

- ACACIA HOTEL CORP.**—U. S. 24-85
See adv. page 13
- ALTA VISTA HOTEL**—U. S. 24
See adv. page 13
- ARROW HOTEL**—Pikes Peak Ave.
See adv. page 13
- BROADMOOR HOTEL**—South of city
See adv. page 13
- JOYCE HOTEL**—1 block East U. S. 85
See adv. page 13
- PLAZA HOTEL**—Opp. College Campus
See adv. page 13
- REX HOTEL**—120 S. Cascade
See adv. page 13

Cottage Camps:

- BEVERLY HILLS LODGE**—
1 block North U. S. 24
New, Modern, Complete
- BUFFALO LODGE**—Manitou Blvd.
See adv. page 17
- CASA MOTOR COURT**—U. S. 85 South
See adv. page 17
- CAPITOL MOTOR COURT**—U. S. 24
See adv. page 17
- CORAS CABIN CAMP**—
No. 11 Red Rock Ave.
Modern Cabins—Moderate Prices
- CROWELL MOTOR LODGE**—U. S. 24
See adv. page 17
- EL TAOS CAMP**—U. S. 24
Modern Cottages—Low Rates
- GLENDALE COTTAGES**—U. S. 24
See adv. page 17
- GRAND VIEW LODGE**—
3212 W. Colorado Ave.
Modern—Seasonal Rates
- IDEAL MODERN CAMP**—
See adv. page 17
- LANDIS TERRACE COURT**—U. S. 24
See adv. page 17

MOUNTAIN VIEW COURTS—

- U. S. 85-87 South
See adv. page 17
- OKLA TEXA COURT**—U. S. 24
See adv. page 17
- RAINBOW COTTAGES**—
3709 W. Colorado Ave.
Modern—\$1 up
- RODEO COTTAGES AND HOTEL**—
U. S. 85-87 North
See adv. this page
- STONEWALL COTTAGES**—
3700 W. Colorado Ave.
37 units—\$1 up
- YUCCA LANE CABINS**—U. S. 24
See adv. page 17

Restaurants:

- HUGHES ROTISSERIE**—U. S. 24
Modern Cottages—Good Food
- INDIAN GRILL**—Pikes Peak Ave.
See adv. page 15
- MANHATTAN RESTAURANT**—
Pikes Peak Ave.
See adv. page 15
- SHADBURNS**—Pikes Peak Ave.
See adv. page 15
- SWISS CHALET**—Pikes Peak Ave.
See adv. page 15
- VILLAGE INN**—Pikes Peak Ave.
See adv. page 15

Authorized Automobile Service:

- ACACIA GARAGE**—123 E. Bijou
Hudson Motor Cars—Sales, Service
- ADAMS MOTOR CO.**—22 N. Cascade
Cadillac-LaSalle—Sales and Service
- BIRDSALL-STOCKDALE**—U. S. 85-87
Packard and Nash Sales and Service
- CADY L. DANIELS, INC.**—
Kiowa at Weber—Chevrolet
See adv. page 17
- COLORADO SPRINGS MOTOR CO.**
U. S. 85-87—Chrysler, Plymouth
See adv. page 17
- MARKSHEFFEL MOTOR CO.**—
22 N. Cascade
Dodge-Plymouth Sales and Service

NELSON BROS.—U. S. 85

- See adv. page 17
- NELSON EUBANK MOTOR CO.**—
315 E. Pikes Peak Ave.
DeSoto-Plymouth Sales and Service
- STRANG GARAGE CO.**—U. S. 85
See adv. page 17
- VOLLMER BROTHERS**—U. S. 85-87
Ford, Mercury, Lincoln-Zephyr

Films and Developing:

- PROMPT PHARMACY**—U. S. 24
MAin 1770—Free Delivery
- STEWART BROS.**—17 N. Tejon
See adv. page 15

Summer Home Rentals:

- BAKER REALTY CO.**—111 E. Kiowa St.
MAin 4—Complete Rental Service
- BENNETT-SHELLENBERGER**—
210 N. Tejon
MAin 383—Complete Rental Service
- ROWENA DASHWOOD**—MAin 1564
415 Colorado Springs National Bank Bldg.
- SUN REALTY CO.**—
127 E. Pikes Peak Ave.
MAin 238—Complete Rental Service

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Mountain Subdivision
DeLuxe

15 Minutes from Manitou
ON PAVED HIWAY

RUSTIC . . . yet Modern
SECLUDED . . . yet Accessible

F. W. MARCROFT, Pres.

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South Cheyenne Canon

Reached by Three Paved Highways to Foot of Falls

A World-Famed Beauty Spot that should be on your "must see" list. Thrill to the beauty of the Pillars of Hercules, Cheyenne Gorge, Helen Hunt Jackson's Grave and magnificent walls of highly colored granite. And besides this massive beauty, tame chipmunks and mountain trout will delight you.

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Bus Loop, Manitou Springs

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Presenting the

BEST in STAGE and SCREEN ENTERTAINMENT

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"Ask Us Where To Go"

Lucas Sporting Goods, Inc.

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May We Serve You

THE *Elite*

Phone MAin 82

LAUNDRY AND DRY CLEANING COMPANY

third of their life in this mountain paradise, is world famous for and gets its name from the many health-giving springs in the section. From the outskirts of Manitou to the very top of Pikes Peak and Mount Manitou climb a streamlined cog railway and cable incline cars. Manitou is the east entrance to Ute Pass, the old trail used by Indians on their frequent trips through the mountains to the "Springs of Good Health". Now this trail is a broad highway of smooth oiled surface.

One of the new attractions of the Pikes Peak region is a huge ice palace with a skating surface of over one-half acre. Located at Broadmoor, this is particularly popular with summer visitors. Pikes Peak Avenue, the main street of Colorado Springs, is nightly the scene of jovial groups of merrymakers dancing to the smooth melodies of famous orchestras.

Roaming the avenues of the Pikes Peak region each day in the year are the high-heeled boots of cow punchers and ranchmen. But the city becomes the Cow Capitol of the West from August 17-20, when the Will Rogers Rodeo is presented in the new Memorial Stadium at Broadmoor. Topflight cowhands of the range flock into Colorado Springs for this big event.

The city is also famous for its polo team. This year Spencer Tracy, Walter Wanger, Hal Roach, and Jack Holt will ride highly trained polo ponies over the turf of Penrose Polo Park in competition with champion mallet swingers from other sections of the country. Johnny Weissmuller will appear in a gigantic water carnival here early in July. Dorothy Lamour and other prominent Hollywood and Broadway celebrities will again vacation in the region.

The Colorado Springs Fine Arts Center, its walls hung with many famous paintings, its halls containing masterpieces of sculpture, is making plans to bring a Broadway stage play starring Tyrone Power and Sylvia Sydney to the city for a 5-week run this summer. There are many other interesting events on the Arts Center program for the year.

The Junior Chamber of Commerce conducts tours twice weekly to the unique commercial plants in the region, where visitors may see pure gold taken from raw ore, and the production of advertising motion picture trailers that are presented in theaters all over the country.

This City of Sunshine has approximately 35,000 residents the year around, but in the summer this is augmented by many thousands of visitors. It was founded in 1872 by General William Jackson Palmer, builder of the Denver & Rio Grande Railroad. Twenty-eight

Village Inn

NEXT TO POST OFFICE

Sea Foods from Four Oceans

MODERATE PRICES

Famous from Coast to Coast

A Major Attraction of the Pikes Peak Region

Air Conditioned, Seating Capacity 300

Marine Room, Lounge, Old English Room



Beautifully and restfully decorated in the Swiss Motif—and with a cuisine such as you have enjoyed and appreciated in the finest restaurants both east and west.

117 E. Pikes Peak Ave.

Colorado Springs, Colorado

THE FAMOUS MANHATTAN RESTAURANT

We Specialize in

STEAKS — CHOPS — MOUNTAIN TROUT

Excellent Service

Moderate Price

14 E. PIKES PEAK

SHADBURN'S Restaurant

Finest Foods

Featuring Hammond Electric Organ

Dancing in Recreation Room

Every Nite Except Sunday

PIKES PEAK AVE.
COLORADO SPRINGS

INDIAN GRILL

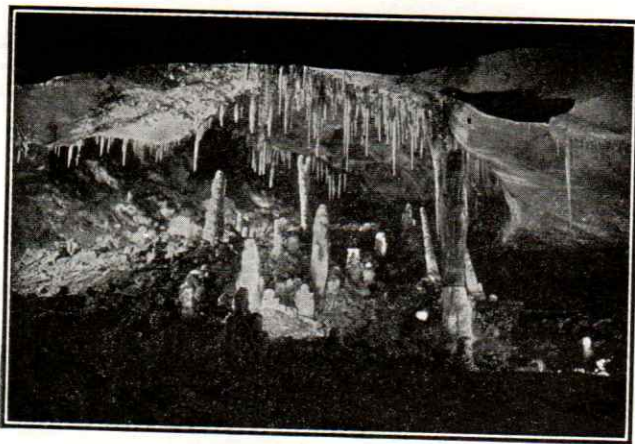
CHIEF THEATRE BLDG.

Popular prices prevail at this beautiful restaurant—making it a favorite with the discriminating visitor as it is with the majority of our home folks.

Visit Our Pioneer Room

Colorado Springs, Colorado

Free Highway to the Summit of Pikes Peak



Wonderful Cave of the Winds

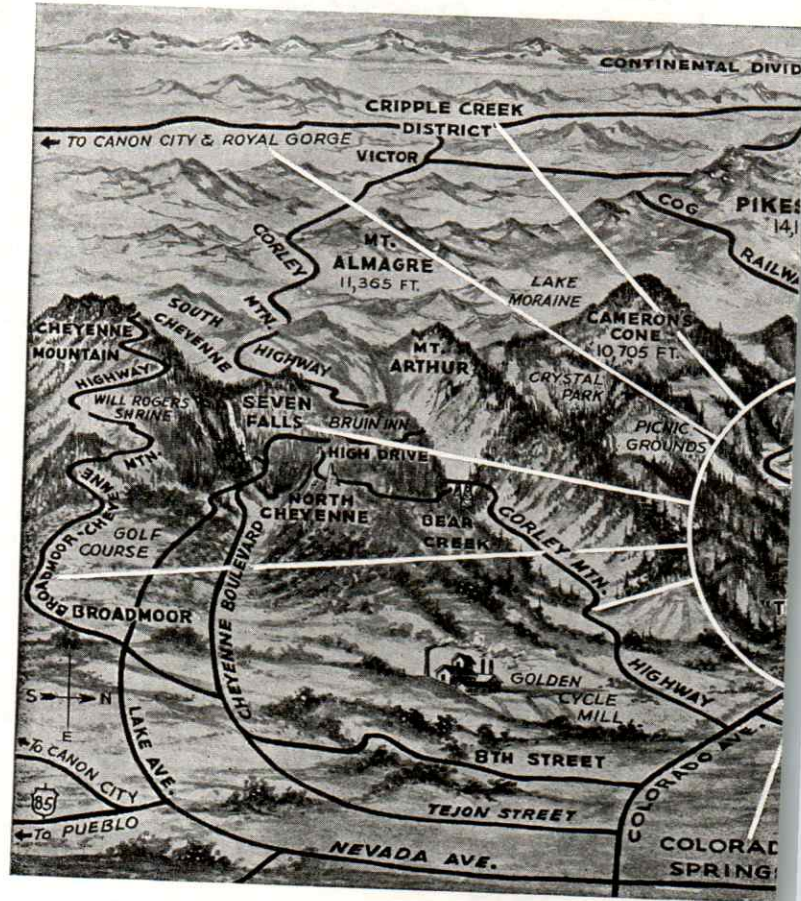
MANITOU

City of Mineral Springs

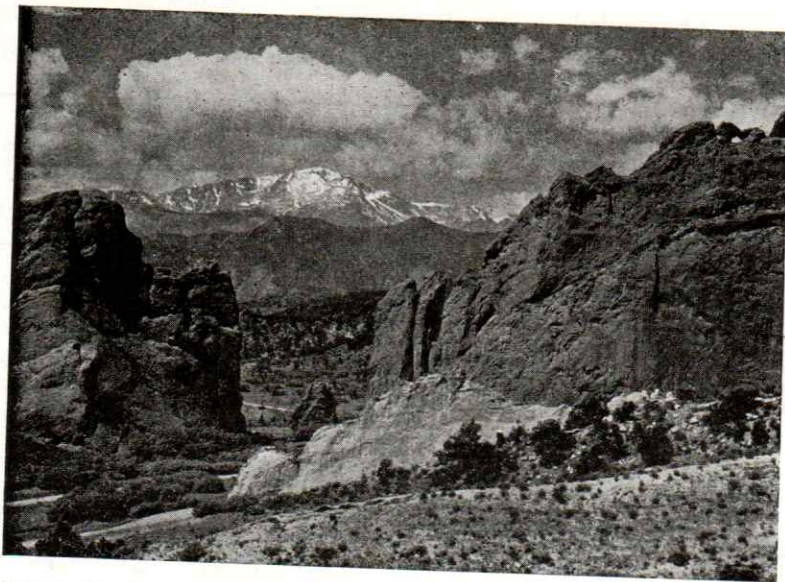
Ideal Vacation Land

MANITOU SPRINGS, from the beginning of its history which dates back to Indian origin, is world famous for its natural scenic beauty and accessibility, which combined with its sports and recreational facilities make it the world's best vacation and health resort. Large modern hotels, cafes and restaurants, together with a choice of fine cottage camps, rooming houses and apartments, with an annual patronage that runs into the hundreds of thousands of satisfied customers, testify to the charm and appeal of this "Gem of the Rockies." Noted scenic features such as the beautiful "Cave of the Winds," the "Cog Railroad to Pikes Peak," the beautiful free highway to the Summit of Pikes Peak," and the "Garden of the Gods" are all located at Manitou Springs.

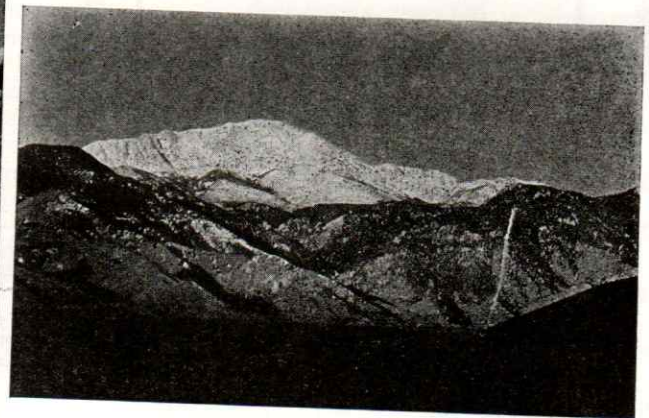
For complete information and free booklet, write The Advertising Secretary, Manitou Spring, Colo.



Bird's Eye Map Showing Manitou Springs at the Center of the



Gateway Rocks — Garden of the Gods — "Sentinel of Rockies" in Distance



Sunrise on Pikes Peak


It's Always Cool at Manitou Springs

You Must Visit "Manitou"

Strang's Service Main 498
Day and Night

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Optometry and Physiotherapy
Graduate of Seven Schools
Plus Twenty-five Years of Practice
16 YEARS IN COLORADO SPRINGS
GLASSES Fitted Without Drops
ANY LENS DUPLICATED TODAY
208 E. Pikes Peak Ave.
Day Phone Main 1067—Night Main 2745-J

hundred hotel rooms and scores of modern cottage camps provide visitors with excellent lodging facilities. The city is served by six railroads and one main airline.

Colorado College, a privately endowed institution with an annual enrollment of over a thousand students, is located here. The summer school is attended by a large group of students from all over the United States. The campus, with its large old trees, is one of the most beautiful in the West.

The Pikes-Peak Hill Climb, held every Labor Day, is a thrilling race between high-powered cars up to the very top of Pikes Peak. This event attracts visitors from all over the world.

Colorado Springs is rapidly becoming a famous winter sports center. In the early fall, slopes of Pikes Peak obtain their snow-covered mantle, which furnishes ski enthusiasts with some of the finest ski slides available in the country. Glen Cove, on the way to the summit of Pikes Peak and nearly 12,000 feet above sea level, is the scene of annual winter sports carnivals.

Pikes Peak is the mighty monarch which stands guard above this wonderful region. It is the trademark of God's Country, and a gigantic symbol of the Great West.

★ ★ ★ ★

CHIPITA PARK AND GREEN MOUNTAIN FALLS

A beautiful trip from Colorado Springs is to Cripple Creek and Victor by way of Manitou, Ute Pass, Chipita Park, Green Mountain Falls, and Woodland Park. This is through some very beautiful mountain scenery and carries the motorist to one of the world's richest mining sections. Chipita Park and Green Mountain Falls are very popular resorts, containing many fine summer homes owned by people from all parts of the United States. Here one can find all of the pleasures of a mountain retreat and yet have every modern convenience and be within a thirty-minute drive from Colorado Springs.

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25 Cottages, all Modern, for Housekeeping
Each with Tub and Shower, Beautyrest Mattresses
East Edge of Manitou Highway 24
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"Colorado Springs Finest"
MANITOU BLVD. AT 37TH
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STRICTLY MODERN AIR CONDITIONED
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Typically Southwestern Architecture
Indian Fireplaces, Sight-seeing Cars
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MRS. HARRY L. WOOD

RODEO COTTAGE COURT AND HOTEL

75 Cottages and Hotel Rooms
\$1.00 to \$6.00
North End of Colorado Springs, on U. S. 85

Mountain View Courts

Automatic Steam Heat Modern
Your A.A.A. and U.M.C. Home
Shady and Ventilated
HIWAY 85-87 SOUTH EDGE OF CITY
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Landis Terrace Court

NEW MODERN COTTAGES
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ON FIRST STATE CAPITOL LOCATION
18 New, Modern Cabins—all heated and equipped
for housekeeping; all have tub or shower bath,
with hot and cold water; innerspring mattresses;
fireproof; open year around.
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I. RUCKER, Owner.

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10 Rustic Cabins, All Modern, on Fountain Creek
Shade and Outdoor Fireplaces
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IDEAL MODERN CAMP

All Cabins Modern Moderate Rates
Equipped with Gas and Innerspring Mattresses
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CROWELL MOTOR LODGE

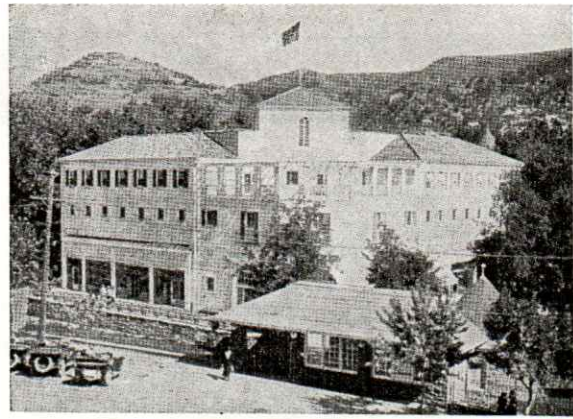
Private Baths — DeLuxe Cottages
Simmons Beds — Beautyrest Mattresses
On U. S. 24 between Colorado Springs and Manitou

GLENDALE COTTAGES

Comfortable Modern Cottages Seasonal Rates
Adjacent to the Garden of Gods
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SPRINGS

At the foot of Pikes Peak



Manitou Springs Soda Water Baths

The American "Spa"

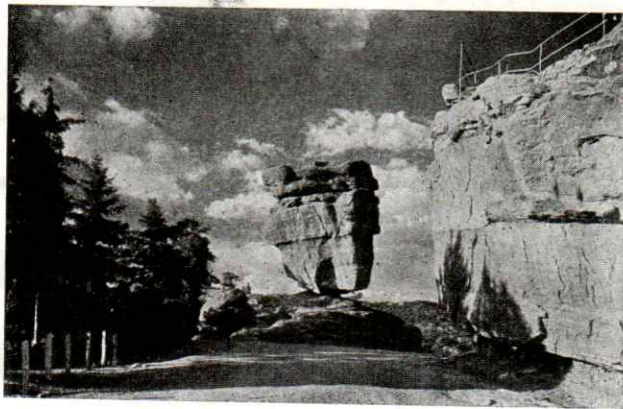
MANITOU SPRINGS has the greatest number of natural mineral springs to be found in North America, there being over fifty such springs within its boundaries, some twenty of which are open and accessible to the visitor. These waters have been found to be beneficial in the treatment of many disorders, and bottled shipments of these waters are made daily to all parts of the United States from Manitou Springs.

You can have real fun in Manitou Springs, a carefully planned system of public recreation including free concerts and entertainments, municipal playgrounds both for children and adults, Indian Dances, miles of good horseback and hiking trails, facilities for all types of sports, unique stores and shops, noted scenic drives — all in a setting famed for its beauty await and invite your visit. You can have the best time you ever had and at the lowest possible expense by spending your vacation in Manitou Springs.



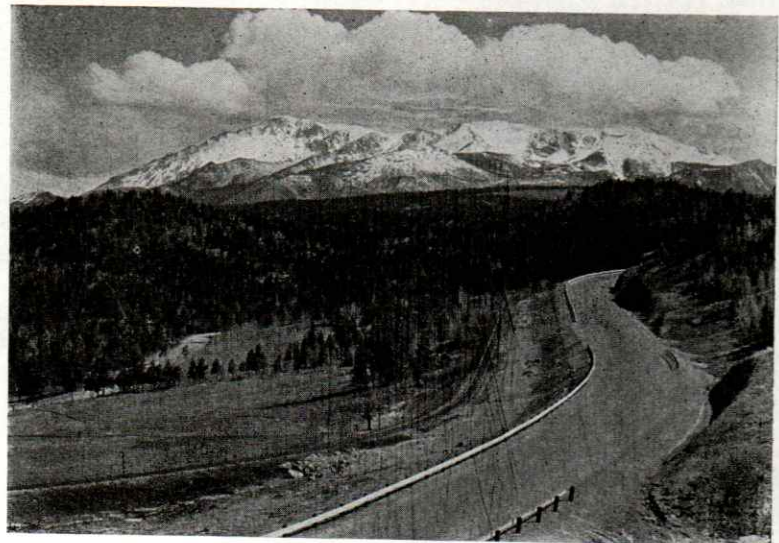
Pikes Peak Region — Five Miles West of Colorado Springs

The Pioneer Resort and Watering Place of Colorado



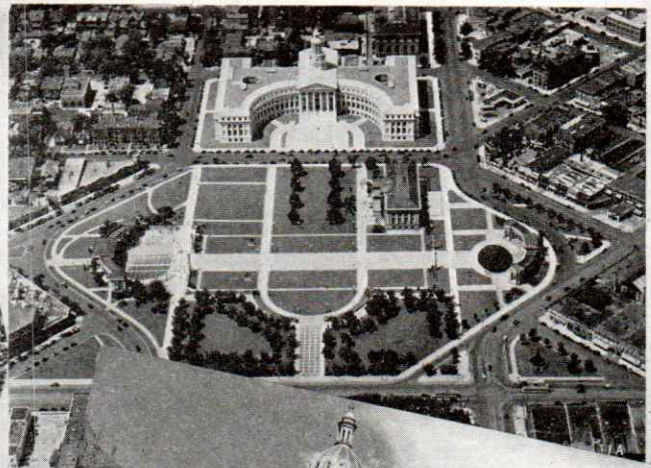
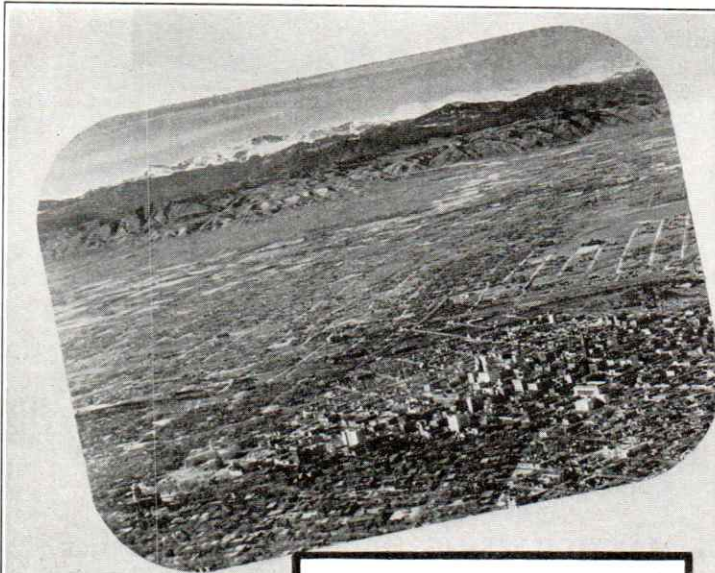
Famous Balanced Rock

Dancing and Sports at Manitou Springs



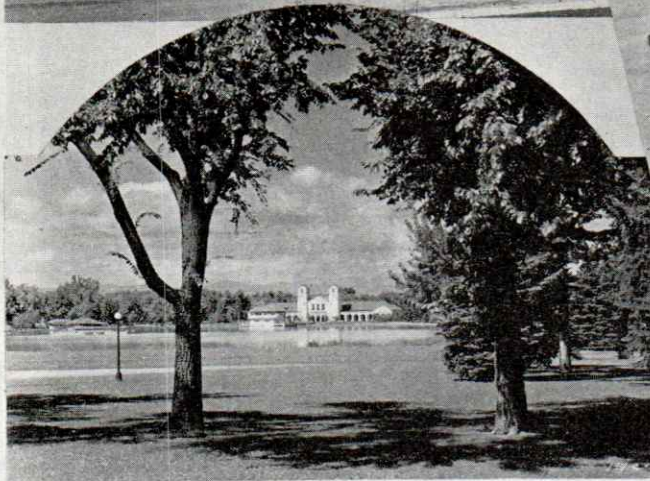
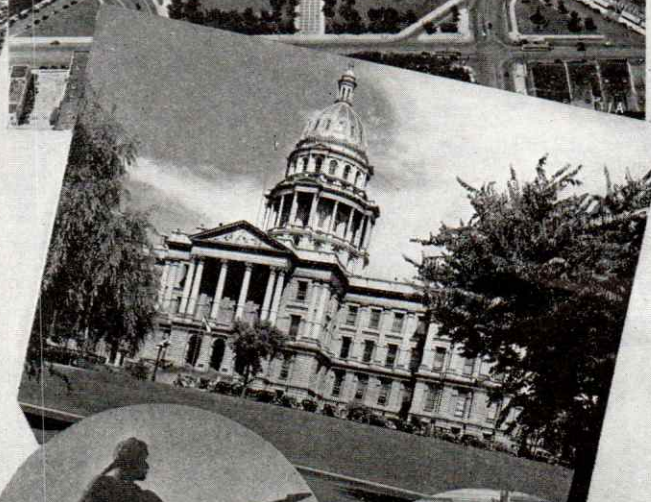
Pikes Peak from The Pikes Peak Ocean-to-Ocean Highway

—Center of All Attractions



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AMERICA'S HIGHEST METRO-
POLITAN CITY . . . Distinctive,
Modern, Beautiful . . . with acres
of lovely parks, miles of boulevards . . . playgrounds and famous museums . . . magnificent buildings and beautiful homes . . . nationally famous golf courses and tennis clubs . . . streets that echo the soft tread of moccasined Indians and the bold tramp of hob-nailed pioneers, the men who discovered the gold, the bold trappers . . . where history of the Great West was written . . . 349 days with sunshine, yearly average. 70° average summer temperature.



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 Fresh Vegetables, Crisp Salads

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 4 FINE PLACES
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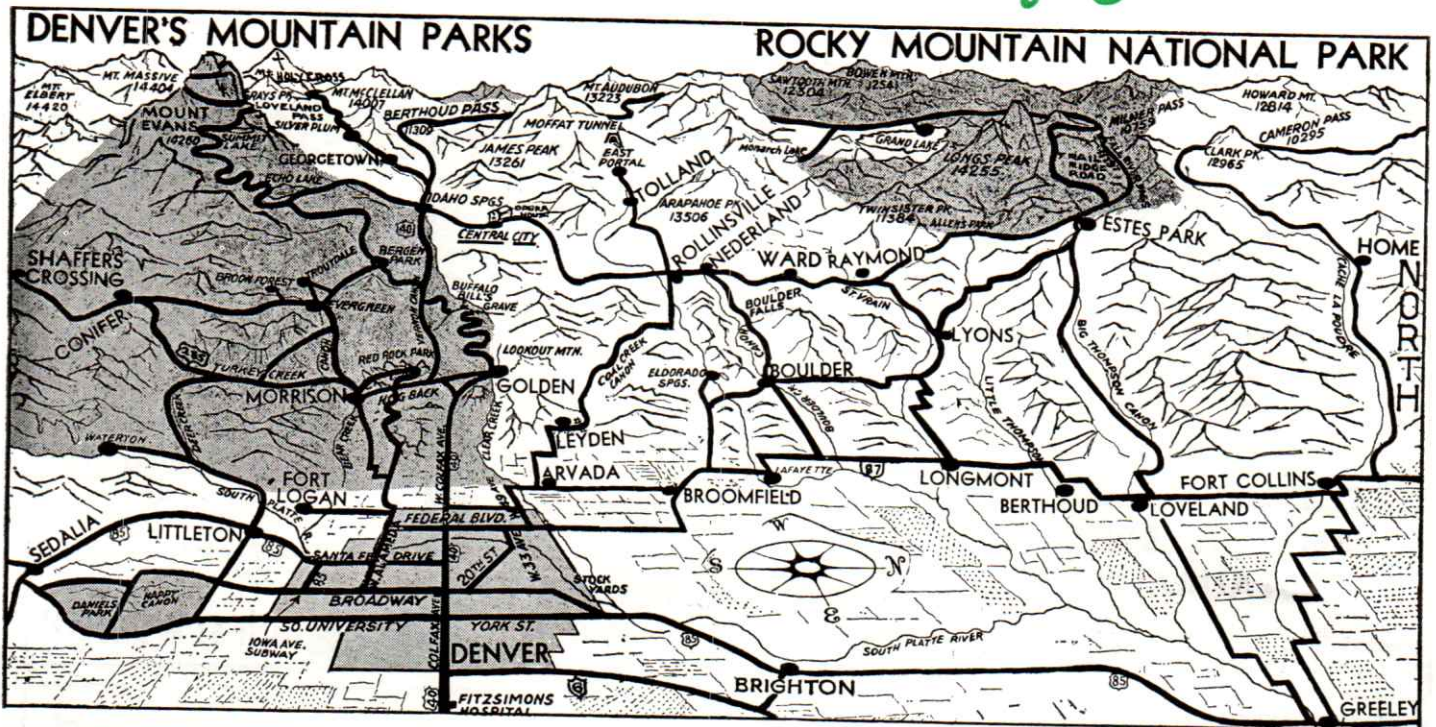
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 in the heart of Denver
 Where Speed, Service, Quality Food and
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1623 STOUT

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*Nature's
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Recreate and have fun in Denver's vast mountain park system where buffalo and deer still roam . . . visit historic shrines and ghost towns, living glaciers, and rushing mountain streams that are born on top of the continent and flow to both sea coasts—drive the nation's highest and most spectacular highways in high gear—play golf, swim, camp, fish, hike, or loaf.

Top — Mountain Sheep, near Estes Park

Bottom — View from Mount Evans Highway

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Modern Tub or Shower — Innerspring Mattresses
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Completely Furnished 1-2-3 room Cottages; Trailer Park
Equipped with Water, Electricity and Drain
Five Acres Lawn, Trees, Shrubs — 17 Cottages \$1.00 up
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Units from \$1.50

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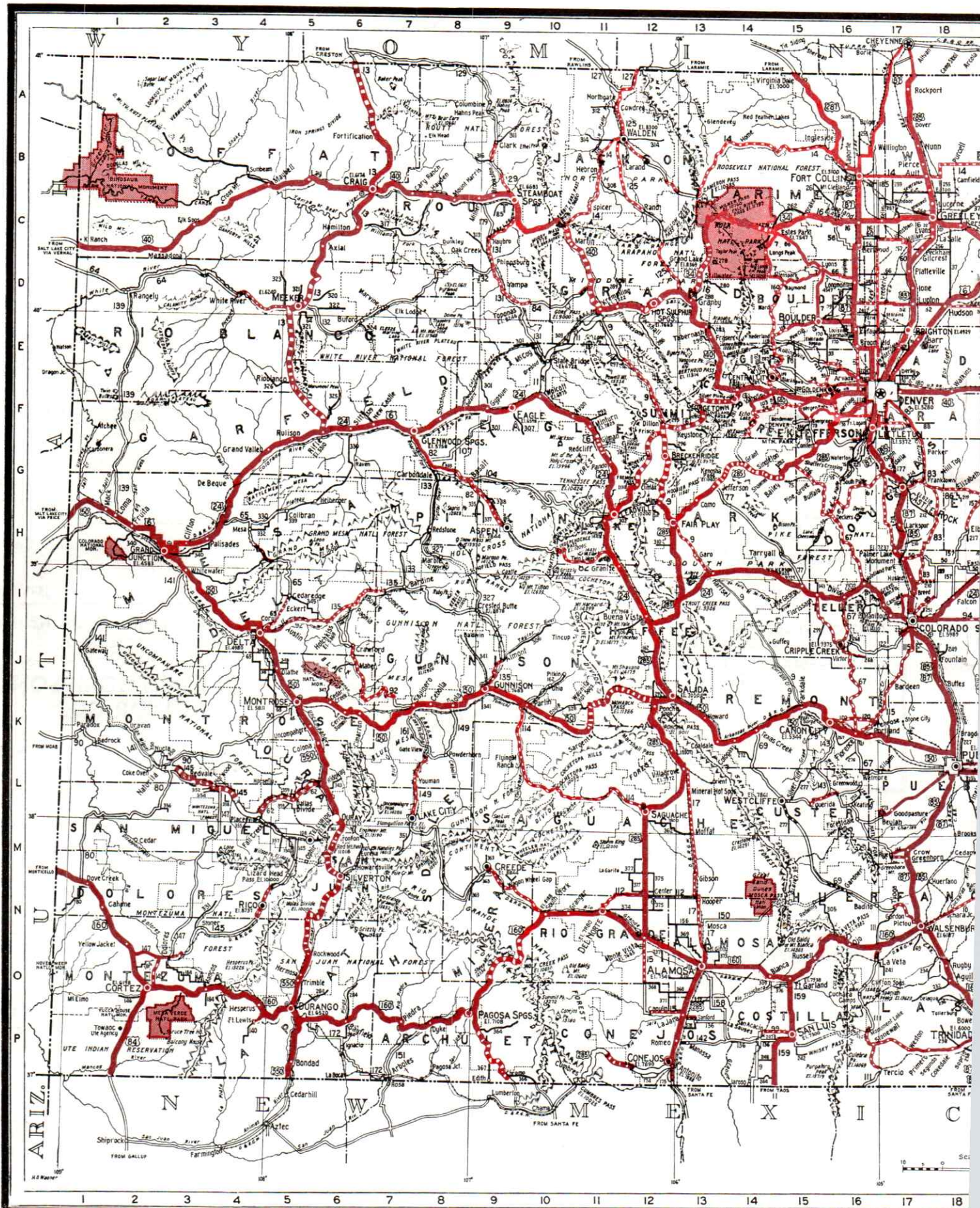
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INSULATED — SOUND-PROOF

PRIVATE BATH INNERSPRING MATTRESSES
\$2.50 up on U. S. 40 6990 W. Colfax



KEY TO LOCATION OF CITIES ON MAP

| | | | |
|----------------------|------|-------------------|------|
| Aguilar | O-18 | Julesburg | A-28 |
| Akron | D-24 | Keenesburg | D-18 |
| Alamosa | O-13 | Keota | B-20 |
| Allenspark | D-14 | Kersey | C-18 |
| Alma | G-12 | Kiowa | G-19 |
| Antonito | P-12 | Kit Carson | L-25 |
| Arriba | G-24 | Kremmling | D-11 |
| Arvada | E-16 | Lafayette | D-16 |
| Aspen | H-9 | La Jara | O-13 |
| Ault | B-17 | La Junta | M-22 |
| Aurora | F-17 | Lake City | L-7 |
| Bailey | G-15 | Lake George | L-15 |
| Basalt | G-8 | Lamar | L-26 |
| Bayfield | P-6 | La Salle | C-18 |
| Bennett | F-19 | Las Animas | L-24 |
| Berthoud | C-16 | La Veta | O-16 |
| Beulah | L-17 | Leadville | H-11 |
| Blanca | E-15 | Limon | G-22 |
| Boulder | O-14 | Littleton | F-16 |
| Breckenridge | D-15 | Longmont | D-16 |
| Brighton | P-21 | Louisville | E-16 |
| Brush | G-12 | Loveland | C-16 |
| Buena Vista | D-17 | Lyons | D-15 |
| Burlington | C-22 | Manassa | P-13 |
| Calhan | I-12 | Manitou | O-3 |
| Canon City | G-28 | Manitou Springs | L-17 |
| Carbondale | H-19 | Manzanola | L-21 |
| Cascade | K-15 | Marble | H-8 |
| Castle Rock | G-8 | Meeker | D-5 |
| Cedaredge | I-17 | Mesa | H-4 |
| Center | G-17 | Milliken | C-17 |
| Central City | I-5 | Minturn | F-11 |
| Cheyenne Wells | M-12 | Moffat | L-13 |
| Collbran | E-14 | Monte Vista | N-12 |
| Colorado Springs | I-27 | Montrose | K-5 |
| Conejos | H-5 | Monument | H-17 |
| Conifer | I-17 | Mt. Morrison | F-16 |
| Cortez | P-12 | Nederland | E-14 |
| Craig | F-15 | New Castle | F-6 |
| Crawford | O-2 | Norwood | L-3 |
| Creede | B-6 | Nucla | K-2 |
| Crested Butte | J-6 | Nunn | B-17 |
| Cripple Creek | M-9 | Oak Creek | C-9 |
| Crowley | I-8 | Olathe | J-4 |
| De Beque | J-16 | Olney Springs | L-21 |
| Deekers | L-21 | Ordway | L-21 |
| Deertrail | G-3 | Otis | D-25 |
| Delaqua | G-16 | Ouray | L-6 |
| Del Norte | F-20 | Ovid | A-27 |
| Delta | O-18 | Pagosa Springs | O-8 |
| Denver | N-11 | Palisades | H-3 |
| Dillon | J-4 | Palmer Lake | H-17 |
| Dolores | F-17 | Paoli | B-27 |
| Durango | F-12 | Paonia | I-6 |
| Eads | O-2 | Parker | F-17 |
| Eagle | F-9 | Pierce | B-17 |
| Eaton | B-18 | Pinecliffe | E-15 |
| Eckley | F-27 | Pitkin | J-10 |
| Edgewater | D-27 | Placerville | L-4 |
| Elizabeth | F-16 | Platteville | D-17 |
| Eldorado Springs | G-18 | Poncha Springs | K-12 |
| Empire | G-18 | Pueblo | K-18 |
| Englewood | E-15 | Ramah | H-20 |
| Estes Park | F-14 | Redcliff | F-11 |
| Evans | C-14 | Rangely | D-1 |
| Evergreen | C-18 | Red Feather Lakes | A-14 |
| Fairplay | F-15 | Rico | N-4 |
| Firestone | H-12 | Ridgway | L-5 |
| Flagler | D-17 | Rifle | F-5 |
| Flagstaff | G-24 | Rocky Ford | L-21 |
| Fleming | B-25 | Rollinsville | E-14 |
| Florence | K-16 | Romeo | P-13 |
| Fort Collins | B-16 | Rye | M-17 |
| Fort Garland | O-15 | Saguache | L-12 |
| Fort Logan | F-16 | Salida | J-12 |
| Fort Lupton | D-17 | Sanford | O-13 |
| Fort Lyon | D-17 | San Luis | P-15 |
| Fort Morgan | L-24 | Sedalia | G-17 |
| Fountain | C-21 | Sedgwick | A-26 |
| Fowler | J-13 | Seibert | G-25 |
| Fruita | L-20 | Severance | B-17 |
| Genoa | H-1 | Sheridan Lake | K-27 |
| Georgetown | G-23 | Silt | F-6 |
| Gilcrest | F-14 | Silver Cliff | L-15 |
| Glenwood Springs | D-17 | Silver Plume | F-14 |
| Golden | F-7 | Silverton | M-6 |
| Granada | F-16 | Simla | H-20 |
| Granby | L-27 | Springfield | O-26 |
| Grand Junction | D-13 | Steamboat Springs | C-9 |
| Grand Lake | H-2 | Sterling | B-24 |
| Greeley | C-13 | Strasburg | F-19 |
| Green Mountain Falls | C-18 | State Bridge | E-10 |
| Grover | I-16 | Stonewall | P-16 |
| Gunnison | A-20 | Sugar City | L-22 |
| Gypsum | J-9 | Swink | L-22 |
| Hartsel | F-9 | Tabernash | E-13 |
| Haswell | H-13 | Telluride | M-5 |
| Haxtun | K-24 | Trinidad | P-18 |
| Hayden | B-26 | Twin Lakes | H-11 |
| Hillrose | C-7 | Victor | J-16 |
| Holly | C-23 | Villagrove | L-13 |
| Holyoke | L-28 | Wagon Wheel Gap | M-9 |
| Hooper | B-27 | Walden | B-11 |
| Hotchkiss | N-13 | Ward | D-14 |
| Hot Sulphur Springs | I-5 | Walsenburg | N-17 |
| Hudson | D-12 | Wellington | B-16 |
| Hugo | D-18 | Westcliffe | L-15 |
| Idaho Springs | H-23 | Wiley | L-26 |
| Ignacio | F-14 | Windsor | C-17 |
| Iliff | P-6 | Woodland Park | I-16 |
| Jefferson | A-24 | Wray | D-28 |
| Johnstown | G-13 | Yampa | D-9 |
| | C-17 | Yuma | D-26 |



THE CORY

An Outstanding Hotel

where

- a friendly welcome
- new, clean accommodations
- unexcelled service

AWAITS YOU

100 Rooms — Most with Bath
Rates from \$1.50 up

COFFEE SHOP GARAGE
In the Heart of Denver

HOTEL CORY

Broadway at 16th Denver

Management of John L. McCaffery

HOTEL O'NEILL

14TH AND STOUT STREET DENVER

Private Shower Bath & Toilet in Every Room
Rates \$1.75 up

Thomas L. O'Neill, Manager

"The Rest Is Easy"

CREST HOTEL

Quiet, Comfortable and Convenient
to Everything

115 Rooms

All with Beautyrest Mattresses

RATES

| | Without Bath | With Private Bath | Comb. Tub and Shower |
|--------|-----------------|-------------------------|----------------------------|
| Single | \$1.25-\$1.50 | \$2.00 | \$2.50 |
| Double | \$1.75-\$2.50 | \$2.50 | \$3.50 |

Suites and Twin Beds if Desired

20th and Welton at Broadway

Beautiful Lobby Fireproof Thruout

"Denver's Most Popular Hotel"

THE Auditorium Hotel

Offers Good Accommodations
at Reasonable Rates

SINGLE . . . \$1.25 to \$3.00

DOUBLE . . . \$2.00 to \$4.50

FIREPROOF GARAGE NEXT DOOR

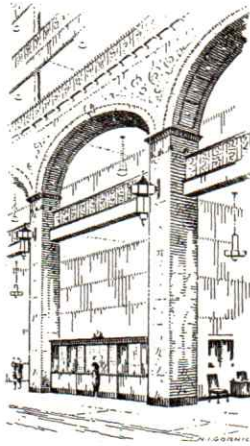
Moderate-priced Coffee Shop
and Cafe

Under Hotel Management

Corner
14th and Stout Streets

Denver's World-

Denver's Traditionally Fine Hotel



The BROWN PALACE

"The Address of the West"

So much to enjoy . . . charm of atmosphere . . . spacious
sleeping rooms with mountain views . . . smart enter-
tainment rooms . . . finest food and drink in Denver.

350 Outside Rooms with Bath . . . from \$3.50

Air Conditioned Skyline Apartments

Direction: American General Corporation

J. Bingham Morris, Manager



HOTEL CORY



THE PARK LANE

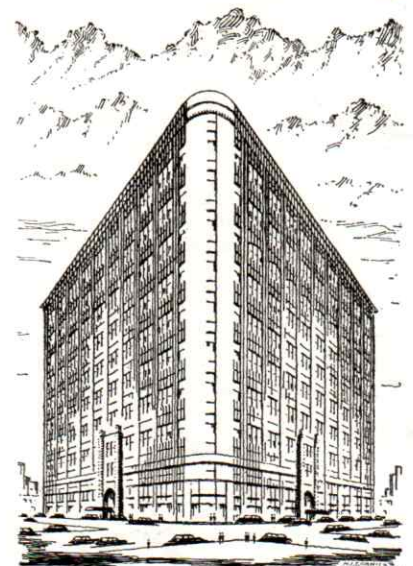
STAY AT A
FIREPROOF HOTEL

THE MARQUETTE

MODERN THROUGHOUT
RATES REASONABLE

C. DONALD KING, Owner and Manager

1729 Curtis St. Denver

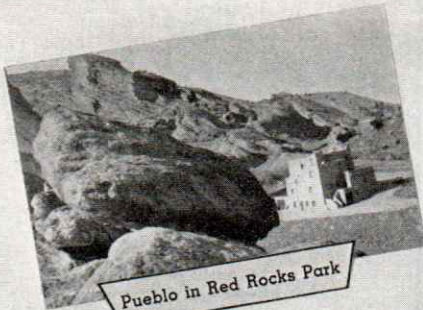


THE BROWN PALACE

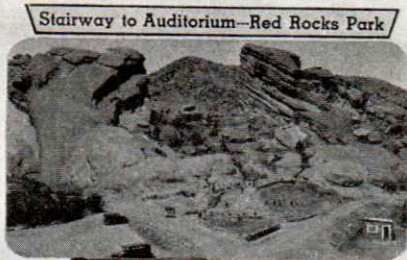


ARGONAUT HOTEL

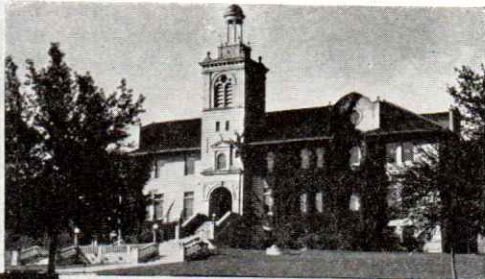
Members Denver



Pueblo in Red Rocks Park



Stairway to Auditorium—Red Rocks Park



Guggenheim Hall
Colorado School of Mines at Golden



Evergreen Lake is a year 'round attraction

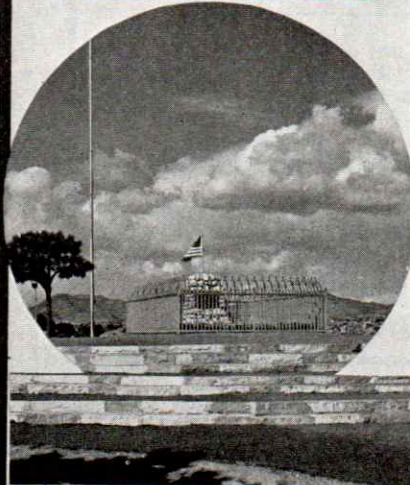
DENVER MOUNTAIN PARKS

A motor trip through these famous parks can be made easily in one day and will prove a rare treat to all visitors.

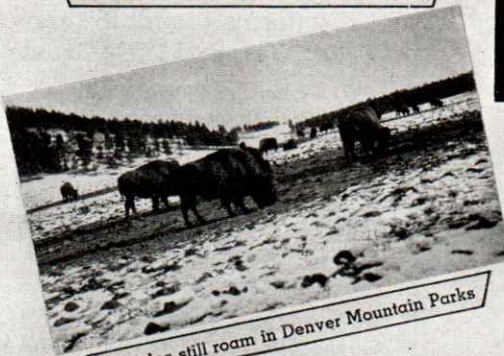
Drive west on Colfax to historic Golden, up Lookout Mountain by the Lariat Trail; at the top is the tomb of "Buffalo Bill" and Pahaska Tepee, a museum in which are many relics of the famous scout.

Then on to Genesee Park and through the municipal game preserve, where buffalo, elk, mountain sheep and deer are to be found. Next comes Filius Park, then Bergen Park and Evergreen. The return trip is through Bear Creek Canyon, Red Rocks Park and Morrison.

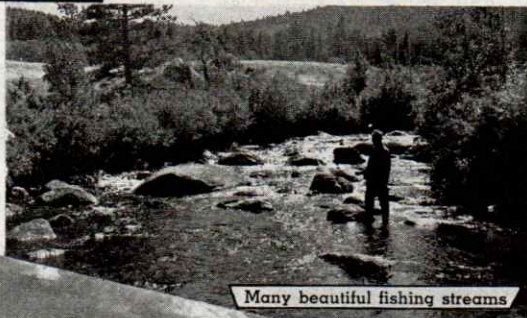
Red Rocks Park, the most recently acquired of the Mountain Parks area, is as full of mystery and surprise as an Egyptian labyrinth.



Buffalo Bill's Grave—top of Lookout



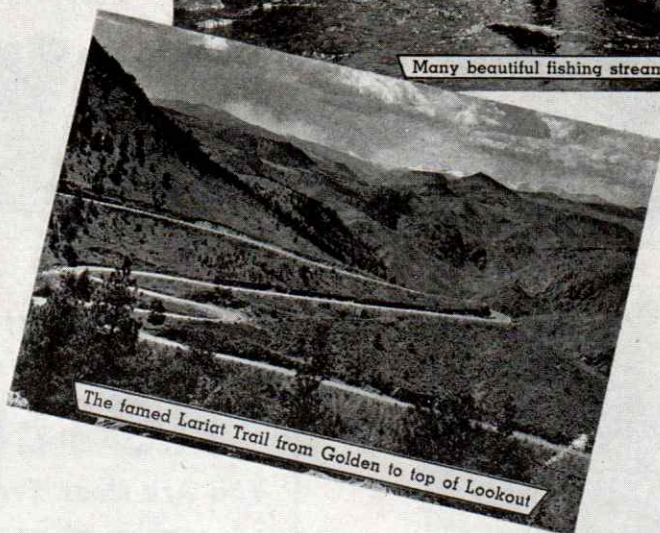
Buffalos still roam in Denver Mountain Parks



Many beautiful fishing streams



Pahasaka tepee and museum—top of Lookout



The famed Lariat Trail from Golden to top of Lookout

For additional information write or visit our offices

Nature's World's Fair on
America's Roof Garden

• *Denver Convention and Visitors Bureau*

• BE SURE TO SEE
ALL OF COLORADO

1633 Court Place + Denver, U. S. A.

BUFFALO BILL'S TOMB

Memorial Museum

on

Lookout Mountain

The Museum, which contains hundreds of relics of the famous Scout, is visited by over 700,000 people each summer, and is FREE TO THE PUBLIC.

You Can Purchase

NAVAJO INDIAN JEWELRY
NAVAJO AND CHIMAYO RUGS
INDIAN BASKETS OR POTTERY
POST CARDS OR FOLDERS
NOVELTIES OR SOUVENIRS

Dinners or Lunches Fountain Service

**COMPARE OUR PRICES BEFORE
PURCHASING ELSEWHERE**

**BE SURE TO
VISIT**

GOLDEN

**on your Mountain
Parks Circle
Drive**

●
Home of
the World Famous
**COLORADO
SCHOOL OF MINES**

●
Starting Point
of the
**LARIAT TRAIL
to Lookout Mountain**

●
**GOLDEN
CHAMBER OF COMMERCE**

AURORA — ARAPAHOE-ADAMS COUNTY — Altitude, 5400 feet; population, 2295. On U. S. highways 40 and 36. To the visitor Aurora seems to be a part of Denver, but is a separate and distinct town and was incorporated as such May 5, 1903. However, many business people make their home in Aurora and commute each day to Denver. In Aurora is located the world-famous Fitzsimons General Hospital.

★ ★ ★ ★

ENGLEWOOD — ARAPAHOE COUNTY — Altitude, 5200 feet; population, 7980. Englewood is Denver's largest suburb and is directly south of the city on Broadway Boulevard. Because of its proximity and beautiful views of the nearby mountain range, it is a most popular residential site for Denver business men.

Englewood is a city of fine schools, good churches, beautiful municipal buildings, and is the trading center for a large truck-farming area surrounding the town.

★ ★ ★ ★

GOLDEN — County seat of JEFFERSON COUNTY — Altitude, 5680 feet; population, 2426. On the scenic branch of U. S. highways 6 and 40 over Lookout Mountain; state highway 68. Golden, the first state capitol of Colorado, is the home of the first flour mill, the first weekly newspaper, the first paper mill, and the oldest Masonic lodge in the state.

Located in Golden is the Colorado School of Mines, one of the highest accredited and most widely accepted schools of its kind in the world.

The city is also the home of Adolf Coors Brewing Co., the Golden Fire Brick Co., the Coors Porcelain Works, and the State Industrial Training School for Boys. The first railroad sleeping car was designed in Golden by George M. Pullman. W. L. Douglas rose from a humble beginning to become the famous shoe manufacturer.

Innumerable points of historical interest may be found in and about the town.

Six miles north of Golden is Ralston Dam, a part of Denver's water system and the largest earthen dam in the United States.

★ ★ ★ ★

LITTLETON — County seat of ARAPAHOE COUNTY — Altitude, 5362 feet; population, 2019. On U. S. highways 85, 87. Littleton is located ten miles south of Denver and is one of its most popular suburban residential districts. A mining claim, which was later to be the site of Littleton, was located in 1862 and is near the scene of the first gold strike in Colorado.

Red Rocks Park

60,000,000 Years Old

A DENVER MOUNTAIN PARK

**Pueblo—Museum
Restaurant**

Large Unusual Curio Shop

Other Denver Hotels

HOTEL DENVER

80 Outside Rooms — \$1.00 to \$3.00
In the Shopping and Theater District
CLEAN — MODERN — QUIET

1647 Welton St.

Denver, Colo.

HOTEL WEST COURT

1415 Glenarm — Centrally Located
Patio with Flowers and Fountain
Lena C. West, Prop.

HOTEL WYNNE

In the heart of the Business & Theatrical District
Elevator—Lobby—Phone in Rooms
Rates \$1.25 to \$4.50 Garage Next Door
1431 California St. KEystone 5181
24-hour Service

ALBANY HOTEL—17th and Stout
300 rooms—\$2.00 up

24-hour-service Garages

Welcome Tourists

Skelly Cards — All Coupons Accepted

CIVIC CENTER SERVICE

CLOSE TO THEATRES AND HOTELS

**Complete Facilities for Washing,
Greasing, Storage, Repairing
and Towing**

15th at Cleveland, Facing Civic Center
On Highway 40

UPTOWN MOTOR CO.

24-Hour Service

Chrysler — Plymouth

1 1/2 Blocks North of 40 on 85
1624 Broadway TABor 7708

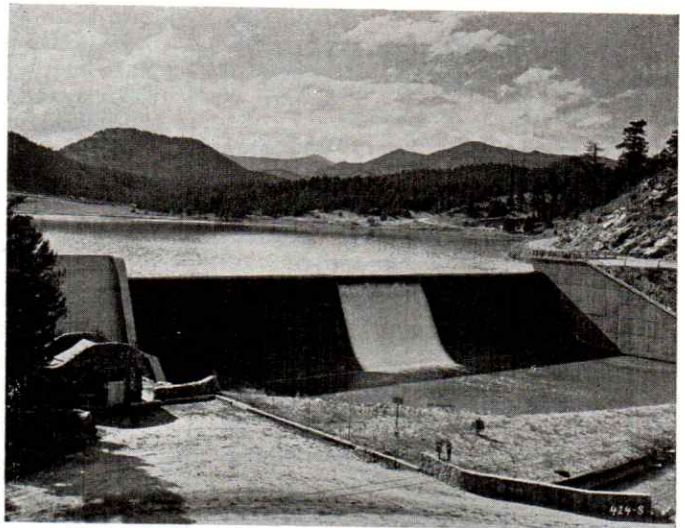
IDAHO SPRINGS — CLEAR CREEK COUNTY — Altitude, 7500 feet; population, 1207. On U. S. highways 6, 40; state highways 103, 119. Idaho Springs is named for the hot radio-active mineral springs which abound in the region. These are very popular with health seekers, and many miraculous cures have been reported from the use of these waters.

Idaho Springs and Empire Accommodations -
See Index — Page 48

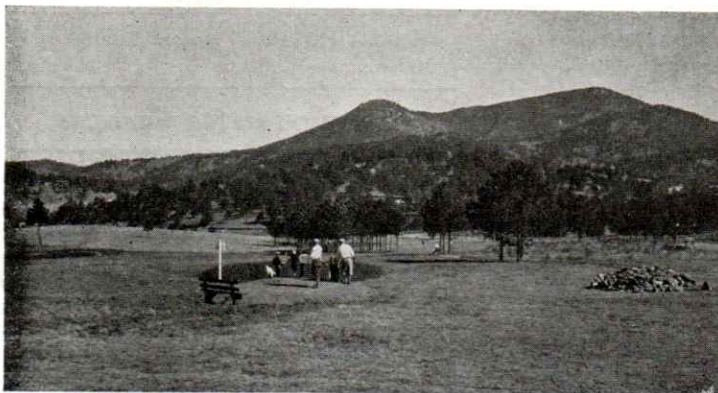
EVERGREEN... *45 Minutes from*



EDDIE OTT'S—By the Lake . . . to Eddie Ott's guests, dining and dancing in "Big City" style

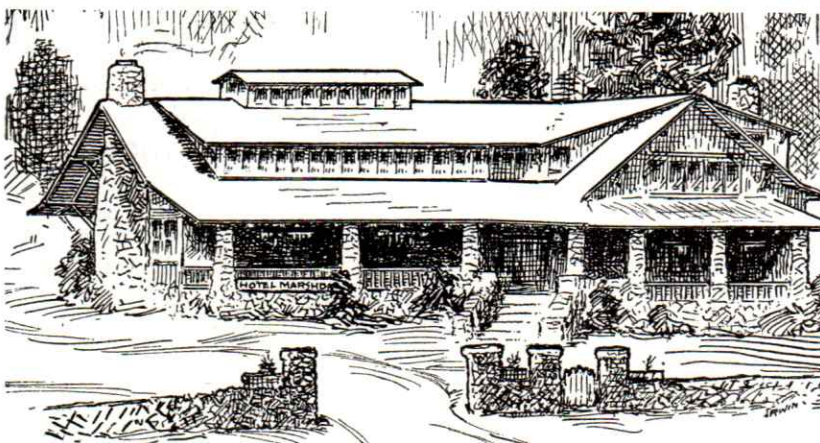


Dam and Lake—a rare jewel in a beautiful setting

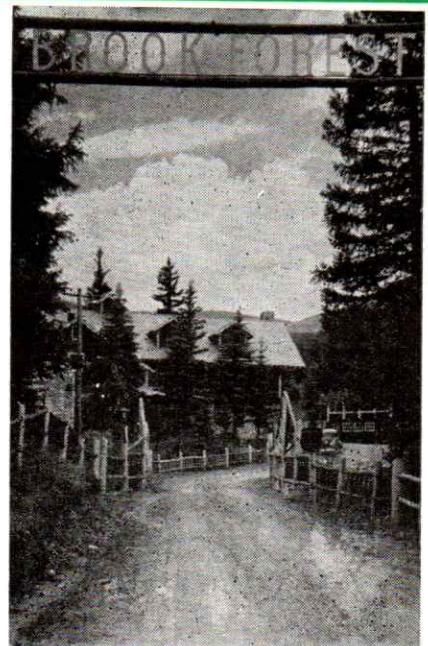


Golf Course—championship golf two miles high

NESTLED in a beautiful valley high up in the Rockies and yet only 45 minutes from Denver's Broadway, is Everygreen, Heart of the Denver Mountain Parks. Here may be found every attribute that makes for the perfect vacation—fishing, hiking, horseback riding, swimming—dancing to the music of famous orchestras, and golfing on a beautiful mountain course two miles above sea level. For those who seek only rest and relaxation, the Village is a secluded haven where even in midsummer the days are cool and the nights are brisk, and the clean, pure air of the high-altitude region is a tonic that money cannot buy.



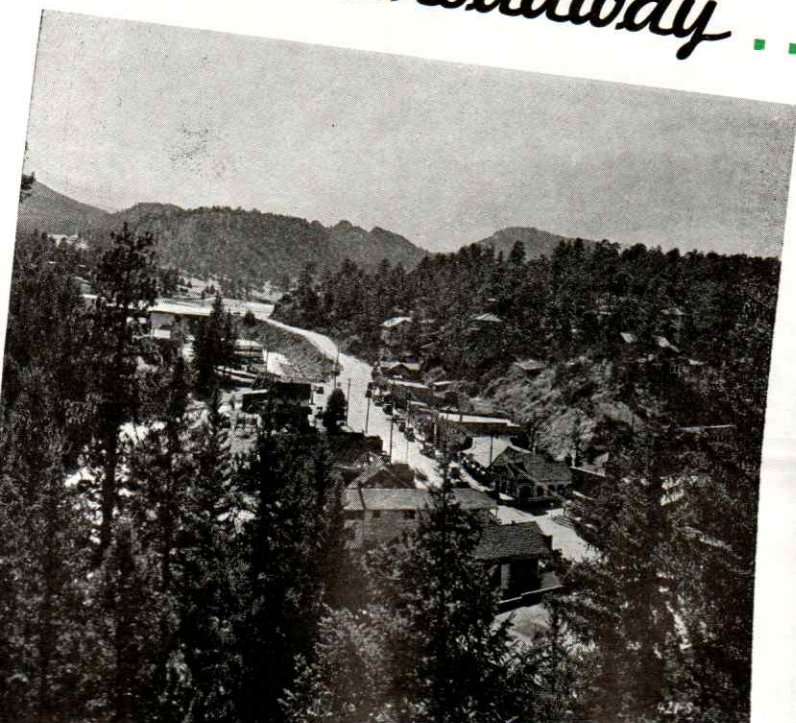
MARSHDALE LODGE—Modern Hotel Rooms and Cottages . . . to Marshdale guests, chicken and steaks—Western Style



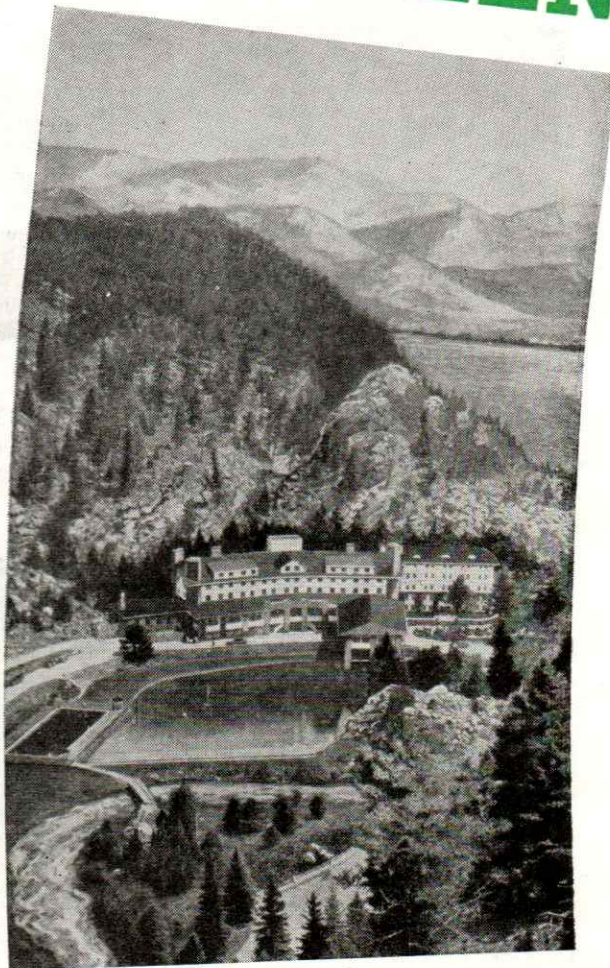
BROOK FOREST INN—Dinners without equal at a Swiss Chalet in the Colorado Rockies

HEART OF DENVER'S

Denver's Broadway ... EVERGREEN



EVERGREEN—every thing for a perfect vacation

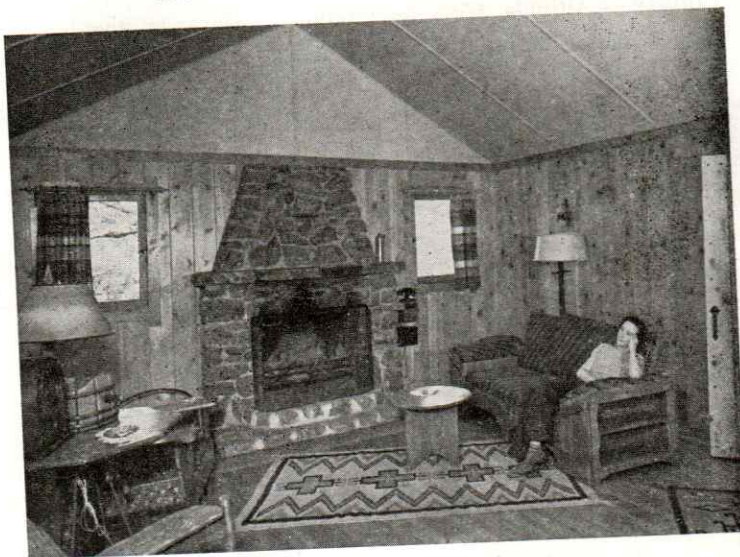


TROUTDALE-in-the-Pines—Colorado's most beautiful resort hotel . . . to guests, a never ending round of pleasure

EVERGREEN is a complete town almost unbelievably located, so close is it to Denver and yet so ideally isolated from the hub-hub of city life. Here may be found accommodations of every type—and to suit every taste—from rustic cabins to internationally famous resort hotels—from sandwich shops to metropolitan night clubs and cafes. Broad, safe highways carry you rapidly to this "Shangri-La of the Rockies" where, with comfort and convenience, you can enjoy every wonder of the glorious Rocky Mountains and their God-given pleasures. Only 45 minutes from Denver's Broadway.



Indians—with reservations

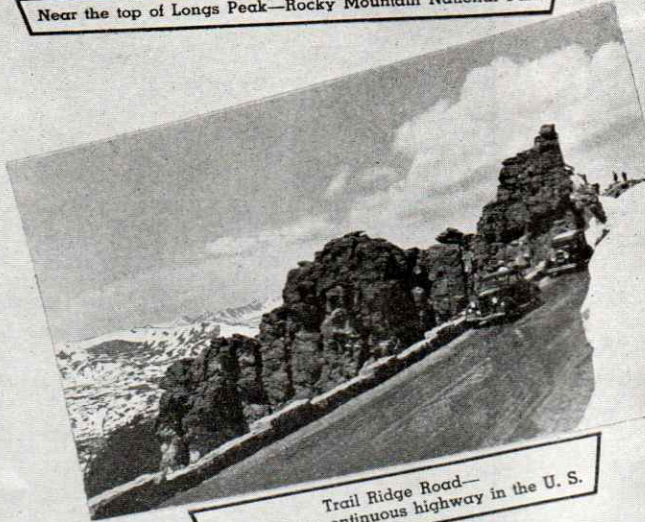


THE EVERGREENS—Individual lodges amidst the Pines . . . to Evergreen guests, fun by day, real rest at night

MOUNTAIN PARKS



Near the top of Longs Peak—Rocky Mountain National Park



Trail Ridge Road—the highest continuous highway in the U. S.



The many lakes in the Durango section furnish some of Colorado's finest fishing

DURANGO—County seat of LA PLATA COUNTY — Altitude, 6505 feet; popula-

Strater Hotel

J. A. SEGERBERG, Manager

125 Rooms 60 Baths

New Addition

STRICTLY FIREPROOF
(Reinforced concrete)

Fine Foods

Cocktail Lounge Coffee Shop

GATEWAY TO
MESA VERDE—AZTEC RUINS
and
MILLION DOLLAR HIWAY

DURANGO, COLORADO

tion, 5398. On U. S. highways 160, 550. Durango, the business center and metropolis of the San Jaun Basin, is an important shipping point and handles practically all of the wholesale trade in the southwestern part of the state. It is a very modern town with cheap electrical power and natural gas, and boasts of the purest water in the world. There is a fine public school system, numerous churches, and many fraternal organizations. Industries contributing to the prosperity of Durango include mining, which is experiencing a great revival at the present time, agriculture and dairying, manufacturing and railroad shops.

The town is rapidly becoming one of Colorado's most popular tourist towns because of its nearness to the national parks and monuments of southwestern Colorado, and also because it is in a region noted for fine hunting and fishing.

The agriculture of La Plata county is more variable than in any other county of Colorado, and the area is blessed with much sunshine and plenty of water. Cool

nights even during midsummer make possible highest quality products.

Motor Inn Court

(Modern Cottages for Those Who Care)

Mr. and Mrs. C. L. Murray, Owners and Operators

Innerspring Mattresses and Fine Showers
2022 Main Ave. Hiway 550 North
Durango, Colorado

JARVIS GARAGE, INC.

Distributors of STUDEBAKER and HUDSON Cars
Competent Service to Public and Tourist for 30 Years

If in Need—See Us
DURANGO, COLORADO

HOCKER MOTOR COMPANY

You'll be AHEAD with a CHEVROLET
For 27 Years CHEVROLET... the Symbol of SAVINGS
802 2nd Ave. DURANGO, COLORADO

DODGE — PLYMOUTH

CHANNELL MOTOR CO., INC.

Next to
Strater Hotel

Authorized
AAA Service
DURANGO, COLORADO

ESTES PARK—LARIMER COUNTY—Altitude, 7500 feet; population, 500. On state highways 7, 16, 66. Estes Park is situated in a beautiful valley entirely surrounded by rugged snow-capped peaks. It is the east gateway to Rocky Mountain National Park and is in the center of one of the nation's greatest natural playgrounds. Strictly Western in spirit and hospitality, the village of Estes Park has kept step with the demands of today for the best in accommodations, transportation, communication, and recreations, and is ready to meet all demands of visitors from the larger cities.

The Village is the starting point of any number of spectacular trips into Rocky Mountain National Park and the surrounding region. Motorists find a veritable scenic paradise open to them

ESTES PARK MEMBERS

Hotels:

BALDPATE INN—U. S. 7

See adv. this page

BRINWOOD HOTEL AND RANCH

See adv. this page

HUPP HOTEL—Modern, Moderate Rates
Anna May Derby, Prop.

Cottage Camps:

FALL RIVER LODGE AND RANCH—

See adv. this page

HAYDEN BUNGALOWS—

Anything from a furnished room to a summer estate

KNIGHT'S REST—Bear Lake

See adv. this page

McGRAW RANCH—Tel. 04R4

See adv. this page

SNYDER'S BLUE SPRUCE LODGE, CABINS

See adv. this page

STERLING COTTAGES

See adv. this page

Authorized Automobile Service:

PRESTON'S GARAGE—One-stop Service

See adv. this page

Miscellaneous

BALDRIDGE HARDWARE

Fishing Tackle and Household Goods

BEAVER POINT LIVERY

See adv. this page

BRINKLEY DRUG CO.—

Drugs and Sundries

Glenn Swearingen, Mgr.

DARK HORSE TAVERN

See adv. this page

ESTES PARK DRUG STORE—

Drugs and Sundries

Lee Tighe, Prop.

ESTES PARK GIFT SHOP—

Gifts, Souvenirs

Mary Close, Owner

GRACE GIFT SHOP—

Souvenirs, Curios

McCONNELL'S PHARMACY—

Welcome to Estes

NATIONAL PARK OUTING CO.—

Sporting Goods and Fishing Tackle

PUBLIC SERVICE CO. OF COLORADO—

We make Estes Park Brighter

SHOLTY FOOD MARKET—

Groceries, Meats, Vegetables

WILLIAMSON'S TOGGERY—

Sport Toggery and Furnishings

through trips in and around the Park. Most spectacular is the new Trail Ridge Highway which follows an old Indian trail up to and over the Continental Divide, reaching an altitude of 12,227 feet. Trail Ridge is the highest continuous highway in the world, but is as easy to drive as any city boulevard.

Here nature study is at its best. Camera hunting is keen sport, and the pictures obtainable are limited only by the patience and skill of the picture hunter. Animals are everywhere—elk, deer, big horn sheep, bear, mountain lions, coyotes, beaver, chipmunks, picket-pins, squirrels, and marmots are often seen. There are no snakes at this altitude. Flowers and birds abound.

Rocky Mountain National Park is becoming increasingly popular as a winter sports center, and winter visitors are more numerous every year.

For variation with mountain trips, Estes Park village offers recreation with which every city dweller is familiar. Night clubs, the latest motion pictures, swimming in heated snow water, as well as horseback riding, fishing, hiking, climbing, golf, and tennis. Two outstanding events on the Estes Park calendar, and which have an international reputation, are the Mid-summer Ski Carnival and the All States Golf Tournament.

Estes Park is especially proud of the fact that "they always come back" after a vacation spent here.

★ ★ ★ ★

GRAND LAKE—GRAND COUNTY—Altitude, 8153 feet; population, 200. On state highway 16. The village of Grand Lake, situated on the western border of Rocky Mountain National Park and on the northern shore of Grand Lake, is one of the most popular resorts in Colorado. In a truly magnificent mountain setting, this community attracts visitors from all over the world.

The surrounding territory is pierced by many beautiful trails which afford an ever-changing view of some of the state's most beautiful scenery. Nearby are many streams and high-altitude lakes, all well stocked with trout. The region is noted for fine fishing and big game is plentiful.

Grand Lake is the anchorage of the Grand Lake Yacht Club, the highest in the world. This club holds an annual Regatta in August for a trophy donated by Sir Thomas Lipton, the famous English yachtsman.

The lake is a glacial lake and is the largest body of natural water in Colorado. With its sandy beaches and sail boats, at an altitude of over 8,000 feet, it serves to make Grand Lake a most unusual mountain resort. Accommodations of every type are available to visitors.

WELCOME

Mercury — Ford — Lincoln-Zephyr

PRESTON'S GARAGE

Conoco Service Road Information

Modern Cottages

STERLING COTTAGES

Electric Lights — Spring-filled Mattresses
Hot and Cold Running Water

AT BEAVER POINT

1 1/4 Miles from Estes Park Post Office

Cabin Rooms Hotel Accommodations
BRINWOOD HOTEL AND RANCH

Operated Under Government Supervision

Located in Rocky Mountain National Park

Six Miles from Estes Park

HORSEBACK RIDING . . . HIKING . . . FISHING

MOTORING . . . WILD LIFE

C. L. Reed & Sons, Inc., Lessees-Managers

Estes Park Phone 14-W

THE GUEST RANCH OF THE ROCKIES

The McGraw Ranch = X

Six Miles North of Village

GUESTS . . . FISHING . . . RIDING
MOONLIGHT RIDES . . . DINNER PARTIES
STEAK FRIES . . . PACK TRIPS

For Information and Reservations, Phone 04-R4

FALL RIVER LODGE AND RANCH

Since 1915 the same ownership and management

LOCATED IN THE
ROCKY MOUNTAIN NATIONAL PARK
Call or Write Mrs. Minnie March Service

PHONE ONE-J

ON BEAR LAKE ROAD

KNIGHTS REST

MODERN TOURIST HOMES

Reasonable Rates

Dan Griffith, Proprietor

Snyder's Blue Spruce Lodge & Cabins

At the entrance to Rocky Mountain National Park
on the Big Thompson River

BALDPATE INN

Estes Park, Colo.

SOUTH ST. VRAIN — HIGHWAY 7

Gordon Mace, Proprietor

National Park Hotel and Cafe ESTES PARK

A Most Delightful Year 'Round Hotel Home
Reasonable Rates

Mrs. Harriett R. Byerly, Proprietress

DARK HORSE TAVERN RIVERSIDE AMUSEMENT PARK RIVERSIDE HOTEL

● THEY'RE ALL GOOD ●

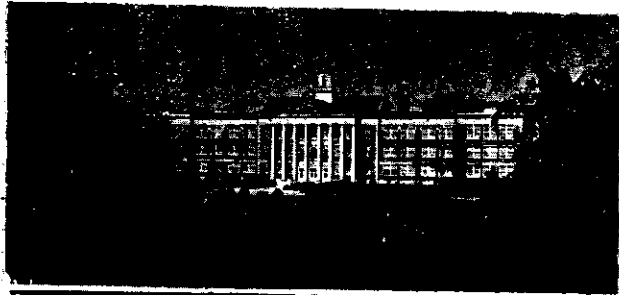
CY RUMLEY'S

Beaver Point Livery and Pony Ring

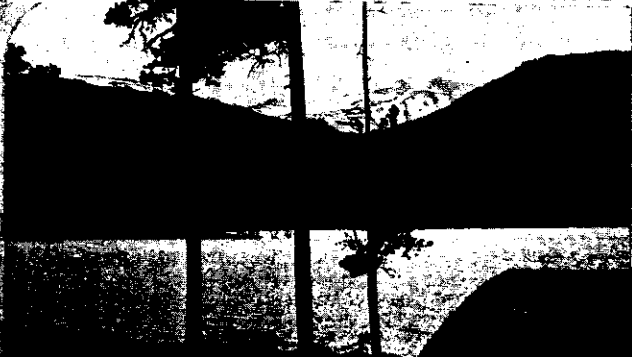
Competent Guide Service—Trails Start at Our Door
Phone 291 for Reservations and Information



Wide, shady boulevards beautify Fort Collins



One of the nation's finest high schools—Fort Collins



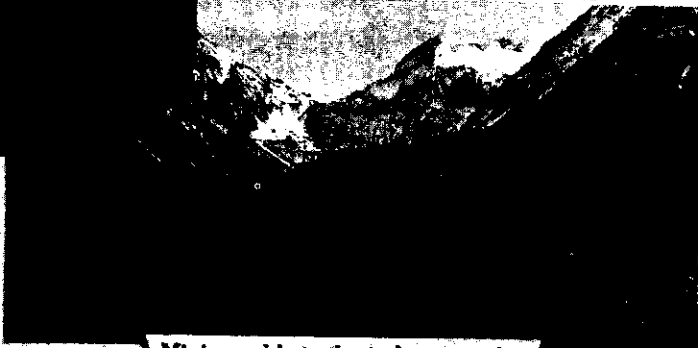
Chambers Lake—
is gem in the high mountains



Fighting fish live in cold water
high-altitude lakes



Deer abound in the Chambers Lake district



Mining adds to the industry in the
mountains near Fort Collins



Fort Morgan's very popular municipal swimming pool

FORT COLLINS—County seat of COLLINS COUNTY—Altitude, 5100 feet; population, 11,489. On U. S. highways 87, 101 and 14; state highway 14. Fort Collins was founded 75 years ago by the United States Army to serve as a base of operations against Indians in this district. One of the earliest and most famous of the officers in charge of the fort was Colonel William O. Collins, for whom the fort later the city was named. As the surrounding territory was brought under cultivation and the red man's depredations were ended, the Army detachment was taken away, but the name continued to designate the rapidly-growing agricultural and stock-raising community center.

Visitors to the city are offered many opportunities for amusement, including tennis and golf, swimming, horseback riding, and hiking. For the children there is a beautiful playground in the

new City Park. Three theaters and modern night clubs take care of the evening's entertainment.

Fine hotels, cottage camps, rooms, and apartments will solve the housing problem without excessive cost; while a large municipal area is available for those who wish to live in trailer houses.

Fort Collins is the home of Colorado State College of Agriculture and Mechanic Arts, more popularly called "Colorado Aggies". The school is located on a beautiful campus, with a thoroughly modern and up-to-date plant; and this year a million dollars is being expended in additional expansion and improvements.

Fishing and hunting are especially good in the Fort Collins district, with trout plentiful in the Big Thompson, Cache La Poudre, and the many smaller streams and high mountain lakes. Many thrilling automobile drives carry one through beautiful Alpine mountain

scenery. Or, if preferred, a whole vacation can be spent on one of the many fine dude ranches in this section.

Cool Colorado means Fort Collins for here the climate is cool day and night. Mountain breezes, chilled by the great glaciers of the Continental Divide sweep down to keep the temperature in Fort Collins at a comfortable degree. The thin air gives up heat rapidly at night, and bed cover is needed even in midsummer.

★ ★ ★ ★

FORT LUPTON—WELD COUNTY—Altitude, 4906 feet; population, 1578. On U. S. highway 85; state highway 52. Named after Lieutenant L. P. Lupton of the United States Army, Fort Lupton was established in 1836 as an Indian trading post for the region. The location was picked because there was no other post within 100 miles in any direction.

Although Fort Lupton was the first fixed abode of white men in northern Colorado, it was abandoned and remained unoccupied from 1845 to 1859. When the Pikes Peak gold rush occurred the old adobe structure again took on importance.

★ ★ ★ ★

FORT MORGAN—County seat of MORGAN COUNTY—Altitude, 4240 feet; population, 4423. On U. S. highway 6; state highway 52. Fort Morgan is a city of beautiful homes, located in the agricultural and livestock heart of productive northeastern Colorado. It had its inception more than three score years ago when a military post was established to protect wagon trains and ranches from marauding Indians.

The city is noted for its civic improvements, and national recognition has been given to the municipal light and power plant.

Fort Morgan is a trading center for a large territory, and more than a quarter million sheep and fifty thousand cattle are fattened annually in the feed lots of this district. One of the largest turk ranches in the nation is being developed near the city.

Travelers have access to the country club's 18-hole golf course and a large municipal swimming pool.

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3 Blocks South of Highway
Fort Morgan, Colorado

50 ROOMS
SOFT WATER — SEALY MATTRESSES
Offices of Chamber of Commerce

WYOCOLO HOTEL

All Outside Rooms — Air Conditioned — Strictly
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Modern and Semi
INNER SPRING MATTRESSES THROUGHOUT
CONOCO PRODUCTS AND GROCERIES
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DAVEY'S MOTOR COURT
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Cool, Comfortable and Clean, with
Fine Beds and Private Baths
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SPENCER FARMER
Regular Meals, Sandwiches, Superior Fountain Service
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NORTHERN COLORADO

Only one section in the world exceeds the empire of Northern Colorado in crop production from irrigated lands. The wonderful climate and the extreme fertility of the soil combine to make the agricultural products nationally famous. Cattle raising and cattle feeding are of paramount importance.



ACTION!!
Greeley SPUD Rodeo



Irrigating sugar beets in one of the world's largest irrigated sections



Part of grandstand — Greeley SPUD Rodeo



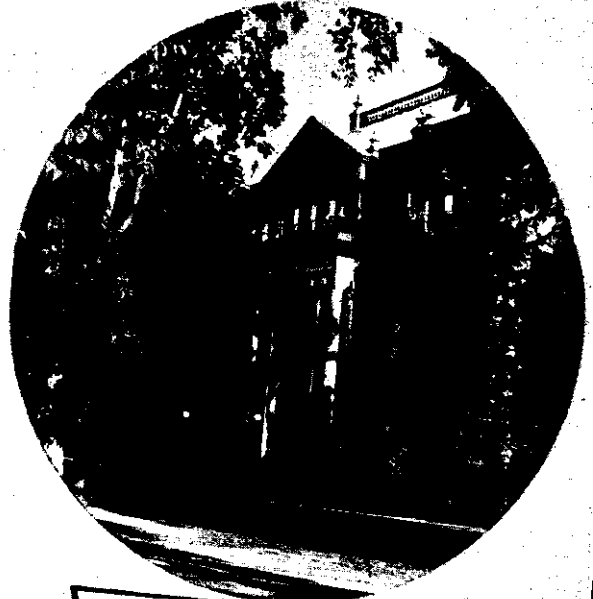
Harvest scene on a 10,000 acre wheat ranch



Greeley is a city of beautiful homes



Lots of daylight between the rider and the saddle



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17th ANNUAL
Greeley Spud
RODEO
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*Colorado's
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**Night Performances
 on July 3rd**

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 July 3rd and 4th
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**Biggest Two-Day Show
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**Welcome
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A good place to visit

GREELEY

A fine place to live

**Greeley Junior
 Chamber of Commerce**

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 Complete Automobile Service Road Service
HIGHWAY 85 AT 11TH ST. TEL. 100

GARNSEY AND WHEELER

FORD — MERCURY — LINCOLN-ZEPHYR
 Factory Trained Mechanics
1100 8TH AVE. PHONE 220

GREELEY — County seat of WELD COUNTY — Altitude, 4637 feet; population, 15,000. On U. S. highway 85; state highways 2, 16.

In 1870, when Horace Greeley said, "Go West, young man," he was referring to the spot where now stands the thriving city of Greeley. Only thirty minutes from the Rocky Mountains and fifty miles from Rocky Mountain National Park, Greeley is located equidistant between two state capitals—Denver, the Capital of Colorado, is fifty miles south; and Cheyenne, the capital of Wyoming, fifty miles north. It is on the most direct and shortest route between the East and Estes Park, and is a favorite stop-over point for vacationers.

Greeley, with an elevation of just a little less than a mile, is surrounded by thousands of acres of irrigated land that is admitted to be the most fertile in the state. Three hundred fifty thousand acres of this land in Weld county is irrigated by two thousands miles of canals.

Straight farming, however, is by no means the only industry of the section. Weld county has 50,000 head of range cattle; 45,000 dairy cattle; 27,000 horses and mules; and 25,000 hogs. In addition, 600,000 head of poultry are produced annually. Dairying is also a major industry. Hundreds of thousands of lambs and high-grade cattle are fed in feed lots located throughout the area, and many of the choice cuts of lamb and beef purchased throughout the nation have been fattened in Weld county.

Although it is primarily a farming and livestock county, one-fourth of the state's coal is produced here, and the coal fields in the southwestern part of the county are the largest in the Rocky Mountain region.

The city of Greeley is noted for its many fine homes, its well-kept lawns and gardens, and its wide, shady, well-lighted streets. It is a center of education and culture, being the home of Colorado State College of Education, which is one of the leading professional teacher-preparation institutions in the country, ranking second only to Columbia University's School of Education. This college is located on one of the most beautiful campuses in America, and its impressive buildings contain the most modern of laboratories, libraries, classrooms, and gymnasium. There are eight dormitories to house the students from all sections of the United States and many foreign countries.

In addition to the college, Greeley boasts many fine public schools. More than 25 religious denominations are represented in Greeley, as are also all of the leading men's and women's service clubs and fraternal organizations.

**NORTHERN COLORADO'S LARGEST
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125 Rooms
 \$1.25 up Single . . . \$2.00 up with Bath
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 Excellent Food at Moderate Prices
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926 8th Ave. Greeley, Colo.

HOOVER'S CAMP

At Base of KFKA Neon Tower
 Modern — 16 Cabins, 12 Trailer Spaces — Only Trailer
 Camp in City. Rates Reasonable On Hiway 85
NO. GREELEY Mr. and Mrs. John Schulz, Props.

WELCOME TO NORTHERN COLORADO
**DR. H. L. SCHUMACHER
 CHIROPRACTOR**

940 9th Ave. Tel. 527

GREELEY MEMBERS

Hotels:

CAMFIELD HOTEL—1 block N. of P.O.
 See adv. this page
MARTIN MOTEL—936 9th Ave.
 50 rooms—\$1.00 up
STERLING HOTEL—Center of town
 See adv. this page

Cottage Camps:

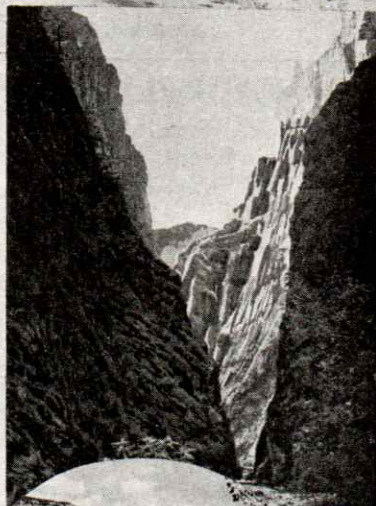
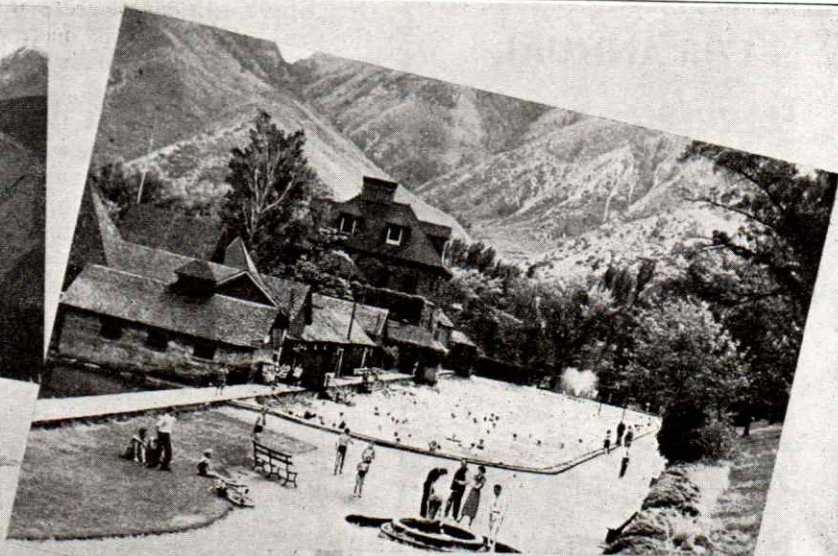
HOOVER CAMP—U. S. 85
 See adv. this page
HUBBARD'S COTTAGES—U. S. 34
 4 units—\$1.50 up

Restaurants:

HOME DAIRY CAFE—Fine Foods
 See adv. this page
REX CAFE—708 8th Ave.
 Fine Foods—Minimum Prices
WADDELL CAFE—818 9th St.
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Authorized Automobile Service:

EDWARDS MOTOR CO.—721-23 10th St.
 Chevrolet Sales and Service
GARNSEY-WHEELER—1100 8th Ave.
 See adv. this page
JACOBSON MOTOR CO.—817 7th St.
 Chrysler-Plymouth Sales and Service
RUCKER'S SUPER SERVICE STATION—
 U. S. 85
 See adv. this page
WELD COUNTY GARAGE—
 10th St. and 8th Ave.
 Buick, Pontiac, Cadillac

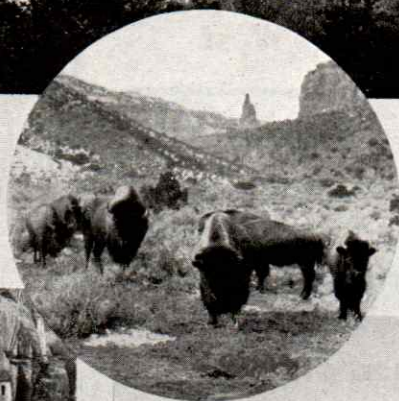
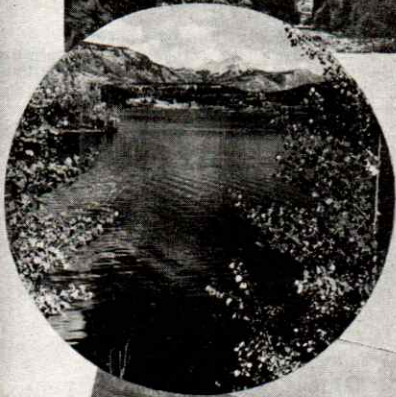
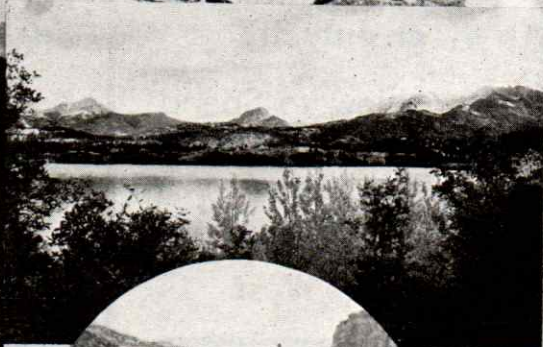


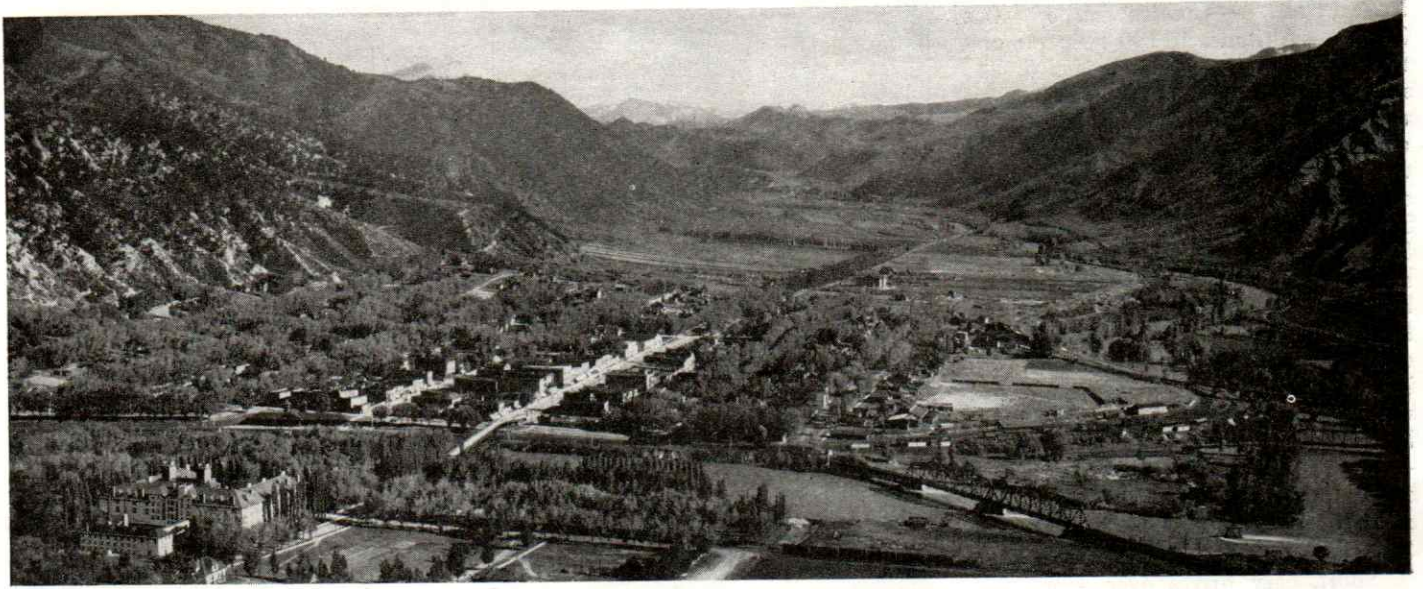
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Nature, with a lavish hand, has made of this region a true recreational and scenic Wonderland.

- Scenery
- All Sports
- History
- Wild Life
- Health
- Highways





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DRUG STORE
103 GRAND AVE. GLENWOOD SPRINGS COLO.

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WE NEVER CLOSE

CLUB CAFE

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THE CAFE SUPERIOR
FOOD AND DRINK
THAT CREATE A LASTING MEMORY
GLENWOOD SPRINGS

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Mechanic on Duty — Tires, Batteries, Lubrication
We accept California Company Credit Cards
2 Blocks South of Bridge Glenwood Springs

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Welcome to Glenwood Springs
RADER RULE, INC.
Authorized Ford Sales and Service
DEVER JEWELRY CO.
Curios, Giftware, Souvenirs

GLENWOOD SPRINGS — County seat of GARFIELD COUNTY — Altitude, 5745 feet; population, 1825. On U. S. highways 6, 24; state highway 82. The town is situated in a beautiful valley at the junction of the Colorado and Roaring Fork rivers, almost entirely surrounded by high mountains. It is a year-around health and pleasure resort famous for its hot mineral springs and natural vapor caves. Here is located the world's largest natural warm-water swimming pool. Glenwood is the gateway and headquarters of two national forests — the Holy Cross and the White River. Thirty auto, hiking, and horseback one-day trips may be taken from the town, offering visitors some of the most varied and beautiful scenery imaginable. From perpetual snow-capped mountains to deep granite canyons, from placid lakes to thundering water falls, is a matter of minutes in the Glenwood area. Among the outstanding scenic attractions of this region are Hanging Lake, Bridal Veil Falls, Glenwood Canyon, and the Ski-Hi Drive. The forests and streams of the surrounding area offer unsurpassed hunting and fishing. It was in Glenwood Springs that President Theodore Roosevelt made the remark "Colorado is the playground of the republic."

WELCOME
to *Stay*
**"THE SEA BEACH
IN THE MOUNTAINS"**
Play
City of Glenwood Springs

[39]



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250 Rooms
American Plan \$5 to \$7
European Plan \$2 to \$4

"Famous for Food"

World's Largest Swimming Pool

All Outdoor and Indoor Sports

Coffee Shop • Cocktail Lounge

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Vapor Cave, Cabinet Treatment Baths
Expert Attendants

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Glenwood Springs' Popular Priced Hotel
Completely Modern

OPPOSITE D. & R. G. STATION

CITIZENS HOTEL

European Plan — Rates \$1 and \$2
Rooms and Suites with Private Baths
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Modern Cottages — Completely Furnished
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South Grand Ave. Glenwood Springs

Conoco Service Station

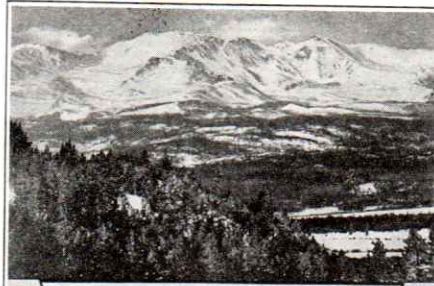
A. J. MOSCON, Lessee
OPPOSITE COLORADO HOTEL
Complete Travel Information

LEADVILLE—County seat of LAKE COUNTY—Altitude, 10,190 feet; population, 3771. On U. S. highways 6, 24; state highway 104. Leadville, unquestionably the most famous and most colorful mining district in the world, lies between the two highest mountain ranges in the state of Colorado. To the west is the Saguache Range and the Continental Divide, dominated by Mount Elbert, the highest peak in Colorado and the second highest in the United States, and Mount Massive only a few feet lower. To the east of the city is the Mosquito Range, and in between are miles of rugged ridges and slopes mantled in evergreen. Unlimited sources of pleasure await the visitor—stream and lake fishing, hunting, horseback riding, golf, and mountain climbing that compares with that of the Alps.

Short, easy drives over good, safe roads beckon to the motorist. In the space of a few moments visitors can drive to hidden mountain lakes that are a real part of the "Forest Primeval", or to ghost mining towns rich in their memories of long ago prosperity, or to active mining camps still producing a large part of the world's supply of precious metal, or to swift mountain streams always kept well stocked with fighting fish, or to little-visited spots off the beaten path, where the reward is breath-taking views of a magnitude and scope not equaled anywhere else in the world.

Twelve miles northeast of Leadville, on highway 91, is Climax—the greatest molybdenum mine in the world—where more than 75 per cent of the world's supply of this metal is produced.

Leadville offers its visitors the finest summer climate in the world—cooling breezes blow down from the snow-marked slopes of the Rockies—the atmosphere is invigorating and fresh with the scent of pines—the bright sun by day, and clear, star-studded sky by night, add the perfect touch to an ideal vacation spot.



Mt. Elbert (14,431) and Mt. Massive (14,419), Colorado's highest mountain peaks



Mt. of the Holy Cross— as seen from U. S. 24 near Leadville



The famous Matchless mine— one of many in the Leadville district



Twin Lakes near Leadville— Home of Colorado's largest trout

"Two Miles High — Historic"

Vendome Hotel

F. W. Henson, Manager

EUROPEAN PLAN . . . MODERATE RATES

Modern Furnished Apartments

IN COCHETOPA PARK

B.B.J. LODGES

3 Miles Northwest of Leadville on Hiway 24

Cabins to accommodate from two to six people. Competent fishing guide to nearby lakes. Full view of mountain peaks.

GAS — OIL — FOOD SUPPLIES

GOOD FOOD

QUICK SERVICE

MANHATTAN CAFE

Specializing in Mountain Trout Dinners

LEADVILLE

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The Court Exchange

Excellent Meals and the kind of Hospitality that will make your vacation a happy one

Cocktail Lounge

LEADVILLE

Miller's Cafe and Bakery

The Place to Eat in Leadville

BREAKFAST — LUNCHEON — DINNER

Fine Food—Baked Goods—Candy

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Ford Garage for Service

Phone 52-J, Leadville

9th and Harrison

VISIT THE

Frank Zaitz Mercantile Company Stores

Leadville's Leading Merchants

WELCOME TO LEADVILLE and LAKE COUNTY

"THE LAND OF THE SKY"

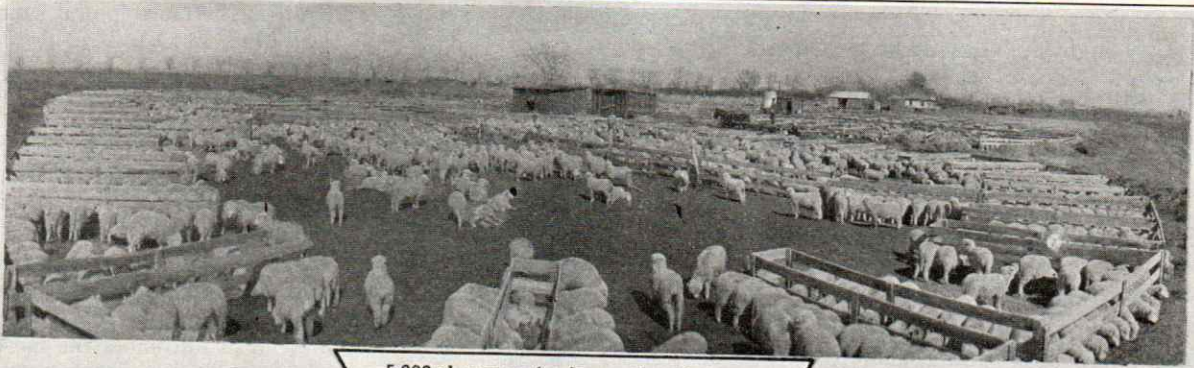
We Invite You to Vacation 10,200 Feet Up

Leadville
Junior Chamber of Commerce

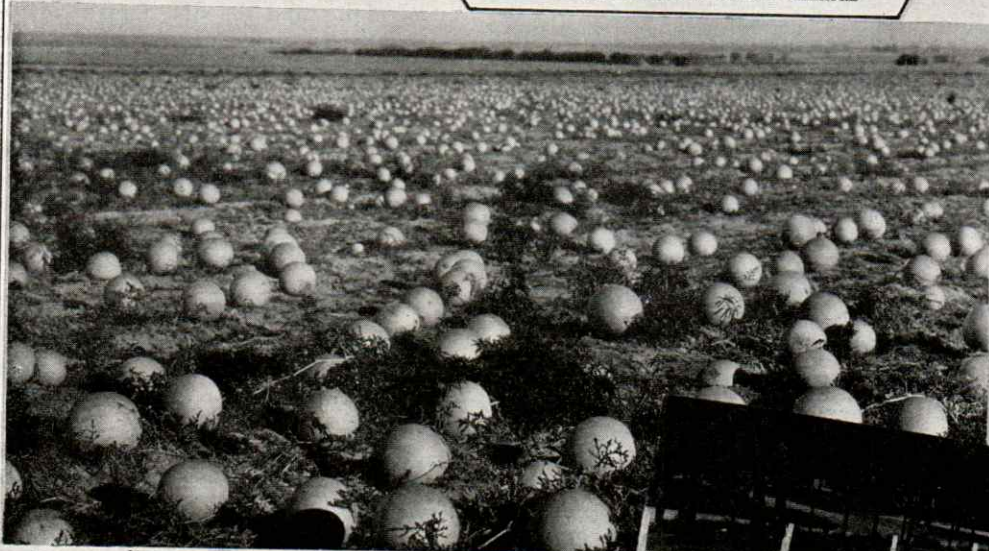
Leadville
Chamber of Commerce

Lake County
Board of Commissioners

THE CITY OF LEADVILLE



5,000 sheep on feed near Las Animas



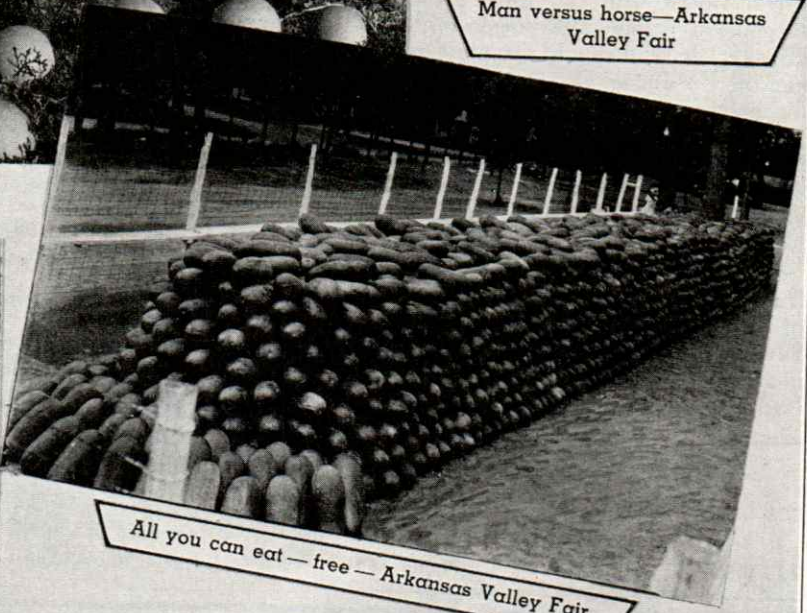
Arkansas Valley Honey-Dews are world famous



Man versus horse—Arkansas Valley Fair



The Arkansas River furnishes much of the water for the crops of this section



All you can eat—free—Arkansas Valley Fair

● **BENT COUNTY ...**
 is the legal headquarters for the new \$13,000,000.00 Caddoa Reservoir and Arkansas River Basin Conservancy and Improvement District.

● **BENT COUNTY ...**
 offers to responsible homeseekers and businesses a new and fertile field for success and expansion.

FOR FURTHER INFORMATION
 Write Bent County Commissioners
 Las Animas, Colo.

South Eastern Colorado

On the broad plains of this section, where once roamed millions of buffalo and antelope, a great livestock and agricultural empire is now growing. With the coming of the new Caddoa Dam on the Arkansas River, the agricultural diversity of this section will be even more pronounced.

63rd Annual Watermelon Day, Sept. 7

RODEO **RACES**

Arkansas Valley Exposition and Fair

Some Bigger 40,000 Free
 None Better Watermelons

Rocky Ford—Sept. 6, 7, 8

CANON CITY—County seat of **FREMONT COUNTY**—Altitude, 5343; population, 5993. On U. S. highway 50; state highway 120. Greater Canon City, embodying Canon City, South Canon, East Canon, and Lincoln Park, has a total population of almost ten thousand people. Because of its proximity to the Royal Gorge, one of the world's most widely known scenic attractions, Canon City is one of the best known and most popular tourist towns of Colorado.

The industries of the surrounding area are coal mining, agriculture, manufacturing, and non-metallic mining. The Colorado State Penitentiary, one of the most modern and up-to-date prisons in the United States, is located in Canon City. The city has 22 churches, 2 junior high schools, 3 parochial schools, 1 senior high school, and a business college. Accommodations for travelers are furnished by 5 hotels, 12 cottage camps, and many rooming houses.

Visitors to the city have access to the golf course and a large covered natatorium. Other interesting things on a visitor's "must do" list are: See the Royal Gorge with the world's highest suspension bridge and steepest incline railway; drive through Temple Canyon and the Ute Burial Grounds; motor into the bottom of the Royal Gorge via the Tunnel Drive; visit the Colorado State Penitentiary, the Municipal Museum, and the Soda and Iron Springs; ride along Skyline Drive, the entrance to which is the "Gateway of the States", where visitors will find a native stone from their own state—a beautiful view of Canon City may be obtained from Skyline both day and night. Canon City is a very popular gateway to San Isabel National Forest.

STAPLETON CHEVROLET CO.

COMPLETE SERVICE, including Body Repair Work
Wrecker

239 F Street **SALIDA** Phone 461



The Collegiate Range—
scenic backdrop for the Buena Vista District



The D. & R. G. "Scenic Limited" in
the Royal Gorge—near Canon City



View of Salida (Heart of the Rockies)

BUENA VISTA — **CHAFFEE COUNTY** — Altitude, 7800 feet; population, 751. On U. S. highways 24, 285. Buena Vista—Beautiful View—was named by the Spaniards, and to the visitor the name is self-explanatory. This picturesque little town is entirely surrounded by lofty, snow-capped mountains, and offers to the vacationist scenery, which in its ruggedness and grandeur is unsurpassed.

All the usual vacation recreations, such as saddle horses, dude ranches, rodeos, golf, tennis, and fishing, may be enjoyed in full under the most ideal climatic conditions. The sunny days and cool nights and the dry climate revive the lagging spirits of those physically and mentally fatigued. This territory is absolutely free of poisonous insects and reptiles.

Buena Vista offers the angler a choice of many fine fishing streams and lakes containing rainbow, brown, and speckled trout, all of which are well stocked each year. A Colorado State Fish Hatchery is located here.

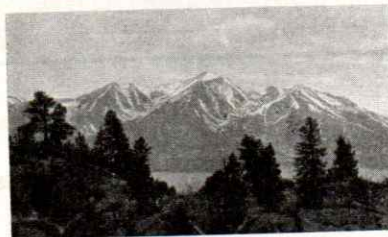
★ ★ ★ ★

SALIDA—County seat of **CHAFFEE COUNTY**—Altitude, 7050 feet; population, 5065. On U. S. highways 50, 285. Salida is a Spanish word meaning "outlet", derived from the many mountain passes in the region. Salida is known as the "Heart of the Rockies" and is in the midst of an area that contains as many scenic wonders as any part of the United States. It is surrounded by some of the highest mountains in the state, many of them reaching to a height of more than 14,000 feet. There are a number of wonderful scenic drives in and around the city, where one may visit mining camps, beautiful lakes, fertile valleys, and numerous hot springs.

OTHER SALIDA MEMBERS

PALACE HOTEL AND APARTMENTS
Center of Town—40 rooms—\$1.25 up

OCEAN-TO-OCEAN CAMP
U. S. 285—12 units—\$1.50 up



MT. PRINCETON

BUENA VISTA

ON PIKES PEAK OCEAN-TO-OCEAN
HIWAY U. S. 24 . . . ALT. 8000 FT.

Hunting and Fishing are EXCELLENT
here, roads are good, accommodations
modern and reasonable.

GOOD, ALL-YEAR CLIMATE



COTTONWOOD LAKE

18TH ANNUAL HEAD LETTUCE CELEBRATION AND RODEO

Sunday, August 13, 1939

PARADE — BOXING — FREE BARBECUE — RODEO — TWO BIG DANCES

LA JUNTA — County seat of OTERO COUNTY — Altitude, 4100 feet; population, 7193. On U. S. highway 50; state highway 59. La Junta is situated on the Arkansas River in a very productive stock-raising and agricultural section, a large part of which is irrigated. It is a very important railroad center, being a junction point of the Santa Fe system. It is a large shipping point and trading center for the surrounding territory.

★ ★ ★ ★

LAMAR — County seat of PROWERS COUNTY — Altitude, 3500 feet; population, 4233. On U. S. highways 50, 160; state highway 59. Lamar is the largest city and trading center of an extensive farming and dairying territory. The town has a beet sugar factory, cement factory, and alfalfa mill.

★ ★ ★ ★

LAS ANIMAS — County seat of BENT COUNTY — Altitude, 4100 feet; population, 2517. On U. S. highway 50; state highway 101. Founded in 1873 when the Kansas-Pacific Railroad built to the present site of the city, Las Animas experienced a very rapid growth. On rolling prairies, once roamed by vast herds of buffalo, numerous Indians, trappers and fur traders, a railroad town mushroomed overnight.

Las Animas is the legal headquarters for the Caddoa Reservoir and Arkansas River Basin Conservancy and Improvement District. This thirteen million dollar flood control and irrigation project, located about fifteen miles east of Las Animas on the Arkansas River, will mark the beginning of a new era in the eventful history of Bent county.

Near Las Animas is the site of old Fort Bent. Constructed in 1828, it was the first improvement made by white man in Colorado. Bent's fort played an important role in the colorful history of the West. Located on the famous Santa Fe Trail, it was one of the main resting places for covered-wagon caravans en route across the country. Fort Lyons, only a few miles east of the present city of Las Animas, is another historic landmark. At one time four thousand troops were stationed at this fort to cope with Indian uprisings in the region. At the present time Fort Lyons covers 1,140 acres, where the United States Veterans Administration operates a three-million-dollar hospital for the treatment of neuropsychiatrics.

From this typical western beginning Las Animas and Bent county have developed into a settled agricultural and livestock-raising area. The territory is blessed with an invigorating and dry climate; the winters are short and mild; and summer nights are delightfully cool.

ROCKY FORD — OTERO COUNTY — Altitude, 4250 feet; population, 3426. On U. S. highway 50; state highway 71. Rocky Ford is one of the most widely known communities in Colorado because of its seed and melon industries. The fine flavor of the cantaloupes and other melons grown here has given the city the title "Melon Capitol of the World". Its vine and zinnia seeds are shipped to every state in the Union and many foreign countries.

From the time that the "old Rocky Ford" was considered the best melon possible until the present day when mildew-resistant melons have been developed, Rocky Ford has always led the pack of melon producers. These melons find a ready market in every part of the United States.

The Arkansas Valley Fair, the oldest exposition in the State of Colorado, is held annually in Rocky Ford. One of the features of this Fair is Watermelon Day, when thousands of the section's finest melons are distributed free to visitors. Watermelon Day at the Fair is always the first Thursday in September.

The Rocky Ford territory of the Arkansas Valley produces approximately 90 per cent of the vine seed purchased in this country. Seed growers have won national recognition with their Rocky Ford grown seed, and dealers make regular shipments to foreign countries. Until the last few years, a large portion of the sugar beet seed planted in the United States was imported from Germany. The experiments made at the American Beet Seed station in Rocky Ford to find a disease-resistant seed have now made it possible to use domestically produced seed.

Other industries in Rocky Ford include the American Crystal Sugar Company factory and a Libby McNeill and Libby canning factory. This year a new industry has been started in Rocky Ford — the growing of green peas for Eastern markets.

Rocky Ford boasts of a fine municipal golf course, and a swimming beach at a nearby artificial lake. It is a city of fine, attractive homes and beautiful gardens.

ROCKY FORD MEMBERS

Cottage Camps:

EAST SIDE COTTAGES — Trailer Camp
See adv. this page

Restaurants:

PICKWICK INN —
1 block South of U. S. 50
See adv. this page

In eleven years Las Animas has experienced only 15 days with no sunshine.

Other towns in Bent county are McClave, Hasty, Caddoa, and Prowers.

Enjoy the World Famous ROCKY FORD MELON



A crate (12) of these justly famous melons will be sent to you—all charges paid—for the sum noted above your state.

\$1.35

Wyoming
Nebraska
New Mexico
Oklahoma
Kansas

\$1.85

Dist. Columbia
Maryland
New Jersey
New York
North Carolina
Pennsylvania
South Carolina
Virginia
West Virginia
Georgia

\$1.45

Arkansas
Colorado
Iowa
Missouri
Texas

\$1.55

Illinois
Indiana
South Dakota

\$1.95

Connecticut
Delaware
Florida
Idaho
Massachusetts
Mississippi
Montana
Nevada
New Hampshire
Rhode Island
Vermont
Arizona
Maine
California
Oregon
Washington

\$1.65

Kentucky
Louisiana
Minnesota
North Dakota
Ohio
Wisconsin

\$1.75

Michigan
Tennessee
Utah
Alabama

Mail remittance to Rocky Ford Junior Chamber of Commerce



Pickwick Inn

FINE FOODS

ROCKY FORD

East Side Cabins and Trailer Camp

With Modern Conveniences
COOL — SHADY — SANITARY

Hiway 50 — East Side of Rocky Ford

PUEBLO AUTOMOBILE DEALERS ASSOCIATION

BE SURE TO HAVE AN
AUTHORIZED DEALER
SERVICE YOUR CAR

MEMBERS LISTED IN CLASSIFIED SECTION

HOTEL MAINE

Rates \$1.25 and up

710 N. Main

L. A. Peterman, Mgr.

CONGRESS HOTEL

200 Rooms—Cocktail Lounge—Coffee Shop

VAIL HOTEL

Modern—Fireproof—Excellent Food—
Reasonable Rates

HOTEL WHITMAN

Coffee Shop—New and Fireproof—Radio in
Every Room

PUEBLO COURT

1012 N. Santa Fe

28 CLEAN COTTAGES

Some Modern and Some Plain

Near Business District

MAMMY'S SHACK

We Specialize in Chicken and Steak Dinners
Sandwiches, Beer and Cold Drinks
All Home Cooking

ON WALSENBERG HIGHWAY

South 85-87, Outside of City Limits, Pueblo
GAS AND OIL

STATE FAIR—PUEBLO

August 28th — September 1st

Finest Rodeo — Largest Racing Meet in

COLORADO

BROOME BROS.

KODAKS AND ARGUS CAMERAS

Quality Developing and Printing — One-Day Service
COLORADO SOUVENIRS

504 NORTH MAIN

PUEBLO

OTHER PUEBLO MEMBERS

DE REMER HOTEL—705 N. Main
37 rooms—\$1.00 up

DE SOTO HOTEL—120 W. 5th
35 rooms—\$1.00 up

PARK VIEW COURT—U. S. 85-87
8 units—\$1.50 up

SNOWHITE CABINS—Jct. U. S. 85 & 50
7 units—\$2.25 up

BLUE BIRD RESTAURANT—703 N. Main
Cocktail Lounge—Fine Food

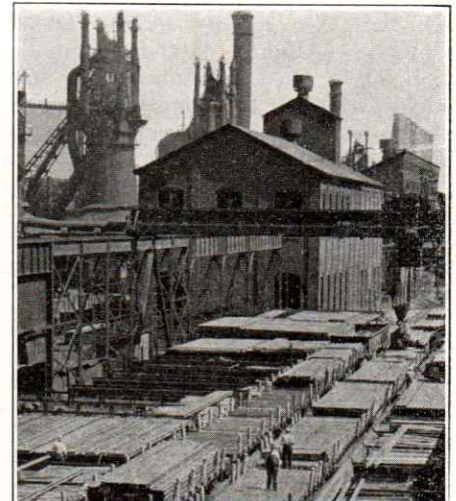
LLOYD'S RESTAURANT—508 N. Main
Cocktail Lounge—Moderate Prices

PUEBLO—County seat of PUEBLO COUNTY—Altitude, 4700 feet; population, 50,096. On U. S. highways 50, 85, 87; state highways 76, 96. Pueblo, the Pittsburgh of the West, is the second largest city in the State of Colorado, and one of the foremost industrial and manufacturing cities west of the Mississippi River. It is the site of the West's largest steel mills and is the center of one of the most important mining areas in the United States, producing coal, gold, silver, copper, lead and zinc. The city is located in and is the trading center for one of the world's largest irrigated tracts, extending from Canon City on the west to the Kansas State line on the east.

Home of the annual Colorado State Fair, and with an unexcelled educational system containing fine grade, junior high, high schools, and a junior college, Pueblo is a fine, modern business and residential city.

Pueblo is in the unique position of being able to furnish visitors either industrial sightseeing or mountain sightseeing within a space of sixty minutes. Guests in the city may take an escorted trip through the Minnequa Plant of the Colorado Fuel and Iron Corporation each morning at 9:45 a.m. They are also welcome at the National Broom Company, Nuckolls Packing Company, Angelus Macaroni Factory, Florman Manufacturing Company, and Walters Brewing Company.

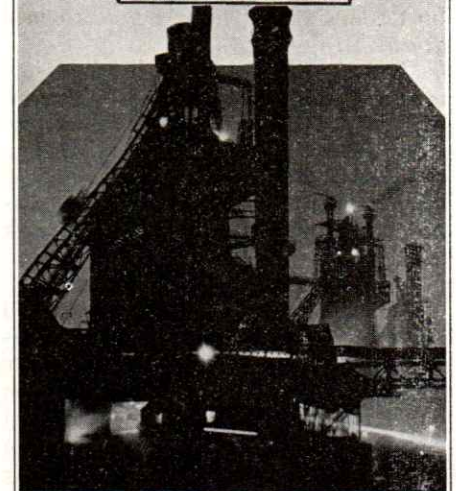
Just forty minutes to the west is the San Isabel National Forest and the spacious Pueblo mountain parks, providing splendid picnic, camping, hiking, hunting, and fishing spots. San Isabel National Forest contains 657,200 acres of indescribably beautiful country. The Sangre de Cristo Range, with its rugged array of peaks, rises in sheer beauty above a wide plain. Crystal-clear lakes, rushing trout streams, magnificent stretches of heavily timbered slopes, natural parks and meadows, combine to make this forest reserve one of the most popular in the Rockies.



Minnequa Plant —
Colorado Fuel and Iron Corp.



Pueblo County's
magnificent Court House



Industry never sleeps —
C. F. & I. at night

RAY E. ORTNER—401 Court
Cadillac-SaSalle

O. A. LAMOREUX—7th and Court
Hudson-Terraplane

Members Pueblo Auto Dealers Association

ARKANSAS VALLEY AUTO CO.—
222 W. 7th

Ford, Mercury, Lincoln-Zephyr

WALTER BOOS, INC.—230 W. 4th
Dodge, Plymouth

THE CLEVINGER AUTO CO.—

620 N. Santa Fe
Chrysler, Plymouth

GORNICK MOTOR CO.—611 N. Santa Fe
Oldsmobile

COLORADO MOTOR CAR CO.—
207 W. 9th
Pontiac, Buick

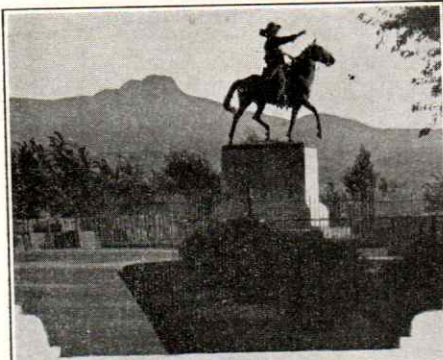
JACKSON CHEVROLET CO.—
920 N. Main
Chevrolet

MOTOR ACCESSORY & PARTS CO.—
217 W. 3rd—Auto Equipment

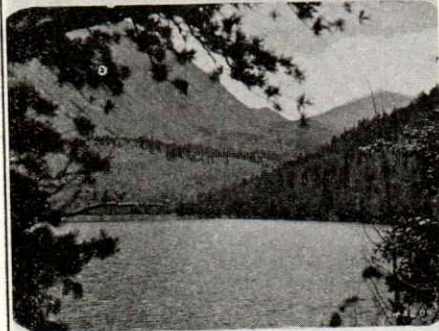
PETROS MOTOR SALES—215 N. Victoria
Graham, Willys

PUEBLO AUTOMOBILE CO.—224 W. 5th
Packard, Nash, Lafayette

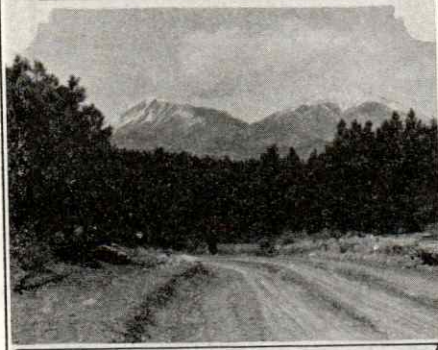
WALL MOTOR CO.—122 W. 7th
DeSoto, Plymouth



Kit Carson Statue with Fishers Peak in Background



Many beautiful lakes afford fine fishing



The Spanish Peaks (Haujatolla)



Since 1872 when John and Tom Austin dug and walled this well, it has been giving a cold, refreshing drink to all comers, from the early pioneers to the present day tourists, from its constantly flowing spring of pure mountain water. In the early days The Pony Express and stage coaches made this one of their stopping places.

SERVICE STATION — GARAGE
Wrecker Service — Day and Night

SHADY GREENHORN

CAFE AND BAR SERVICE
MODERN COTTAGE CAMPS

FOSSCECO BROS., Proprietors **ON HIWAY 85**
Between Pueblo and Walsenburg

TRINIDAD — County seat of LAS ANIMAS COUNTY—Altitude, 6000 feet; population, 11,732. On U. S. highways 85, 87, 160, 350; state highway 12. Trinidad is the north entrance to famed Raton Pass and is the largest city and business metropolis of southern Colorado. Guarded over by Fishers Peak, an old frontier landmark on the Santa Fe Trail, Trinidad since early days has been a favorite stopping point for travelers.

This territory was one of the favorite hunting grounds of Kit Carson, the most colorful and famous of the old Indian scouts. Each year Trinidad stages the Kit Carson Round-Up, a typical western rodeo named in his honor. The Kit Carson Museum is located here and contains a valuable selection of interesting souvenirs and relics of days gone by.

Trinidad is a modern and progressive city with many churches and lodges, fully accredited schools, and a junior college.

WALSENBURG—County seat of HUERFANO COUNTY—Altitude, 6200 feet; population, 5503. On U. S. highways 85, 87, 160; state highway 10. Walsenburg is located in a rich coal-producing territory, the mining of which is the main industry. It is the home of the Black Diamond Jubilee, an annual event staged to commemorate the discovery of coal in this district. There are approximately 1750 miles of underground workings in Huerfano county mines, and normal annual production is almost 50,000 cars. This would form a train that would reach from Walsenburg to Kansas City.

In the area surrounding these two towns, visitors may find many historic locations and scenic attractions. It is believed that Coronado, riding north from Old Mexico in 1542, first touched this part of the state. Mention is made in ancient records at Mexico City of the strange double mountain "In the Northern-most portion of the Empire," known today as the Spanish Peaks and called by the Indians, Huajatolla, "Breasts of the World". The region has been the scene of many bloody Indian fights, the last of any consequence occurring in 1867.

In the mountains the San Isabel National Forest provides a remarkable outdoor playground with numerous fishing streams and plentiful game, including deer, elk, bear, and wild turkeys.

The Stonewall region is a beautiful mountain park with the blue waters of Monument Lake as a centerpiece. Here one may find every vacation pleasure in the midst of picturesque scenery. Numerous dude ranches and resorts furnish all types of accommodations. Swimming, boating, and horseback riding are summer pastimes, with good skating and skiing in winter months.

Travelers

Are Comfortable

AT THE

Columbian HOTEL

TRINIDAD, COLORADO

Featuring Good Food
with
The Beautiful El Monterey
Lounge Room and Tavern
in connection

I. F. BEACHAMP, Lessee

TRINIDAD CAMP

(30 — Red and Yellow Cabins — 30)

Last Camp on South Side H. I. CAWTHON, Prop.
U. S. HIWAY 85-87 TRINIDAD, COLO.

CAMP PICKETWIRE

16 Cabins — 1 to 5 Rooms
Completely Furnished

Dancing Every Nite — Groceries, Gas and Oil
Fishing — Showers — Electric Lights — Dining Room
Saddle Horses

Rates \$6.00
per week up

Weston—
Stonewall Gap

NI DUDE RANCH

T. R. Loeffler

HOTEL, DINING ROOM AND CABINS
Fishing, Riding, Hunting

STONEWALL GAP

WESTON, COLO.

Colorado's Finest Small Hotel

Hotel Kirkpatrick

COFFEE SHOP IN CONNECTION
WITH ALL WOMEN PERSONNEL

WALSENBURG

THE KLEIN HOTEL, INC.

Walsenburg's Largest Hotel

Commercial and Tourists — 100 Rooms
Rates from \$1.00 to \$2.50 Single
Free Enclosed Parking Lot

OTHER TRINIDAD MEMBERS

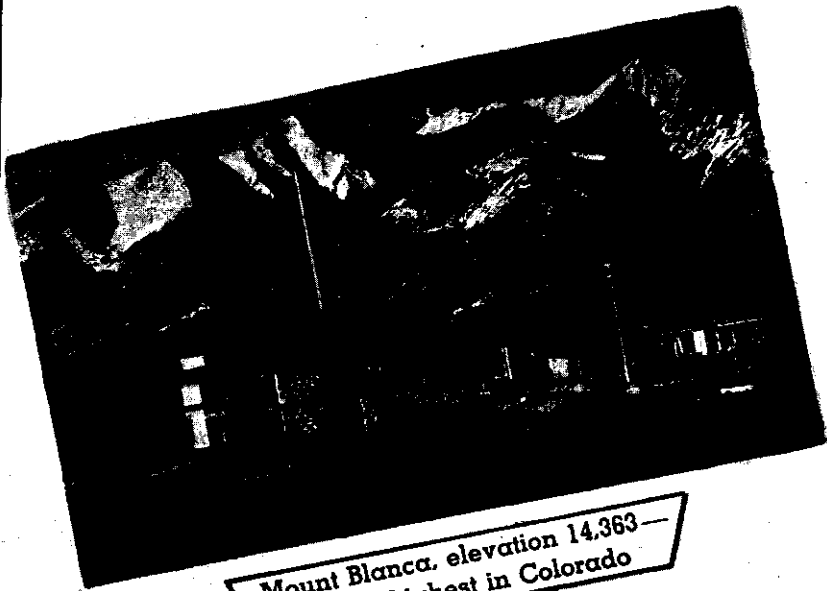
SOUTHERN MOTOR CO.—Center of town
Buick, Dodge and Plymouth

TOLLER MOTOR CO.—U. S. 85-87
Ford, Mercury, Lincoln-Zephyr

OTHER WALSENBURG MEMBERS

SPANISH PEAK AUTO CAMP—U. S. 85
12 units—\$1.50 up

KIRKPATRICK COFFEE SHOP—Fine Food
See adv. this page



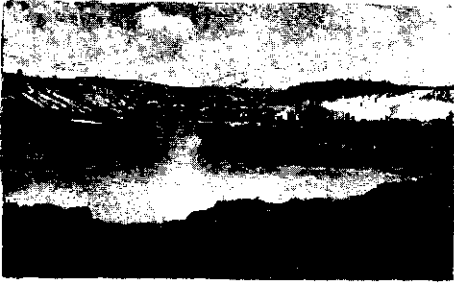
Mount Blanca, elevation 14,363—
fourth highest in Colorado



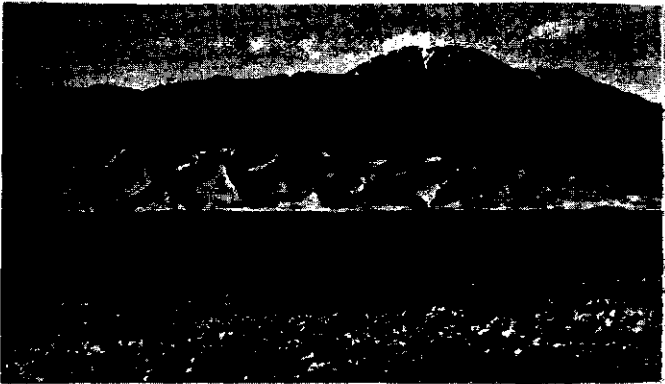
Fishing is always good on
the Rio Grande



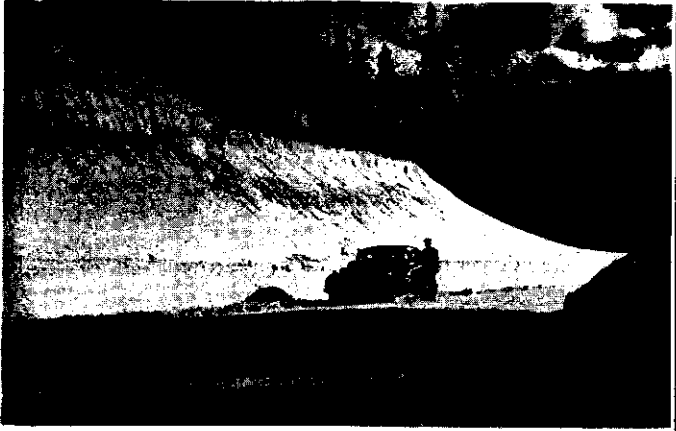
There is plenty of deer in the high country



The Great Pagosa
World's Largest Mineral Spring



Ever changing—Ever beautiful Sand Dunes
A National Monument



The snow plow just passed—
Wolf Creek Pass in Winter

RADIO IN EVERY ROOM
FIREPROOF

The EL MONTE HOTEL

With a Wonderful Coffee Shop
and Dining Room in connection

MONTE VISTA

On the Hiway

Spanish Auto Court

Semi and Modern 1-2 Rooms
Cafe and Groceries on Grounds

GAS AND OILS Fishing Information

Monte Vista — Hiway 285

SEE THE "GREAT PAGOSA"
Use Its "Healing Water"



"THE SPRING" RESORT

Both Modern and Plain John Lynn, Prop.

San Juan Cottages

The Little Log Homes on San Juan River

Strictly Modern — Gas Equipped for Cooking

MR. AND MRS. C. W. GIBSON, Proprietors

East Side of Town Fishing Information

HIWAYS 160-17 PAGOSA SPRINGS

LOS BAÑOS HOTEL

(The Baths Hotel)

Hot Mineral Baths and Swimming Pools

Clean, Modern, Comfortable Rooms and Cottages
Open Winter and Summer Reasonable Rates

PAGOSA SPRINGS, COLORADO

METROPOLITAN HOTEL

CHAS. F. RUMBAUGH, Prop.

HOT MINERAL BATHS FREE TO GUESTS

Ask us about the Best Trout Fishing in Colorado
when you visit our Indian Relic Lobby

HIGHWAY 160 Pagosa Springs, Colo.

OTHER ALAMOSA MEMBERS

REIMER HOTEL—\$1.25 up

50 Rooms—1 block South U. S. 160

ROOF GARDEN CABINS—U. S. 160

5 units—\$2.00 up

SMITH'S CABINS—South Alamosa

10 units—\$1.50 up

ALAMOSA — County seat of ALAMOSA COUNTY — Altitude, 7536 feet; population, 5100. On U. S. highways 160, 285; state highways 17, 158. Alamosa is the largest city in the San Luis Valley, a rich farming and ranching region that is entirely surrounded by high mountains and contains 4,500,000 acres. The city is one of the largest shipping points in Colorado, and has large stockyards, a packing plant, and flour mill. Adams State Teachers College, and the Colorado Soldiers and Sailors Home are located here.

Alamosa county is noted as one of the finest duck hunting regions in Colorado. Big game is fairly plentiful in the surrounding mountains, and there are many excellent fishing streams and lakes.

Thirty-five miles northeast of Alamosa is the Great Sand Dunes National Monument, which contains the largest sand dunes in the United States, some of them rising to a height of 1,000 feet. This national monument is on state highway 150 and contains 46,034 acres of land.

Adjacent to these dunes may be seen the lofty summit of Mount Blanca, 14,363 feet high, the fourth highest peak in the Colorado Rockies.

★ ★ ★ ★

MONTE VISTA—RIO GRANDE COUNTY —Altitude, 7500 feet; population, 2610. On U. S. highways 160, 285.

It is a modern city, and is the principal town and trading center of Rio Grande county, the second richest county in Colorado. The city maintains two public parks, a 9-hole golf course, open-air swimming pool, tennis courts, and children's playgrounds. The climate is unexcelled, not only for a summer vacation, but for a permanent home. A single day without sunshine throughout the entire year is a rarity.

Monte Vista is ideally located as a headquarters from which a number of enjoyable trips to these scenic spots may easily be made over good highways and within a short space of time. The marvelous scenery of Wolf Creek Pass, the summer resorts of the upper Rio Grande, lakes and streams abounding with fish, are virtually at the backdoor of Monte Vista.

The first part of August each year, Monte Vista stages the famous Ski-Hi Stampede, a rodeo of bronc riding, calf roping, bulldogging, and other sports of the Old West.

★ ★ ★ ★

PAGOSA SPRINGS — County seat of ARCHULETA COUNTY — Altitude, 7077 feet; population, 804. On U. S. highway 160; state highway 17. Pagosa had its beginning July 5, 1883, when govern-

ment patents were issued to Major Henry Foote, John Conover, J. L. Byers, and A. C. Van Duyn, covering a total of eighty acres surrounding the great mineral hot spring. This spring was called "Pagosa" by the Ute Indians and means "healing waters". It was officially discovered by an exploring party in charge of Captain J. H. Macomb, United States Army, on July 28, 1859. The water is, by comparison of analysis with other mineral springs, far superior.

The town is less than twenty-five miles from the top of the Continental Divide, via Wolf Creek Pass. It is in the midst of a section dotted with many beautiful streams and lakes where wild life is plentiful and fishing is unexcelled.

THE LOG INN

Alamosa's Newest and Finest

RESTAURANT

Delicious Food Moderate Prices

HIWAY 160 WEST OF TOWN

Holmes & Bacon, Props.

The Hotel with "A PERSONALITY"

WALSH HOTEL and Dining Room

Mr. and Mrs. J. T. Walsh, Proprietors

ALAMOSA, COLORADO

BETHMAN MOTOR COMPANY

Chevrolet Distributors Authorized Sales and Service
Finest, Largest and Best Equipped Garage in
Southern Colorado

ALAMOSA ON HIGHWAY 160

Every Type of Service for Every Make of Car

Artesian Well Tourist Court

TRAILER SPACE ELECTRICITY

(Not the Largest, but Best)

Free Swimming Pool for Guests ON HIGHWAY 160

ALAMOSA

SUNNYSIDE COTTAGES

CLEAN — COOL — MODERN

Gas — Oil — Groceries — Fishing Information

Highway 160 — 1/2 Mile West of Alamosa

PINE COURT CABINS

APARTMENTS STRICTLY MODERN

Hot Running Water

HIWAY 160 F. B. CHENEY ALAMOSA

RUSTIC CABINS

Clean, Comfortable, Simmons Beds, 16 Cabins

Hiway 160 Alamosa \$1.00 up

Green and White Cabins

16 Cabins — \$1.00 and up

HIGHWAY 160 — EAST OF ALAMOSA

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Outstanding Events for 1939

JUNE

23-24—Strawberry Days.....GLENWOOD SPRINGS

JULY

3-4—Range Call Rodeo and Pageant.....MEEKER

3-4—Annual Rodeo and Race Meet.....BRUSH

3-4—Steamboat Rodeo.....STEAMBOAT SPRINGS

4—Pikes Peak Vertical Hill Climb.....COLORADO SPRINGS

4—"SPUD" Rodeo.....GREELEY

4—St. Mary's Ski Tournament.....IDAHO SPRINGS

15-29—Central City Play Festival.....CENTRAL CITY

21-24—Sportsman Days and Tournament.....GUNNISON

28-30—Ice Carnival.....COLORADO SPRINGS

AUGUST

2-3-4—Ski-Hi Stampede.....MONTE VISTA

5-6—Estes Park Rodeo.....ESTES PARK

12-13—Rodeo and Fiesta.....DURANGO

13—18th Ann'l Head Lettuce Celebra'n & Rodeo BUENA VISTA

13-19—Grand Lake Regatta Week.....GRAND LAKE

15-16-17—Pioneer Celebration and Festival.....LOVELAND

16-17-18—Eastern Colorado Roundup.....AKRON

17-20—Will Rogers Memorial Rodeo.....COLORADO SPRINGS

18—Mt. Evans Highway Celebration.....DENVER

23-24-25—Kit Carson Roundup and Confederate

Veterans' Reunion.....TRINIDAD

23-25—Northern Colorado Fair.....LONGMONT

28 to Sept. 1—Colorado State Fair and Rodeo.....PUEBLO

SEPTEMBER

4—Pikes Peak Annual Auto Races.....COLORADO SPRINGS

6-7-8—Arkansas Valley Fair.....ROCKY FORD

8-9—Montrose Rodeo.....MONTROSE

20-22—Garfield County Fair.....RIFLE

FEBRUARY

11-12, 1940—Ski Carnival.....STEAMBOAT SPRINGS

Welcome to
America's Roof Garden

WESTERN AUTO SUPPLY CO.

**Tourists' Headquarters for
Tires, Batteries and All Automobile
Accessories**

FISHING
TACKLE

CAMPING
EQUIPMENT

Stores All Over the West

IDAHO SPRINGS — ON U. S. 40

Rest Haven Cottage Camp

On U. S. 40 — Idaho Springs

15 MODERN COTTAGES — \$1.50 and up
Cities Service Oil Products

HOME CAFE—Cocktail Lounge
Chicken, Steak, Trout Dinners

LOG CABIN CAFE—Dine and Dance
Cocktail Lounge — Fine Food

EMPIRE — ON U. S. 40

GLEN ARBOR LODGE—American Plan
Last Hotel east of Berthoud Pass

TOURISTS' HOME—Rooms, Cabins
Enjoy a good rest in Silver Spruce Grove

LESTER'S CAFE—A good place to eat
Regular Meals—Short Orders—Fountain
Service

LESTER'S CONOCO SERVICE STATION—
Tow Service — Repairs for All Cars

Good bye — Come UP and see us again

It's Easy to See **THE ROYAL GORGE** **AND** **CANON CITY**

Good highways from all sections of the state make it easy to drive to the World's Highest Bridge atop the World Famous Royal Gorge in less than one day from any point in Colorado. The Royal Gorge is conveniently located on Hiway 50 near Canon City, Colorado. It is the first scenic attraction your friends will ask about upon your return home.

Plan to spend the evening and see many other attractions in and about Canon City . . . the Skyline Drive, Tunnel Drive, De Weese Lake, and Sangre De Cristo Peaks capped with snow in summer.

Less Than a Day's Drive **From Any Place In Colorado**

DISTANCE AND HOW TO GO **FROM PORTS OF ENTRY**

From Lamar 160 miles on U. S. 50

From Grand Junction 258 miles on U. S. 50

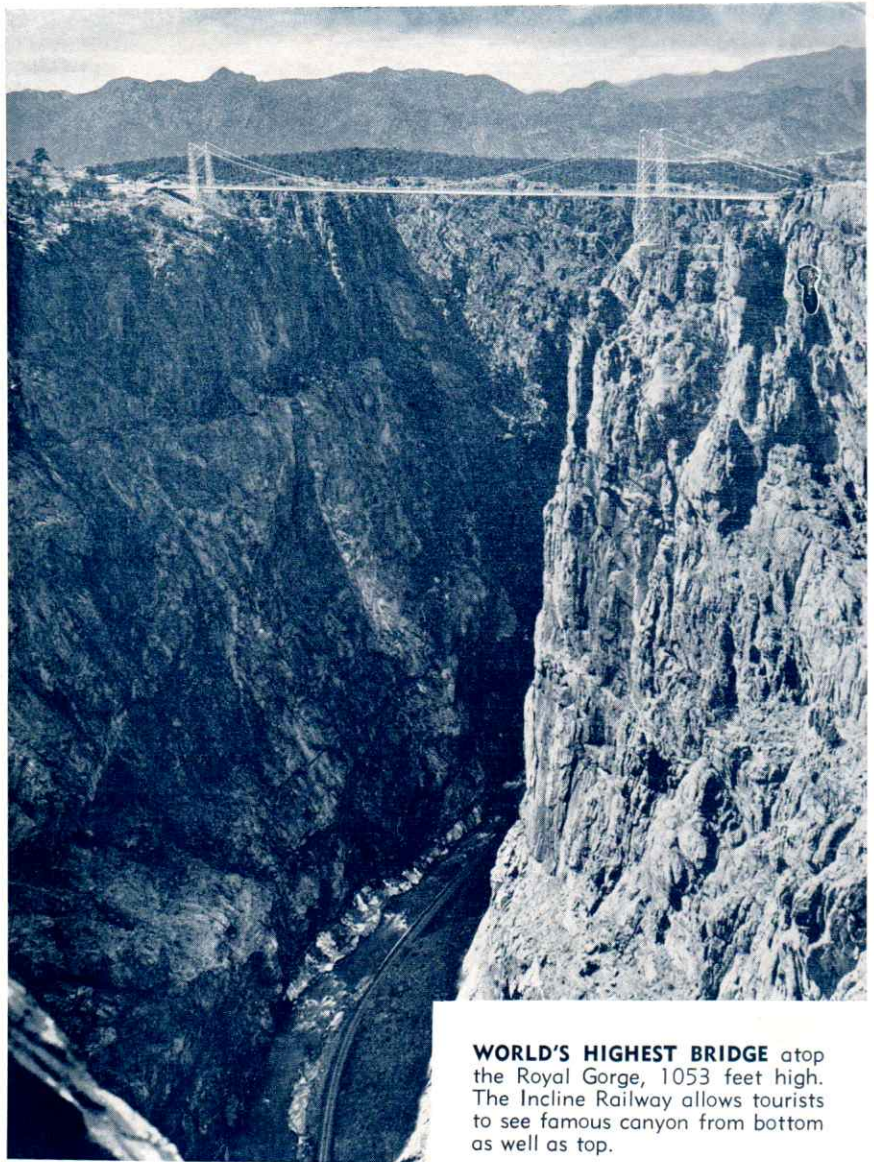
From Trinidad 129 miles. Take U. S. 85 to Pueblo, U. S. 50 to Canon City

From Burlington 204 miles. Take U. S. 24 to Colorado Springs, highway 115 to Canon City

From Cheyenne Wells 199 miles. Take U. S. 40 to Limon, U. S. 24 to Colorado Springs, highway 115 to Canon City

From Fort Collins or Greeley 190 and 176 miles. Take U. S. 85 or 87 to Colorado Springs and highway 115 to Canon City

From Craig 280 miles. Take State Highway 13 to Rifle, U. S. 24 to Salida, U. S. 50 to Canon City



WORLD'S HIGHEST BRIDGE atop the Royal Gorge, 1053 feet high. The Incline Railway allows tourists to see famous canyon from bottom as well as top.



SKYLINE DRIVE, a thrilling tour a thousand feet in the air, looking into valley on each side. The most spectacular highway in America.



DE WEESE LAKE AND SANGRE DE CRISTO RANGE. Snow-capped peaks make the Wet Mountain Valley the most beautiful and coolest vacation spot in Colorado.

FURTHER PARTICULARS . . . WRITE CHAMBER OF COMMERCE, CANON CITY



COPYRIGHT 1959, THE COCA-COLA COMPANY

Thirst stops here

The road maps of the world are dotted with happy places to pause. And ice-cold Coca-Cola is there to make *the pause that refreshes*. Familiar red coolers everywhere signal you to refresh yourself and be off to a fresh start.



INVITING YOU TO PAUSE... REFRESH